

NEW YEAR... NEW PRODUCTS!

JANUARY
2025



Promotion Period:
Wednesday 1st January to
Friday 31st January



P14

**NEW PRODUCT
ALERT!**



P29

**NEW PRODUCT
ALERT!**



P21



**FREE STOCK
PROMO**



P14

**NEW PRODUCT
ALERT!**



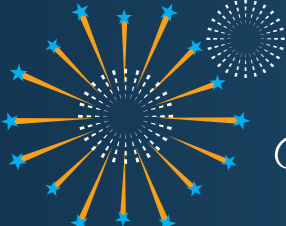
P22

**FREE STOCK
PROMO**



P6

**FREE STOCK
PROMO**



Wishing you a Happy New Year!

January 2025

Frozen Food

Pages 3-15

Ice Cream

Pages 16-29

Freezer Deals

Pages 30-31

HOW TO ORDER

Speak to one of our friendly Sales Executives, email us or why not try our easy online ordering system (2pm cut off for next day delivery).

- ▶ Free delivery
- ▶ Minimum order 6 units
- ▶ Monthly Promotions
- ▶ Equipment Free Stock Deals
- ▶ Great Customer Service
- ▶ Flexible Payment methods
- ▶ Leading brands stocked
- ▶ Free Point of Sale

Scan to order online now!



Burgess Hill 01444-870111
Ashford (Kent) 01233-647355

sales@consortfrozenfoods.co.uk

WAYS TO PAY

Consort offer a variety of payment methods to make paying for your goods simple and easy.

- ▶ Cash on delivery
- ▶ Credit/Debit card at the time of order or time of delivery
- ▶ BACS
- ▶ Credit Accounts are available upon request
- ▶ NEW! Direct Debit
- ▶ Buying Group

Consort Sales Whatsapp number - 07849 399163

Due to the current climate our promotions and prices are subject to short notice changes



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.

THE NATION'S FAVOURITE*



ACCOUNTING FOR NEARLY 40% OF ALL OVENABLE CHIPS SALES

- 91298**
Case 15x700g
RSP £2.69 | WAS £29.99
NOW £23.99
- 30162**
Unit 5x700g
RSP £2.69 | WAS £10.15
NOW £7.99



*The Nation's Favourite visit www.mccain.co.uk/legal-information to verify this claim.



No.1 Volume Fish Finger in Total Impulse

it better be
Birds Eye



86165
12x225g
RSP £1.69
WAS £17.69
NOW £15.99

Nielsen, L12 and L52wks to 2nd November



SCAN ME TO FOLLOW CONSORT



SUPER SAVINGS!



28% POR

86615
7x344g
RSP £2.99
WAS £16.99
NOW £14.99



28% POR

68704
7x332g
RSP £2.99
WAS £16.99
NOW £14.99



28% POR

12033
7x421g
RSP £2.99
WAS £17.25
NOW £14.99



28% POR

34190
7x411g
RSP £2.99
WAS £17.25
NOW £14.99



NO.1 THIN PIZZA BRAND IN TOTAL IMPULSE



82738
10x253g
RSP £1.50
WAS £13.20
NOW £10.20



43113
10x251g
RSP £1.50
WAS £13.20
NOW £10.20

Nielsen, L52wks to 2nd November

Cheaper Chips!

34875
Case 14x500g
RSP £2.69 | WAS £29.99
NOW £27.29

17781
Unit 7x500g
RSP £2.69 | WAS £15.25
NOW £13.99

29508
Case 14x500g
RSP £2.69 | WAS £29.99
NOW £27.29

89342
Unit 7x500g
RSP £2.69 | WAS £15.25
NOW £13.99

For more information please visit our website at www.consortfrozenfoods.co.uk

MINIMUM ORDER 6 UNITS



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



BUY 1 PIZZA... GET 1 UNIT OF FRENCH FRIES FREE!

45% POR



97482
10x320g
RSP £3.50 | TLP £26.50

81569
10x305g
RSP £3.50 | TLP £26.50



39520
5x700g
RSP £3.50 | TLP £11.50
FREE

BUY 2 PIZZAS



GET 1 BAG OF CHIPS FREE

Exclusive to Consort customers

Want to Sell More?

Why not Request your **FREE 'IN STORE' POSTER** and offer your customers a fantastic deal.

NEW TO CONSORT!



67162
Case 10x1kg
RSP £6.49 | TLP £53.99



34% POR

89748
Unit 5x1kg
RSP £6.49 | TLP £27.50

39665
6x1.6kg
RSP £4.29 | TLP £16.90



95761
Case 10x650g
RSP £4.70 | TLP £38.46



34% POR

25828
Case 10x650g
RSP £3.99 | TLP £26.50



34% POR

17138
Case 10x400g
RSP £1.09 | TLP £7.15

Great Product, Great Price!



26% POR

47134
9x550g
RSP £4.50
WAS £32.00
NOW £29.99



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



Cut Price Kiev's!



25% POR

17597
8x204g

RSP £2.99 | WAS £18.99
NOW £17.99



25% POR

90298
8x204g

RSP £2.99 | WAS £18.99
NOW £17.99

Reduced Ready Meals

40343
8x475g
RSP £3.25
WAS £21.29
NOW £18.99



52754
8x450g
RSP £3.25
WAS £21.29
NOW £18.99



34% POR

96357
14x170g

RSP £1.29 | WAS £13.75
NOW £11.99



34% POR

10800
14x170g

RSP £1.29 | WAS £13.99
NOW £11.99

CHEAPER CHICKEN

Reduced Ready Meals



30969
8x350g

RSP £2.75 | WAS £17.25 | NOW £14.99



26441
12x300g

RSP £2.50 | WAS £23.99 | NOW £19.49



58229
12x300g

RSP £2.50 | WAS £23.99 | NOW £19.49

Cheap as Chips!



92106
Case 16x650g
RSP £3.45 | WAS £41.99
NOW £32.25

42% POR

29927
Unit 8x650g
RSP £3.45 | WAS £21.29
NOW £16.25

41% POR



33% POR

36278
Case 16x600g

RSP £2.09 | WAS £25.99
NOW £22.49

32% POR

57637
Unit 8x600g

RSP £2.09 | WAS £13.15
NOW £11.35



40% POR

34207
Case 12x750g

RSP £3.49 | WAS £33.99
NOW £24.99

39% POR

81600
Unit 6x750g

RSP £3.49 | WAS £17.25
NOW £12.75

Best value Bisto!

RSP £2.49 | WAS £11.49 | NOW £9.99 **33% POR**



15144
6x375g



20227
6x375g



37743
6x375g



50580
6x375g



63699
6x375g



62416
6x375g



99760
6x375g



78076
6x375g



8750
6x375g

VALUE VEGETARIAN



36% POR
41276
8x336g
RSP £2.75 | WAS £17.99
NOW £13.99



36% POR
70234
8x300g
RSP £2.75 | WAS £17.99
NOW £13.99



41% POR
56703
Case 12x300g
RSP £3.10 | WAS £28.99
NOW £21.99



41% POR
87461
Case 12x300g
RSP £3.10 | WAS £28.99
NOW £21.99



40% POR
50676
Unit 6x300g
RSP £3.10 | WAS £14.75
NOW £11.25

40% POR
63578
Unit 6x300g
RSP £3.10 | WAS £14.75
NOW £11.25

BIG SAVINGS ON BURGERS AND GRILLS



29% POR
62231
6x454g
RSP £3.29 | WAS £15.99 | NOW £13.99



28% POR
81267
8x340g
RSP £3.29 | WAS £20.99 | NOW £18.99



28% POR
25432
8x340g
RSP £3.29 | WAS £20.99 | NOW £18.99



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



Just £8.00!

RSP £2.00 | WAS £9.50 | NOW £8.00

6x450g

Available in smaller sizes for your convenience



29407



22015



65863

33% POR



37326



13073



53233



92718



86834



52199



38862

Fantastic Prices on Fish



31% POR

18464

12x250g
RSP £3.00 | WAS £29.75
NOW £24.99



36% POR

75683

8x200g
RSP £3.50 | WAS £22.49
NOW £17.99



36% POR

69326

8x200g
RSP £3.50 | WAS £22.49
NOW £17.99



29% POR

69854

8x280g
RSP £3.00 | WAS £19.49
NOW £16.99



29% POR

49678

8x280g
RSP £3.00 | WAS £19.49
NOW £16.99



38% POR

94182

12x250g
RSP £2.50 | WAS £23.75
NOW £18.75

Great Savings!



68973

8x400g
RSP £4.00 | WAS £25.99 | NOW £24.99



66650

8x400g
RSP £4.00 | WAS £27.99 | NOW £26.99



63915

10x155g
RSP £1.35 | WAS £11.05 | NOW £10.45



SCAN ME TO FOLLOW CONSORT



NEW TO CONSORT!

Pide is a delicious traditional Turkish flatbread commonly referred to as a Turkish Pizza!



66106

12x3x150g

RSP £4.50 | TLP £42.99

45832

12x3x150g

RSP £4.50 | TLP £42.99

71741

12x3x150g

RSP £4.50 | TLP £42.99



SCAN ME TO FOLLOW CONSORT



Delicious Desserts



99148

6x475g

RSP £3.50 | WAS £16.80
NOW £12.99



**33%
POR**

8853

6x450g

RSP £3.50 | WAS £16.80
NOW £12.99

NEW TO CONSORT!



30048

12x400g

RSP £3.99 | TLP £39.99



91804

10x400g

RSP £4.75 | TLP £39.99



20x215g

Soups

100%
GOOD STUFF



2 of your
5 a day

RSP £3.99 | WAS £33.23 | NOW £26.58



88772

L/S SOUP Cauliflower Power



60757

L/S SOUP Three Amigo's



33463

L/S SOUP Give Peas a Chance



19606

L/S Soup Killer Tomato



37616

L/S SOUP Mixed box



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



NEW
TO IMPULSE
2025!

COMING SOON!



SCAN ME TO FOLLOW CONSORT



SCAN ME TO FOLLOW CONSORT



NEW
TAKE HOME
2025!

COMING SOON!



January Promotion

Retail only

Buy any **3**
and get this
FREE



FREE
1580

WORTH
£44.80
at RRP



**NO.1 BEST
SELLING
IMPULSE
CONE**



**THE BEST SELLING
PRODUCT IN IMPULSE.**



**Cadbury
DAIRY
MILK**



**SMARTIES
pop up**



**FRUIT
Pastilles**



Nuii
ICE CREAM ADVENTURE™



WALL'S JANUARY DEAL

AVAILABLE FROM 1ST JANUARY TO 31ST JANUARY 2025



BUY ANY 6 AND
PICK ANY CASE
OF MAGNUM
FREE!

3 OF THE TOP 5
BEST SELLING IMPULSE
ICE CREAMS¹

CASE PRICE
WORTH
£46
(RRP*£2.30)

OR



BUY ANY 10 AND
PICK ANY CASE OF
MAGNUM
AND FEAST **FREE!**

CASE PRICE
WORTH
£102
(MAGNUM RRP*£2.30)
(FEAST RRP*£1.60)

**BEST
SELLERS**



60% OF ICE CREAM SALES COMES FROM THESE BRANDS¹

**NEW FOR
2025**



January Promotion

Buy any **5**
and get this
FREE



WORTH
£40.00
at RRP

FREE
8111



SCAN ME
TO FOLLOW
CONSORT



RSP £2.00 | WAS £31.18 | NOW £28.18

24x66ml

BOUNTY
Ice Cream



7721

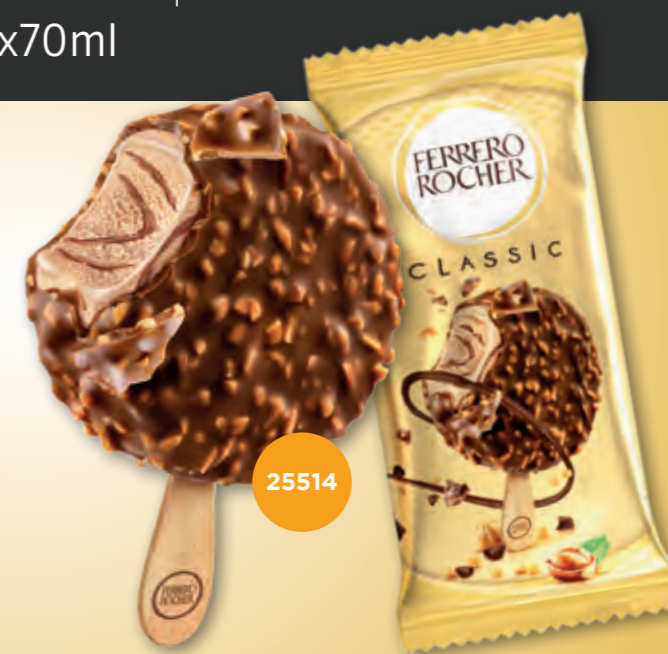
SAVE £3 PER CASE

Offer applies to Bounty Ice Cream impulse 24 x 66ml

RSP £2.20 | WAS £36.00 | NOW £31.00

24x70ml

Save
£5.00



25514

TLP:
£18.99

BEN & JERRY'S

RRP*:
£4.99

43% POR

Available from 1st – 31st January 2025



© Ben & Jerry's Homemade Inc. 2024. Cows: © Woody Jackson 1997.

*RRP is the retail recommended price. Pricing is at the sole discretion of the retailer.



JANUARY PROMOTION

AVAILABLE FROM 1ST - 31ST JANUARY 2025

BUY ANY 3 AND GET A CASE OF VIENNETTA FREE!

FREE
98633



CHOOSE ANY 3 OF THESE

January Promotion



Buy any **3**
and get this
FREE

WORTH
£30.00
at RRP



Or

Buy any **3**
and get this
FREE

WORTH
£22.50
at RRP



NEW



FRANCO'S ICES

Featured

<p>42206 10x6 RSP £2.00 TLP £12.79</p>	<p>37664 10x6 RSP £2.00 TLP £12.50</p>	<p>30647 8x8 RSP £2.50 TLP £13.65</p>
<p>24233 8x6 RSP £2.50 TLP £13.35</p>	<p>27825 8x8 RSP £2.50 TLP £13.65</p>	<p>58299 12x3 RSP £1.50 TLP £12.00</p>
<p>79422 8x6 RSP £2.00 TLP £10.70</p>	<p>54922 12x3 RSP £1.50 TLP £12.00</p>	

CASE SIZE 6
PACK SIZE 900ML
RRP: £3.99

CARTE D'OR
25% POR

£15
TLP



*RRP is the retail recommended price. Pricing is at the sole discretion of the retailer.

SAVE £3 PER CASE

AND STOCK THE BRANDS YOUR CUSTOMERS LOVE!



SALES OF MARS MULTIPACK ICE CREAMS ARE UP 89% IN 3 YEARS

IRI Ice Cream Symbols & Independents 52wk periods to 2.11.24, Value Sales. Total Mars Multipacks up 89%, Total Multipacks +25%

NEW

Take the café home



50965
11x340g
RSP £4.95
TLP £43.58

nutella
croissant

In the oven: Pre-heat the **FAN OVEN** to 170°C. Place the **CROISSANTS STILL FROZEN** on a baking tray lined with baking paper, leaving space between the croissants for leavening during baking.

Place the tray on the middle shelf of the oven. Bake for **20-24 MINUTES** depending on the desired golden-brown level.

In the air fryer: For a faster preparation, you can cook your croissants in the air fryer for 16-18 minutes at 170C, without preheating.

After cooking, **LET THE CROISSANTS COOL DOWN** before enjoying them.



94668
11x264g
RSP £4.95
TLP £43.58

nutella
muffin

Take the frozen muffins out of the freezer and place them on a plate.

Defrost at **ROOM TEMPERATURE** for at least **2 HOURS** for the best taste experience.

Otherwise, for immediate consumption, set **MICROWAVE** to defrost (100g) for **2 MINUTES** **ENJOY** them!

Once thawed do not refreeze. The product should be consumed within 3 days after defrosting.





WALL'S 2025 CABINET BUNDLE DEALS

SCAN ME



SLIM MAXIVISION

12 BASKETS



802mm (W)
875mm (D)
1363mm (H)

Deal price:
£1719 ^{VAT}
Comes with ice cream worth over
£620 ^{RSP}

MAXIVISION

18 BASKETS



1253mm (W)
875mm (D)
1363mm (H)

Deal price:
£1819 ^{VAT}
Comes with ice cream worth over
£800 ^{RSP}

VISTA 6

6 BASKETS



680mm (W)
650mm (D)
880mm (H)

Deal price:
£569 ^{VAT}
Comes with ice cream worth over
£480 ^{RSP}

VISTA 12 LED

12 BASKETS



1000mm (W)
650mm (D)
880mm (H)

Deal price:
£709 ^{VAT}
Comes with ice cream worth over
£610 ^{RSP}

VISTA 18 LED

18 BASKETS



1500mm (W)
650mm (D)
880mm (H)

Deal price:
£859 ^{VAT}
Comes with ice cream worth over
£760 ^{RSP}

FREE STANDARD DELIVERY

3 YEARS FULL PARTS & LABOUR WARRANTY**

WALL'S TOP SELLING ICE CREAMS



PLEASE PLACE YOUR ORDER VIA PARTICIPATING WHOLESALERS

*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. **3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD. terms of business. See www.wall'srefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.



Consort FREEZER DEAL

Model	Dimensions (mm)	Power Usage
Gamma 150	1552 (W) x 967 (D) x 750 (H)	3.3 KW/24h
Gamma 200	2052 (W) x 967 (D) x 750 (H)	4.7 KW/24h
Gamma 250	2552 (W) x 967 (D) x 750 (H)	5.5 KW/24h

FREE STOCK WITH EVERY FREEZER PURCHASE!



GAMMA 150
£1,199+vat

with **£1905.08**
FREE STOCK
@rsp

GAMMA 200
£1,439+vat

with **£1995.85**
FREE STOCK
@rsp



GAMMA 250
£1,659+vat

with **£2031.95**
FREE STOCK
@rsp



Call **01444 870 111** or email sales@consortfrozenfoods.co.uk

Price includes delivery, unpack, position and removal of packaging.

Consort FREEZER DEAL

Model	Description	Dimensions	KG	Gross Int. Volume	No. of Shelves			
LGF2500	White Glass Door	Ext	2055	690	800	120	496ltr (17.51 cu.ft)	4
		Int	1520	565	640			
LGF5000	White Glass Door	Ext	2055	1382	800	190	1108ltr (39.12 cu.ft)	4 Per door
		Int	1520	1262	640			
LGF7500	White Glass Door	Ext	2055	2079	800	240	2050ltr (72.39 cu.ft)	4 Per door
		Int	1520	1959	640			

LGF2500 SINGLE UPRIGHT FREEZER
WAS £1,669
NOW **£1,499+VAT**
with **£1057.83**
FREE STOCK
@rsp



LGF5000 DOUBLE UPRIGHT FREEZER
WAS £2,299
NOW **£2,099+VAT**
with **£1169.67**
FREE STOCK
@rsp



LGF7500 TRIPLE UPRIGHT FREEZER
WAS £3,349
NOW **£2,999+VAT**
with **£1169.67**
FREE STOCK
@rsp



All free stock values are subject to change due to supplier participation and availability.



Call **01444 870 111** or email sales@consortfrozenfoods.co.uk

Price includes delivery, unpack, position and removal of packaging.

Best-Bake to Go

Save £1 per case!



38%
POR

48488

40x117g

BB BaconCheese Turnover

WAS £38.00 | NOW £37.00



37%
POR

60158

40x165g

BB Large Sausage Roll

WAS £23.60 | NOW £22.60



42%
POR

13700

24x283g

BB Small Cornish Pasty 24

WAS £32.89 | NOW £31.89

NEW TO CONSORT!



15972

12x100g

RSP £1.50 | TLP £14.99



97797

12x100g

RSP £1.50 | TLP £14.99



52325

12x100g

RSP £1.50 | TLP £14.99