

☆☆☆☆ 2 BANK HOLIDAY MAY! ☆☆☆☆

MAY 2025



Promotion Period:
Thursday 1st May to
Saturday 31st May



**FREE MAGNUM
DEAL!**

P4



**BUY 3 GET
1 FREE**

P3



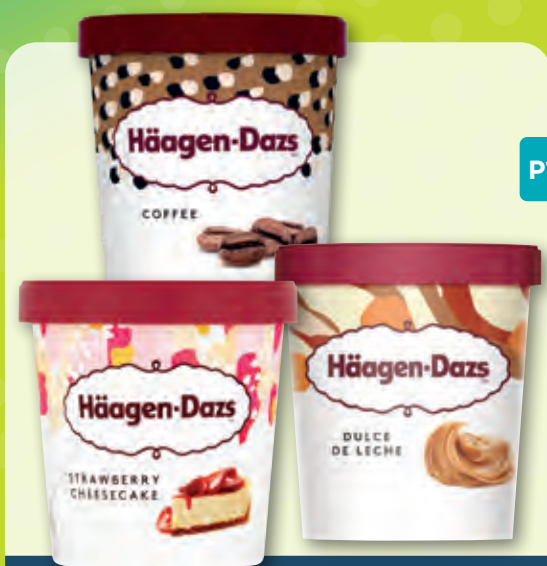
**PROMO
PRICE!**

P16



**FREE STOCK
DEAL!**

P17



JUST £20.99!

P10



**NEW
PUKKA
FAMILY
PIES!**

P26



May 2025

Ice Cream

Pages 3-15

Frozen Food

Pages 16-27

Slush/Smoothies

Pages 28-29

Freezer Deals

Pages 30-32

HOW TO ORDER

Speak to one of our friendly Sales Executives, email us or why not try our easy online ordering system (2pm cut off for next day delivery).

- ▶ Free delivery
- ▶ Minimum order 6 units
- ▶ Monthly Promotions
- ▶ Equipment Free Stock Deals
- ▶ Great Customer Service
- ▶ Flexible Payment methods
- ▶ Leading brands stocked
- ▶ Free Point of Sale

Scan to order online now!



Burgess Hill 01444-870111
Ashford (Kent) 01233-647355

sales@consortfrozenfoods.co.uk

WAYS TO PAY

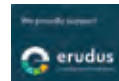
Consort offer a variety of payment methods to make paying for your goods simple and easy.

- ▶ Cash on delivery
- ▶ Credit/Debit card at the time of order or time of delivery
- ▶ BACS
- ▶ Credit Accounts are available upon request
- ▶ **NEW!** Direct Debit
- ▶ Buying Group

Consort Sales Whatsapp number - 07849 399163

Due to the current climate our promotions and prices are subject to short notice changes

Trusted by:



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.

May Promotion

Retail only



Buy any **3**

and get this **FREE**

WORTH **£44.80**
at RRP



FRONERI

All promotions are correct at the time of publishing. Froneri reserves the right to withdraw or alter promotion at any time. Not to be used in conjunction with any other offer. Pricing is at the discretion of the retailer.
* Nielsen IQ | Total Coverage | Eat Now CROS & PROS | 12 weeks to 08 June 2024

MAY PROMOTION
SAVE £3
RSP £2.80 POR 26%

**BOOST
YOUR
SALES THIS
SUMMER
WITH**



**Cadbury
DAIRY
MILK
MINT**

NEW



WALL'S MAY DEALS!

DID YOU KNOW:

Ice Cream sales **increase 162% in May**
due to increased footfall and seasonality
Stock up for the bank holidays!

6+1

£2.30
RRP*

FREE
stock worth
£46

Buy any 6 Wall's ice creams
and pick ANY case of

MAGNUM FREE

10+2

Buy any 10
Wall's ice creams
and get a case of

Cornetto
Strawberry

£1.90
RRP*

FREE
stock worth
£91.60

&

ANY CASE OF
MAGNUM FREE



OUR RANGE



BUY ANY 4 AND GET GALAXY OR SNICKERS FREE! (4+1)



STOCK THE BRANDS YOUR CUSTOMERS LOVE

May Promotion

Buy any **5**
and get this
FREE

WORTH
£33.60
at RRP

**FRUIT
PUSH UP
Orange**

FREE
1805

Or

Buy any **9**
and get both
FREE

WORTH
£84.00
at RRP

Mang

and

**FRUIT
PUSH UP
Orange**

FREE
1805



YOUR BEST SELLING CONFECTIONARY BRANDS*
NOW IN ICE CREAM!



NOW
**25%
OFF**



Kinder

SOURCES: NIELSEN, TOTAL COVERAGE, BOXED CHOCOLATES, FERRERO ROCHER T24, 52 W/E 16.11.24. NIELSEN, COUNTLINES DATABASE, SIMILES, TOTAL COVERAGE AND IMPULSE, 52 W/E 16.11.24. MARK ROTH VALUE SALES AND RPIUS



**SIDES
ICE CREAM**

**ORDER
NOW**
NEW TO CONSORT

WHERE INDULGENCE MEETS FLAVOUR



88337



79688



88905



61710



13817



81450

FRONERI

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www.beechdean.co.uk/sides



@BeechdeanGroup





SCAN ME
TO FOLLOW
CONSORT



BUY ANY 4...

Retail
Promo!



GET THIS FREE!



Häagen-Dazs™



RRP £2.65
**SAVE 25%
POR 40%**



Chunky Salted Caramel Ice Cream
Sticks 24 x 80ML



Crunchy Cookies & Cream Ice Cream
Sticks 24 x 80ML

NEW Häagen-Dazs Sticks

CARTE D'OR

40% POR

for all Carte D'Or Mini Pots 200ml



Enjoy M'Or Little Moments

Available From 1st - 31st May 2025

Promo: £15.00 RRP*: £2.49

Häagen-Dazs™



RRP £4.49
POR 30%

NETT PRICE

£20.99

£2.62 Per Tub

VANILLA



Because only perfection will do

AVAILABLE FROM 1ST – 31ST MAY



**SIDES
ICE CREAM**

£2.60
PER TUB

WAS £26.00
**NOW
£20.80**

8 X 500ML RRP: £3.99

WHERE INDULGENCE MEETS FLAVOUR



18934



83636



38417



82645



76887



12536

INCREDIBLE FLAVOURS!
BURSTING WITH SAUCES AND PIECES!



www.beechdean.co.uk/sides

f @BeechdeanGroup



HACKNEY
GELATO

20%
OFF

OUR RETAIL RANGE



WAS £24.99 • NOW £19.99

little moons

MOCHI ICE CREAM

20% OFF

RSP £4.49 | WAS £37.99 | NOW £30.39

10x192g



12776



18243



29736



43383



86394



86178



74947



99398



81943

May Promotion

Buy any **3**
and get this
FREE

WORTH
£28.50
at RRP



FREE
42776

Buy any **3**
and get this
FREE

WORTH
£22.00
at RRP



FREE
11702

Or

NEW



FRONERI

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MAY PROMOTION

AVAILABLE FROM 1ST - 31ST MAY 2025

3+1 DEAL



RRP* £3.50

BUY ANY 3
AND GET A CASE OF
VIENNETTA
FREE!

TAKE HOME RANGE



Cornetto
GO!



GREAT TASTE
lower price
than leading
competitor*

DARK COCOA
BISCUIT WITH
CHUNKS OF
COOKIE & VANILLA
ICE CREAM



*Nielsen GB_Tot Cov during YTD 9/11/24;
20% lower AUP vs leading competitor.

Cornetto
Soft

**THE NO.1
FILLED CONE
BRAND***

CHOCOLATE &
COOKIE ICE CREAM,
WITH A SAUCE CORE
& COOKIE PIECES



**+18.8%
GROWTH
YTD***

*Nielsen GB_Tot Cov during YTD 9/11/24.

SAVE £3 PER CASE
AND STOCK THE BRANDS YOUR CUSTOMERS LOVE!



SALES OF MARS MULTIPACK ICE CREAMS ARE UP 89% IN 3 YEARS

IRI Ice Cream Symbols & Independents 52wk periods to 2.11.24, Value Sales. Total Mars Multipacks up 89%, Total Multipacks +25%



SCAN ME
TO FOLLOW
CONSORT



SCAN ME
TO FOLLOW
CONSORT



KERSHAW BEST SELLERS!



52297

Case 12x400g

RSP £2.75 | WAS £25.99
NOW £24.99

61591

Unit 6x400g

RSP £2.75 | WAS £13.20
NOW £12.75



41851

Case 12x400g

RSP £2.75 | WAS £25.99
NOW £24.99

66781

Unit 6x400g

RSP £2.75 | WAS £13.20
NOW £12.75



32124

Case 12x400g

RSP £2.75 | WAS £25.99
NOW £24.99

51263

Unit 6x400g

RSP £2.75 | WAS £13.20
NOW £12.75



84740

Case 12x400g

RSP £2.75 | WAS £25.99
NOW £24.99

96693

Unit 6x400g

RSP £2.75 | WAS £13.20
NOW £12.75

BUY ANY 2...



81569

10x305g

RSP £3.50 | TLP £26.50



97482

10x320g

RSP £3.50 | TLP £26.50

CHOOSE 1 OF THESE FREE!

40%
POR



69583

6x356g

RSP £3.00 | TLP £13.99
FREE



24812

6x355g

RSP £3.00 | TLP £13.99
FREE

Save on Street Shack!

RSP £2.50 | WAS £16.25 | NOW £15.50



31816

8x300g



85453

8x250g



64736

8x250g



SCAN ME
TO FOLLOW
CONSORT



SCAN ME
TO FOLLOW
CONSORT



GREAT VALUE!

GOODFELLA'S

33%
POR



86615

7x344g

RSP £2.99 | WAS £16.99
NOW £13.99



68704

7x332g

RSP £2.99 | WAS £16.99
NOW £13.99



12033

7x421g

RSP £2.99 | WAS £17.25
NOW £13.99



34190

7x411g

RSP £2.99 | WAS £17.25
NOW £13.99

BIG SAVINGS ON BIRDS EYE

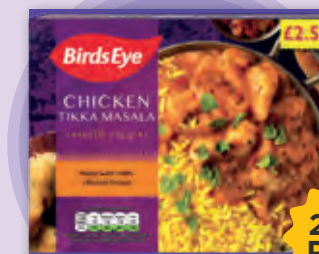


25%
POR

33372

6x400g

RSP £2.50 | WAS £12.25 | NOW £11.25



25%
POR

40279

6x400g

RSP £2.50 | WAS £12.25 | NOW £11.25



29%
POR

43401

8x400g

RSP £3.00 | WAS £18.95 | NOW £16.99

Value Vegetarian Meals



30%
POR

31696

8x300g

RSP £2.50 | WAS £15.99
NOW £13.99



30%
POR

86989

8x300g

RSP £2.50 | WAS £15.99
NOW £13.99



30%
POR

18324

6x300g

RSP £2.50 | WAS £11.99
NOW £10.50

Fantastic Fish Prices!



29%
POR

41107

8x200g

RSP £2.99 | WAS £19.99 | NOW £16.99



29%
POR

97879

8x200g

RSP £2.99 | WAS £19.99 | NOW £16.99



25%
POR

20000

12x250g

RSP £2.00 | WAS £20.89 | NOW £17.99



SCAN ME
TO FOLLOW
CONSORT



Massive Savings on McCains



33%
POR

22505

Case 10x600g

RSP £2.99

WAS £23.75

NOW £19.99



32%
POR

53205

Unit 5x600g

RSP £2.99

WAS £12.10

NOW £10.15



28%
POR

88939

Case 15x700g

RSP £2.69

WAS £33.99

NOW £28.99

26%
POR

24169

Unit 5x700g

RSP £2.69

WAS £11.50

NOW £9.99

CUT PRICE POTATOES



30%
POR

37217

Case 12x456g

RSP £2.99

WAS £27.99

NOW £24.99



28%
POR

27266

Case 12x260g

RSP £2.09

WAS £19.65

NOW £17.99



34%
POR

34875

Case 14x500g

RSP £2.69

WAS £29.99

NOW £24.99

32%
POR

17781

Unit 7x500g

RSP £2.69

WAS £15.25

NOW £12.75

NEW



6 PACKS
PER CASE

VIBES

IS IT A CRISP?
IS IT A CHIP?



CRISPY
LIKE A CRISP

FLUFFY
LIKE A CHIP



HOT SNACKS MADE TO SHARE



SCAN ME
TO FOLLOW
CONSORT



SCAN ME
TO FOLLOW
CONSORT



Great Value!



51723
12x200g
RSP £1.59 | WAS £14.99
NOW £13.99



18464
12x250g
RSP £3.00 | WAS £29.75
NOW £24.99



32370
12x300g
RSP £3.50 | WAS £33.65
NOW £30.99



69854
8x280g
RSP £3.00 | WAS £19.49
NOW £16.50



49678
8x280g
RSP £3.00 | WAS £19.49
NOW £16.50



56116
8x300g
RSP £2.75 | WAS £17.50
NOW £14.50

CHEAP CHICKEN



55870
6x500g
RSP £4.50 | WAS £22.45
NOW £19.45



61748
10x500g
RSP £2.99 | WAS £23.99
NOW £20.99

AVAILABLE IN SMALLER UNITS FOR YOUR CONVENIENCE!



31407
Case 12x240g
RSP £4.49
WAS £41.99
NOW £39.99

55469
Unit 6x240g
RSP £4.49
WAS £21.25
NOW £20.25



49502
8x270g
RSP £4.49
WAS £28.69
NOW £27.69



73546
Case 12x240g
RSP £4.49
WAS £41.99
NOW £39.99

97606
Unit 6x240g
RSP £4.49
WAS £21.25
NOW £20.25

chips

worth making
a meal of



Buy a case of
12 Birds Eye
Chicken Dippers &
2 Birds Eye Crispy
Chicken Grills



71491
8x220g
RSP £2.49
TLP £16.99



11851
12x170g
RSP £2.89
TLP £28.99



and get
chips
free

*Winner Chips Category, Kantar survey
of 8000 consumers in UK and ROI



SCAN ME
TO FOLLOW
CONSORT



BBQ WEEK

26th May - 1st June



81267
8x340g
RSP £3.29 | WAS £20.99
NOW £19.50

26%
POR



65612
10x227g
RSP £2.79 | WAS £23.89
NOW £21.99



27%
POR

37331
8x334g
RSP £2.39 | WAS £15.59
NOW £13.99



89748
5x1kg
RSP £6.49 | WAS £27.50
NOW £26.50



95761
10x650g
RSP £4.70 | WAS £38.46
NOW £35.99



25%
POR

49989
8x340g
RSP £3.00 | WAS £18.99
NOW £17.99



37%
POR

25828
10x650g
RSP £3.99 | WAS £26.50
NOW £24.99

For more information please visit our website at www.consortfrozenfoods.co.uk

MINIMUM ORDER 6 UNITS



SCAN ME
TO FOLLOW
CONSORT



SCAN ME
TO FOLLOW
CONSORT



New Pukka Family Pies!



25721
8x2x170g
RSP £3.50 | WAS £22.50
NOW £18.99

32% POR



89590
4x650g
RSP £5.00 | TLP £16.50



91878
8x2x170g
RSP £3.50 | WAS £22.50
NOW £18.99

32% POR



95810
4x650g
RSP £5.00 | TLP £16.50

Best-Bake to Go

Best Bake's Best Sellers!



48488
40x117g
BB Bacon Cheese Turnover
RSP £1.48 | WAS £38.00
NOW £36.00

39% POR



60158
40x165g
BB Large Sausage Roll
RSP £0.89 | WAS £23.60
NOW £21.60

39% POR



14752
40x150g
BB Peppered Steak Slice
RSP £1.65 | WAS £42.99
NOW £40.99

38% POR

Cut Price Cakes!



91804
(CASE) 10x400g
RSP £4.75
WAS £39.99
NOW £38.99

46850
(UNIT) 5x400g
RSP £4.75
TLP £20.25
NOW £19.75



30048
(CASE) 12x400g
RSP £3.99
WAS £39.99
NOW £38.99

42039
(UNIT) 6x400g
RSP £3.99
TLP £20.25
NOW £19.75

Massive Savings!



99148
6x475g
RSP £3.50 | WAS £16.80 | NOW £13.50

36% POR



91543
6x450g
RSP £3.50 | WAS £16.80 | NOW £13.50

36% POR



5495
6x395g
RSP £3.20 | WAS £14.99 | NOW £11.50

40% POR



SCAN ME
TO FOLLOW
CONSORT



Freeze as you need!

- Store ambient
- Only freeze what you need

38%
POR

4594
1x144
RSP £0.25
TLP £18.60



Featured

RSP £4.05 | WAS £31.46 | NOW £24.00

f'real™

MACHINE REQUIRED



41%
POR

22118
12x250g
F'real Strawberry
& Banana Smoothie

Slush

Delight your customers and boost your sales!

**Free stock
with every machine
worth £2400!**

Slush Syrups

4 x Blue Raspberry
3 x Strawberry
1 x Sour Apple
1 x Pink Bubblegum
2 x Lemon & Lime
2 x Orange

Sundry Items

800 x 10oz cups
500 x 12oz cups
1300 Straws
2 x mixing bottles
2 x Posters



£1799
+VAT

M17.5X2

2 x 7.5L barrel machine
W 420mm, D 380mm, H 705mm - Weight 38kg



£2199
+VAT

ST12x2

2 x 12L barrel machine
W 395mm, D 468mm, H 897mm - Weight 51kg



£2399
+VAT

NEW
IMPROVED
PRICE!

ST12x3

3 x 12L barrel machine
W 598mm, D 468mm, H 897mm - Weight 75kg

12 months Parts and
Labour Warranty
Included

Extended 2/3 Yr
Maintenance/Warranty
available (*Fee)

Annual Cleaning
Service Package
available (*Fee)



Freezer Deal

FREE STOCK
WITH EVERY
FREEZER
PURCHASE!

GAMMA 150
£1199+VAT
with **£1596.40**
FREE STOCK
@rsp



GAMMA 200
£1439+VAT
with **£1679.64**
FREE STOCK
@rsp



GAMMA 250
£1659+VAT
with **£1733.34**
FREE STOCK
@rsp



Model	Dimensions (mm)	Power Usage
Gamma 150	1552 (W) x 967 (D) x 750 (H)	3.3 KW/24h
Gamma 200	2052 (W) x 967 (D) x 750 (H)	4.7 KW/24h
Gamma 250	2552 (W) x 967 (D) x 750 (H)	5.5 KW/24h

All free stock values are subject to change due to supplier participation and availability.

Call **01444 870 111**
or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position
and removal of packaging.



Freezer Deal

- Fully automatic
 - Fan assisted cooling
 - Auto defrost
 - Lock
 - Adjustable shelves
 - Castors with locking feet
 - LED interior light with switch (2 LED strips per door)
 - Digital controller and temperature display
 - Self closing door with stay open feature for ease of loading
 - Light canopy with switch
 - Replaceable door gasket
 - Anti mist glass
- 5 SHELVES
& EPOS STRIPS
WITH EVERY
FREEZER!**
- Leasing
Available**



65638
RHINO
SINGLE DOOR
UPRIGHT FREEZER
£1699+VAT
with **£1039.94**
FREE STOCK
@rsp



38749
RHINO
DOUBLE DOOR
UPRIGHT FREEZER
£2299+VAT
with **£1039.94**
FREE STOCK
@rsp



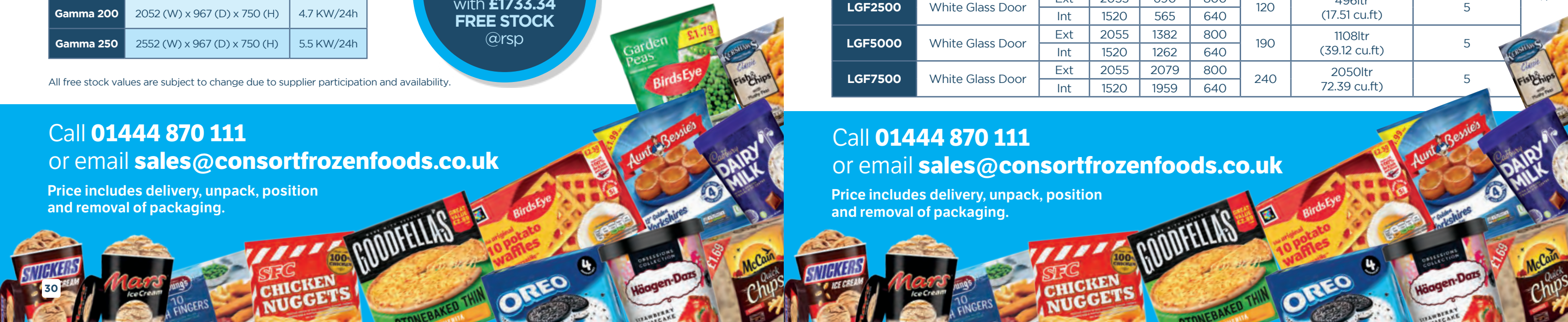
25223
RHINO
TRIPLE DOOR
UPRIGHT FREEZERS
£3199+VAT
with **£1039.94**
FREE STOCK
@rsp

All free stock values are subject to change due to supplier participation and availability.

Model	Description	Dimensions				KG	Gross Int. Volume	No. of Shelves
LGF2500	White Glass Door	Ext	2055	690	800	120	496ltr (17.51 cu.ft)	5
		Int	1520	565	640			
LGF5000	White Glass Door	Ext	2055	1382	800	190	1108ltr (39.12 cu.ft)	5
		Int	1520	1262	640			
LGF7500	White Glass Door	Ext	2055	2079	800	240	2050ltr 72.39 cu.ft)	5
		Int	1520	1959	640			

Call **01444 870 111**
or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position
and removal of packaging.



CABINETS

**FREE
STANDARD DELIVERY**

**3 YEARS
FULL PARTS & LABOUR WARRANTY***

**PLEASE PLACE YOUR ORDER VIA
PARTICIPATING WHOLESALEERS**

**SCAN TO
ORDER:**



*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. **3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD. terms of business. See www.wallsrefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.



MAXIVISION

1253mm (L)
828mm (W)
1363mm (H)

**Deal price:
£1819** +VAT

**Comes with
ice cream
worth over
£800** RRP*

**18
BASKETS**



VISTA 6 SD

800mm (L)
690mm (W)
865mm (H)

**Deal price:
£569** +VAT

**Comes with
ice cream
worth over
£490** RRP*

**6
BASKETS**



VISTA 12 SD

1000mm (L)
690mm (W)
865mm (H)

**Deal price:
£709** +VAT

**Comes with
ice cream
worth over
£610** RRP*

**12
BASKETS**



SLIM MAXIVISION

802mm (L)
828mm (W)
1363mm (H)

**Deal price:
£1719** +VAT

**Comes with
ice cream
worth over
£620** RRP*

**12
BASKETS**



VISTA 18 SD

1550mm (L)
690mm (W)
865mm (H)

**Deal price:
£859** +VAT

**Comes with
ice cream
worth over
£760** RRP*

**18
BASKETS**

FRONERI

2025 Freezer deals

**Deal
ONE**



**FREE
STOCK
WORTH
£513**

**Pay £580
+VAT**

Model Name:
Oreo SD-300AE-P 1.0M
Size: 1m
Dimensions: (mm)
1000(w) x 850(d) x 694(h)
Baskets:
12

**Deal
TWO**



**FREE
STOCK
WORTH
£681**

**Pay £820
+VAT**

Model Name:
Oreo SD-500AE-P 1.5M
Size: 1.5m
Dimensions: (mm)
1510(w) x 830(d) x 694(h)
Baskets:
18

Please contact your local telesales team to order & for more information

Terms: The value of the free stock is calculated at RRP including VAT, for the avoidance of doubt, retailers are free to determine their own selling prices. This offer is valid from 1st January 2025 until 30th September 2025 or whilst stocks last. Froneri reserve the right to withdraw this offer, free stock levels or prices without notice. All values are correct at the time of being printed.