



Convenience and Retail Brochure 2025

Your specialists in Retail Frozen Food & Ice Cream



A family run business with over 35 years of experience in Retail and convenience

MEET YOUR CONSORT TEAM!

Here at Consort we know a thing or two about frozen food and ice cream, after all we have been serving our customers since 1987.

We work with brand leaders and suppliers to offer a wide range of the best products within the convenience retail sector.

Our range includes Pizzas, Ready meals, Chips, Desserts, Impulse Ice Cream, Take home, Multipacks and so much more.

We have market leading equipment deals on freezers, slush & shake machines to name just a few.

Keep in contact with your area rep via...

-  WhatsApp
-  Phone
-  Email
-  Text



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HOW TO ORDER

Speak to one of our friendly Sales Executives, email us or why not try our easy online ordering system (2pm cut off for next day delivery).

- ▶ Free delivery
- ▶ Minimum order 6 units
- ▶ Monthly Promotions
- ▶ Equipment Free Stock Deals
- ▶ Great Customer Service
- ▶ Flexible Payment methods
- ▶ Leading brands stocked
- ▶ Free Point of Sale

 Burgess Hill **01444-870111**
 Ashford (Kent) **01233-647355**

 sales@consortfrozenfoods.co.uk



Scan to order online now!

WAYS TO PAY

Consort offer a variety of payment methods to make paying for your goods simple and easy.

- ▶ Cash on delivery
- ▶ Credit/Debit card at the time of order or time of delivery
- ▶ BACS
- ▶ Credit Accounts are available upon request
- ▶ **NEW!** Direct Debit
- ▶ Buying Group

Consort trade with various buying groups and therefore payments are managed through these groups. (see our partners below)





SCAN TO FOLLOW US



SCAN TO FOLLOW US



DOES YOUR FREEZER LOOK THIS?



FOLLOW THESE EASY STEPS TO MERCHANDISE & MAXIMISE SALE



The importance of merchandising your freezer

The proven benefits of proper merchandising

- Increased sales
- Better Customer satisfaction
- More time in-store
- Faster-moving inventory
- Increased customer loyalty
- Better brand recognition
- More effective promotions
- Maximised retail space

The ideal way to merchandise your freezer and shelves

Eye-level sells the most

Products on eye-level shelves sell the most, This is because they are the easiest shelf for customers to browse, Place your top selling and most profitable items at eye-level

Fill the shelves

Always keep your shelves as full as possible, it gives the customers confidence that you will always be able to meet their buying needs.

Check your pricing

Shelf pricing must always be clear and correct, Differing prices at the till will cause customers to lose confidence and feel they are not getting value for money in your store.

Display items vertically

Vertical Displays have been proven to increase sales compared to horizontal displays, This is because vertical arrangement means the shopping can easily scan the product with their eyes. A horizontal display makes this a lot hard and is a far less attractive option to the customer.

Group similar and complimentary products together

Cross-merchandising is when you place similar or complimentary products next to each other to increase the chance that they will be bought together.

FREEZER CARE

REGULAR CLEANING

DEFROSTING

AIR CIRCULATION

ROUTINE MAINTENANCE

ORGANISE THE CONTENTS

DOOR SEALS

DOCUMENTATION & RECORDS

FROZEN FOOD



The cost of living challenges have made a noticeable impact within retail.

More consumers are turning to frozen products for their quality, convenience and value for money, as well as helping to reduce food waste within the home.

This presents a real opportunity for retailers to adjust and expand their offering to meeting growing consumer demand.

DID YOU KNOW

- ▶ Frozen food as a category is still growing, in 2023 the value of frozen food grew by 15.6%
- ▶ Notable ranges that grew were frozen potato products, pizzas, frozen vegetables & ready meals.
- ▶ Frozen food is easy to prepare and a convenient option for today's busy lifestyle
- ▶ Frozen food has an extended shelf life and reduces waste within retail
- ▶ Frozen food is often a more cost effective way to shop

MAKE FROZEN FOOD WORK FOR YOU

- ▶ Make your freezer work all year round by offering frozen food in the winter from your ice cream freezer, This will expand your offering to your customers and increase your year round profits.
- ▶ Keep your freezer tidy - It's the window to your frozen products
- ▶ Visible pricing of products gives your customers more confidence in the value of shopping in your store
- ▶ Temperature is important - Ensure your freezer is always below -18 and check it daily
- ▶ Stock complimentary lines - This is an easy way to increase your sales, by stocking products that go hand in hand with others such as chips, frozen vegetables, fish and chicken products as well as desserts
- ▶ Only stock lines that sell for you, Changing up your range every now and again to offer variety is good but make sure you are always well stocked on your strongest selling lines.
- ▶ Seasonal lines - Add into your range items that relate to calendar events such as Christmas, stock stuffing balls, frozen parsnips and yorkshire puddings, sporting events you should have Pizzas, chicken and chips available.
- ▶ Ice Cubes - These have high volume sales all year, Make sure you always have Ice available



SCAN TO FOLLOW US



SCAN TO FOLLOW US



CORE 20 FOOD PRODUCTS



24169 PM £2.69 Mc French Fries



89072 PM £1.79 B/E Garden Peas



13342 PM £1.75 Youngs 10 Fish Fingers



37331 PM £2.39 Richmond Sausages



30162 PM £2.69 Mc Home Chips



60160 PM £3.75 C/T Takeaway Cheese



23206 PM £2.49 B/E Potato Waffles



15144 PM £2.49 Bisto Beef Hotpot



57004 PM £2.50 C/T Pepperoni Twin 13cm



65612 PM £2.79 B/E Beef Burgers



71491 PM £2.49 B/E Chicken Dippers



72985 PM £2.50 C/T 4 Cheese Twin 13cm



20227 PM £2.49 Bisto Beef Lasagne



61591 PM £2.75 K/S Chicken Dinner



94889 PM £3.75 C/T Takeaway Pepperoni



61345 PM £1.99 A/Bess Yorkshire Puddings



15114 PM £2.79 B/E 4 Chicken Burgers



96693 PM £2.75 K/S Fish & Chip



21358 PM £2.50 C/T Mega Meaty Twin 13cm



34067 Lands Garlic Bread Baguette's Twin pack

FEED YOUR URGE

FOR AN EPIC SLICE OF PIZZA SALES



GO TO TOWN ON IT

GRAB A SLICE OF THE ACTION WITH THE NO.1 FROZEN PIZZA BRAND IN CONVENIENCE*

*CIRCANA 52 WE AUG 3RD 2024



SCAN TO FOLLOW US



Pizza

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
61782	PM £2.75 Chicago Town THIN Pepperoni	6x325g	£2.75
32060	PM £2.75 Chicago Town THIN Meat Feast	6x347g	£2.75
38073	PM £2.75 Chicago Town THIN Cheese	6x325g	£2.75
57004	PM £2.50 Chicago Town Pepperoni 13cm Twin Pack	12x328g	£2.50
72985	PM £2.50 Chicago Town Cheese 13cm Twin Pack	12x315g	£2.50
21358	PM £2.50 Chicago Town Mega Meaty 13cm Twin Pack	12x338g	£2.50
60008	PM £2.50 Chicago Town Chicken Club 13cm Twin Pack	12x332g	£2.50
60160	PM £3.75 Chicago Town Stuff Crust Takeaway Cheese	10x480g	£3.75
94889	PM £3.75 Chicago Town Stuff Crust Takeaway Pepperoni	10x490g	£3.75
81569	PM £3.50 Chicago Town Tiger Crust Cheese	10x305g	£3.50
97482	PM £3.50 Chicago Town Tiger Crust Pepperoni	10x320g	£3.50

All codes and prices are subject to industry changes. Products listed in rate of sale order.



FROZEN PIZZA



To order now please call 01444 870111 or 01233 647355

**HFSS
COMPLIANT**



SCAN TO FOLLOW US



**STOCK UP
ON A RANGE
FULL OF
FLAVOUR**



**OVER £2 MILLION BRAND INVESTMENT
DRIVING CONSUMER DEMAND IN 2024**

Pizza

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
8020	Ristorante Mozzarella	7x335g	£3.50
4641	Ristorante Pepperoni Salami	7x320g	£3.50
4940	Ristorante Hawaii	7x330g	£3.50
23072	Ristorante Funghi	7x365g	£3.50
91305	Ristorante Pepperoni Mozzarella Pesto	7x360g	£3.50
42136	Ristorante PRIMO Salame Piccante Nduja	7x350g	£4.50
28529	Ristorante PRIMO Pollo Fughi Truffini	7x380g	£4.50
54432	Ristorante GLUTEN FREE Salame	7x315g	£4.25
1777	Ristorante Quattro Formaggi	7x340g	£3.50



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Code	Product	Unit Size	RSP
47535	Crosta & Mollica Stromboli	6x447g	£5.75
74971	Crosta & Mollica Margherita	6x403g	£5.75
42912	Crosta & Mollica Fiorentina	6x403g	£5.75
36503	Crosta & Mollica Regina	7x448g	£5.75



FROZEN PIZZA

GOODFELLASTM

GET A SLICE OF THE SALES
WITH ONE OF THE FASTEST GROWING BRAND
IN THE CONVENIENCE CHANNEL*



M A D E W I T H R E S P E C TTM

*+28% in last 26wks vs YA (Nielsen Total Impulse data 26we 25.03.2023)



SCAN TO FOLLOW US



Pizza

Code	Product	Unit Size	RSP
86615	PM £2.99 Goodfella THIN Margherita	7x345g	£2.99
68704	PM £2.99 Goodfella THIN Pepperoni	7x345g	£2.99
12033	PM £2.99 Goodfella DEEP Pan Cheese	7x421g	£2.99
34190	PM £2.99 Goodfella DEEP Pan Pepperoni	7x411g	£2.99
4612	Goodfella Galric bread with Cheese	7x223g	£2.50
48063	PM £2.89 Goodfella Garlic Bread	7x218g	£2.89

All codes and prices are subject to industry changes.
Products listed in rate of sale order.



Code	Product	Unit Size	RSP
70366	PM £1.39 San Marco Cheese	10x253g	£1.39
23210	PM £1.39 San Marco Pepperoni	10x253g	£1.39

All codes and prices are subject to industry changes.
Products listed in rate of sale order.

Garlic Bread

Code	Product	Unit Size	RSP
15856	Yearsleys Garlic Baguette Twin Pack	12x310g	£1.99
48862	Yearsleys Garlic & Herb Slices	12x260g	£1.99
34067	Lands Garlic Bread Baguettes Twin pack	12x340g	£2.50



FROZEN PIZZA & GARLIC BREAD

To order now please call 01444 870111 or 01233 647355



SCAN TO FOLLOW US



Chicken


☆ FAST RATE OF SALE ☆




Code	Product	Unit Size	RSP
15114	PM £2.79 Birds Eye 4 Chicken Burgers	12x200g	£2.79
4780	Birds Eye 2 Chicken 1/4 pounder Burgers	12x227g	£4.50
11851	PM £2.89 Birds Eye 2 Crispy Chicken	12x170g	£2.89
2769	Birds Eye 2 Southern Fried Chicken	12x180g	£2.99
2650	Birds Eye 2 Chicken Chargrills	12x170g	£2.99
90298	PM £2.99 Birds Eye 2 Garlic Kiev	8x204g	£2.99
71491	PM £2.49 Birds Eye Chicken Dipper	8x220g	£2.49

All codes and prices are subject to industry changes. Products listed in rate of sale order.


Top Performing Poultry Picks



**NO.1
BEST SELLING
Poultry SKU
in Impulse channel**



**NO.2
BEST SELLING
Poultry SKU**



**No.1
Chicken
Grill**

**NO.3
BEST SELLING
Poultry SKU
in Impulse channel**



Source – Nielsen, L52wks, 10th Aug 2024



FROZEN CHICKEN

To order now please call 01444 870111 or 01233 647355



SCAN TO FOLLOW US



Chicken

FROZEN CHICKEN

Code	Product	Unit Size	RSP
23668	PM £1.00 SFC Chicken Nuggets	14x170g	£1.00
55870	SFC Boneless Box	6x500g	£4.50
28016	SFC Boneless Bucket	8x500g	£4.00
61748	SFC Hot 'N' Spicy Wings	10x500g	£2.99
96357	SFC Southern Fried Chicken Dippers	14x170g	£1.29
10800	SFC Southern Fried Chicken Poppets	14x170g	£1.29
20706	SFC Southern Fried Portion Bag	6x700g	£3.99

All codes and prices are subject to industry changes. Products listed in rate of sale order.



☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
47863	American Ranch Southern Fried Shredded Chicken	12x400g	£3.99
94187	American Ranch Salt & Chilli Shredded Chicken	12x400g	£3.99
96519	American Ranch Shredded Chicken	12x400g	£3.99
66310	American Ranch Smokey Southern Fried Chicken Strips	12x320g	£3.69
49698	American Ranch Peri Peri Chicken Strips	12x320g	£3.69
54892	American Ranch Battered Chicken Chunks	12x400g	£3.79
92756	American Ranch Hot & Spicy Chicken Wings	12x500g	£3.45
70524	American Ranch BBQ Chicken Wings	12x500g	£3.45

All codes and prices are subject to industry changes. Products listed in rate of sale order.



SFC



THE ORIGINAL GREAT CHICKEN SINCE 1972
SFC

ORIGINAL GREAT CHICKEN SINCE 1972



AMERICAN Ranch FOODS
GREAT TASTING CHICKEN THE RANCH WAY



PERFECT FOR AIRFRYER



FILL UP YOUR FREEZERS TODAY



DINNERTIME FAVOURITES



DID YOU KNOW?

We're helping OUR FARMERS adopt
REGENERATIVE AGRICULTURAL
 practices across
100% of their potato
 fields by **2030.**



Chips & Potatoes

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
Chips by the case			
43169	PM £1.89 A/B Home Style Chips	8x600g	£1.89
88939	PM £2.69 Mc French Fries	15x700g	£2.69
83677	PM £1.69 Mc Quick Chips	12x200g	£1.69
91298	PM £2.69 Mc Home Chips	15x700g	£2.69
36278	PM £2.09 Mc Oven Chips	16x600g	£2.09
51896	A/Bess French Fries	10x700g	£2.35
23064	McCain Frying Chips	12x1.2kg	£2.69
3853	McCain Southern Fries	15x750g	£4.25
72445	PM £2.99 Mc Gastro Chips	16x600g	£2.99
34207	McCain Crinkle Air Fry Chips	12x750g	£3.49
84830	McCain French Fries Air Fry Chips	12x750g	£3.49
29508	B/E Potato Waffle Fries	14x500g	£2.69

Code	Product	Unit Size	RSP
Chips by the unit			
24169	PM £2.69 Mc French Fries	5x700g	£2.69
30162	PM £2.69 Mc Home Chips	5x700g	£2.69
57637	PM £2.09 Mc Oven Chips	8x600g	£2.09
8041	McCain Southern Fries	5x750g	£4.25
78012	PM £2.99 Mc Gastro Chips	8x600g	£2.99
42233	McCain Frying Chips	6x1.2kg	£2.69
81600	McCain Crinkle Air Fry Chips	6x750g	£3.49
76997	McCain French Fries Air Fry Chips	6x750g	£3.49

All codes and prices are subject to industry changes.
 Products listed in rate of sale order.



FROZEN CHIPS & POTATOES



SCAN TO FOLLOW US



Potatoes

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
Chips by the case			
23206	PM £2.49 B/E Potato Waffles	10x567g	£2.49
78213	PM £2.39 Bannisters 2 Jacket Potatos	8x400g	£2.39
49070	PM £2.79 A/Bess Roast Potato	8x720g	£2.79
27266	Bannisters 4 Cheese & Bacon Potato Skins	12x260g	£2.09
93623	PM £3.69 Mc 4 Jacket Potatos	8x800g	£3.69
51870	PM £2.69 Mc Hash Browns	15x525g	£2.69
11438	Bannisters Cheese & Bean Jacket Potato	8x375g	£2.99
70985	A/Bess Home Style Mash	14x650g	£2.55
34650	McCain Roast Potatos	12x700g	£2.95
92106	McCain Spicy Wedges	16x650g	£3.45
5023	McCain Potato Smiles	15x454g	£2.85
90220	A/Bess potato Croquette	14x550g	£2.55
37217	B/E Alphabite Shapes	12X456g	£2.99
34875	B.E Potato Dippers	14x500g	£2.69

Code	Product	Unit Size	RSP
Chips by the unit			
71720	PM £2.69 Mc Hash Browns	5x525g	£2.69
71345	A/Bess Home Style Mash	7x650g	£2.55
29927	McCain Spicy Wedges	8x650g	£3.45
56764	A/bess Potato Croquettes	7x550g	£2.55
20521	B/E Alphabite shapes	6x456	£2.99



Aunt Bessie's

FILL YOUR FREEZERS WITH A FAVOURITE



CONSUMED ON 11 MILLION OCCASIONS A YEAR

FROZEN POTATOES



Fish

☆ FAST RATE OF SALE ☆



Code	Product	Unit Size	RSP
13342	PM £1.75 Youngs 10 Fish Fingers	12x250g	£1.75
97128	PM £1.50 Youngs 4 Fish Cakes	12x200g	£1.50
49678	PM £3.00 Youngs Fish in Parsley sauce	8x280g	£3.00
69854	PM £3.00 Youngs Fish in Butter sauce	8x280g	£3.00
32370	PM £3.50 Youngs Scampie Bites	12x300g	£3.50
24257	PM £4.50 Youngs Chip Shop 4 Battered Fish Fillets	8x400g	£4.50
18464	PM £3.00 Youngs 10 Cod Fish Fingers	12x250g	£3.00
30554	PM £4.50 Youngs Peeled Prawns - UNIT	6x180g	£4.50
94182	PM £2.50 Youngs Flipper Dippers	12x250g	£2.50
10520	PM £4.50 Youngs Simple Breaded 4 Fish Fillets	8x400g	£4.50
60228	PM £4.50 Youngs Peeled Prawns - CASE	12x180g	£4.50
69326	PM £3.50 Youngs Breaded Cod	8x200g	£3.50
75683	PM £3.50 Youngs 2 Cod Fillets in Batter	8x200g	£3.50
81256	PM £2.50 Youngs 8 Crispy Battered Fish Fingers	12x240g	£2.50

All codes and prices are subject to industry changes. Products listed in rate of sale order.



STOCK UP NOW!

To order now please call 01444 870111 or 01233 647355

FROZEN FISH



SCAN TO FOLLOW US



Fish

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
97879	PM £2.99 Birds Eye 2 Cod in Batter	8x200g	£2.99
86165	PM £1.69 Birds Eye Value Fish Fingers	12x225g	£1.69
38909	PM £2.99 Birds Eye 8 Cod Fish Fingers	12x224g	£2.99
41107	PM £2.99 Birds Eye 2 Cod in Crumb	8x200g	£2.99
13635	Birds Eye 10 Omega 3 Fish Fingers	12x280g	£4.99
2648	Birds Eye 4 Cod Fish Cakes	8x198g	£2.35



All codes and prices are subject to industry changes. Products listed in rate of sale order.



Maximise your fish finger sales with the No.1 frozen fish SKU



SINCE  1889

RICHMOND™

The Nation's Favourite



THE NATION'S FAVOURITE* STOCK UP NOW

*Source IRI: Value Sales, Chilled Sausage (Incl MeatFree), Total IRI MarketPlace, 52 w/e 01 Nov 2020.



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Burgers, Meat & Pies

☆ FAST RATE OF SALE ☆



Code	Product	Unit Size	RSP
65612	PM £2.79 Birds Eye Beef Burgers	10x227g	£2.79
22073	Birds Eye Beef 1/4 Pounder	12x454g	£4.20
63915	PM £1.35 Birds Eye Chicken Pie	10x155g	£1.35
68973	Wilson Mince Beef	8x400g	£4.00
49989	PM £3.00 Wilson 2 Pork Chop	8x340g	£3.00
66650	Wilson Mince Lamb	8x400g	£4.00
47134	Smithfield Chicken Roasting Joint	9x550g	£4.50
77252	Smithfield Stuffed Chicken Roasting Joint	9x550g	£4.50
37331	PM £2.39 Richmond Sausages	8x344g	£2.39
3923	Korkers Original Sausages	6x454g	£4.75
2866	PM £1.49 Mr Brains Faggots	12x439g	£1.49

All codes and prices are subject to industry changes.
Products listed in rate of sale order.



FROZEN BURGERS, MEAT & PIES



SCAN TO FOLLOW US



Burgers, Meat & Pies

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
72895	PM £2.49 Yankee 2 Donar Kebabs	6x350g	£2.49
62231	PM £3.29 Yankee 1/4 Pounder Burgers	6x454g	£3.29
17778	PM £2.49 Yankee 2 Cheese Burgers	6x228g	£2.49
18101	PM £2.49 Yankee Donar Kebab Meat	6x500g	£2.49
81267	PM £3.29 Yankee 4 Beef Grills	8x340g	£3.29
25432	PM £3.29 Yankee 4 Lamb Grills	8x340g	£3.29

91878	Pukka 2 Microwave Steak Pie	8x2x170g	£3.50
26001	PM £1.49 Pukka Chicken Pie	6x200g	£1.49
25721	Pukka 2 Microwave Chicken & Veg Pie	8x2x170g	£3.50
90460	Pukka 2 Steak Bakes	12x286g	£2.00
27375	Pukka 4pk Sausage Rolls	12x360g	£1.99
32904	Pukka 2 Chicken Bake	12x306g	£2.00
48526	Pukka 2 Pepperoni Pizza Pie	8x2x170g	£3.50
70646	Pukka 2 Allday Breakfast	8x2x170g	£3.50

10275	PM £1.29 Hollands Cheese & Onion Pie	8x200g	£1.29
98669	PM £1.29 Hollands Meat & Potato Pie	8x200g	£1.29
73854	PM £1.29 Hollands Steak Pie	8x200g	£1.29

All codes and prices are subject to industry changes. Products listed in rate of sale order.



INSPIRED TO SNACK, DESIGNED FOR TASTE



DON'T FORGET THE YANKEE RANGE FOR THIS SEASON

www.yankeesnacks.co.uk

Now available from Consort Frozen Foods
consortfrozenfoods.co.uk



PUKKA

FULL-ON FLAVOUR FROM YOUR FREEZER





STOCK UP ON THESE FROZEN FAVOURITES?



MADE WITH QUALITY INGREDIENTS YOU CAN TRUST.
DON'T DELAY, ORDER NOW!

Ready Meals

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
15144	PM £2.49 Bisto Beef Hotpot	6x375g	£2.49
20227	PM £2.49 Bisto Beef Lasagne	6x375g	£2.49
63699	PM £2.49 Bisto Spaghetti Bolognese	6x375g	£2.49
37743	PM £2.49 Bisto Cottage Pie	6x375g	£2.49
99760	PM £2.49 Bisto Macaroni Cheese	6x375g	£2.49
50580	PM £2.49 Bisto Chilli Con Carne	6x375g	£2.49
62416	PM £2.49 Bisto Shepherds Pie	6x375g	£2.49
78076	Bisto Chicken Hotpot	6x375g	£2.49
8750	Bisto Bangers & Mash	6x375g	£2.49
55294	Bisto Roast Beef Dinner	6x400g	£3.50
26568	Bisto Roast Chicken Dinner	6x400g	£3.50
76728	PM £2.49 Sharwood Chicken Tikka Masala	6x375g	£2.49
12920	PM £2.49 Sharwood Chicken Korma	6x375g	£2.49
23614	PM £2.49 Sharwood Chow Mein	6x375g	£2.49
88127	PM £2.49 Sharwood Sweet & Sour Chicken	6x375g	£2.49
23228	Sharwood Chicken Curry	6x375g	£2.49

All codes and prices are subject to industry changes.
Products listed in rate of sale order.



FROZEN READY MEALS



SCAN TO FOLLOW US



Ready Meals

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
96693	PM £2.75 Kershaw Fish & Chips	6x400g	£2.75
61591	PM £2.75 Kershaw Chicken Dinner	6x400g	£2.75
51263	PM £2.75 Kershaw Allday Breakfast	6x400g	£2.75
66781	PM £2.75 Kershaw Beef Dinner	6x400g	£2.75
61259	PM £2.75 Kershaw Steaklet & Chips	6x400g	£2.75
99163	PM £2.75 Kershaw Sausage & Chips	6x400g	£2.75
78078	PM £2.75 Kershaw Lamb Dinner	6x400g	£2.75
97483	PM £2.75 Kershaw Liver & Onion	6x400g	£2.75
40343	PM 3.25 Kershaw pie, chips & Gravy	8x475g	£3.25
10584	PM £2.75 Kershaw Chicken Curry	6x450g	£2.75
95562	PM £2.75 Kershaw Turkey Dinner	6x400g	£2.75
87456	PM £2.75 Kershaw Pork Dinner	6x400g	£2.75
43861	PM £2.75 Kershaw Steak Pie	6x400g	£2.75
12628	PM £2.75 Kershaw Bangers & Mash	6x400g	£2.75
76312	PM £2.75 Kershaw Beef Stew	6x400g	£2.75
93263	PM £2.75 Kershaw Beef Curry	6x460g	£2.75
98710	PM £2.75 Kershaw Cottage Pie	6x400g	£2.75
47020	PM £2.35 Kershaw Spaghetti Bolognese	6x400g	£2.35
63982	PM £2.35 Kershaw Beef Hotpot	6x400g	£2.35
54725	PM £2.35 Kershaw Lasagne	6x400g	£2.35
67457	PM £2.35 Kershaw Chilli Con Carne	6x400g	£2.35
30901	PM £1.89 Kershaw Chips & Curry Sauce	6x400g	£1.89
55180	PM £2.95 Cooks Pie, Chips & Gravy	8x450g	£2.95



All codes and prices are subject to industry changes. Products listed in rate of sale order.



ONLY £2.75

We make a meal of it, so you don't have to!

STREET INSPIRED CUISINE

ONLY £2.50



STOCK UP NOW!



SCAN TO FOLLOW US



Ready Meals

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
31816	PM £2.50 Street Shack Loaded Mac & Cheese	8x300g	£2.50
85453	PM £2.50 Street Shack Loaded Cheesy Fries	8x250g	£2.50
64736	PM £2.50 Street Shack Loaded Spicy Fries	8x250g	£2.50
28353	PM £2.50 Street Shack Patatas Bravas	8x250g	£2.50
26441	PM £2.50 Youngs Admirals Pie	12x300g	£2.50
58229	PM £2.50 Youngs Mariners Pie	12x300g	£2.50
41152	PM £2.50 Youngs Fish & Chips	8x300g	£2.50
40279	PM £2.50 Birds Eye Chicken Tikka Masala & Rice	6x400g	£2.50
89484	PM £2.99 Birds Eye Beef Lasagne	6x400g	£2.99
33372	PM £2.50 Birds Eye Chicken Curry & Rice	6x400g	£2.50
57267	PM £2.50 Birds Eye Spaghetti Bolognese	6x340g	£2.50
43787	PM £2.50 Birds Eye Cottage Pie	6x400g	£2.50
30969	PM £2.75 Birds Eye Creamy Pasta	8x350g	£2.75
41583	Birds Eye Roast Beef Dinner	6x400g	£4.25
16212	Birds Eye Roast Chicken Dinner	6x400g	£4.25
14681	Birds Eye Cod & Chips	6x395g	£4.25
49044	Aunt Bess Toad in the Hole	6x190g	£2.29

All codes and prices are subject to industry changes. Products listed in rate of sale order.



FROZEN READY MEALS

To order now please call 01444 870111 or 01233 647355



Don't forget our vegan and plant based friends!



Visit our website and search 'Vegan' to see our full range



Vegetarian Range

☆ FAST RATE OF SALE ☆



Code	Product	Unit Size	RSP
70234	Quorn Nuggets	8x300g	£2.75
41276	Quorn Sausages	8x336g	£2.75
63578	Quorn Mince UNIT	6x300g	£3.10
87461	Quorn Mince CASE	12x300g	£3.10
17885	Quorn 1/4 Pounder Burgers	8x227g	£2.85
50676	Quorn Pieces UNIT	6x300g	£3.10
56703	Quorn Pieces CASE	12x300g	£3.10
86989	Quorn Lasagne	8x300g	£2.50
31696	Quorn Cottage Pie	8x300g	£2.50
18324	Quorn Tikka Masala & Rice	6x300g	£2.50
4967	Quorn Swedish Balls	10x300g	£2.75
64021	Quorn Southern Fried Burger	12x252g	£3.35

All codes and prices are subject to industry changes. Products listed in rate of sale order.





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Vegan Range

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
43230	Green Cuisine Meat Free Burgers	10x200g	£3.00
15393	Green Cuisine Vegan Veggie Fingers	12x225g	£1.39
20511	Green Cuisine Meat Free Sausages	12x300g	£2.65
14585	Quorn Vegan Steak Bake	8x300g	£3.35
10162	Quorn Vegan Crunch Fillets	8x190g	£3.35
59769	Quorn Vegan Fishless Fingers	8x200g	£2.85

All codes and prices are subject to industry changes. Products listed in rate of sale order.



GRAB SOME TASTY MEAT FREE SALES



WELCOME TO THE PLANT AGE

VEGAN RANGE



SCAN TO FOLLOW US



Complimentary

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
61345	PM £1.99 a/Bess 12 Yorkshire Puddings	12x220g	£1.99
88087	PM £1.29 A/bess 4 XL Yorkshire Puddings	10x160g	£1.29
5119	Jus Rol Puff Pastry	6x500g	£2.29
31828	Taj Plain Paratha CASE	12x400g	£1.75
4613	Jus Rol Short Crust Pastry	6x500g	£2.29
31721	Taj Onion Paratha CASE	12x400g	£1.75
9157	Mayflower Curry Sauce	10x227g	£0.99
9919	A/Bess Dumpings CASE	12x390g	£2.55
78125	A/Bess Stuffing Balls CASE	12x260g	£2.50
38084	Taj 4 Garlic & Corriander Naan Breads	12x300g	£2.49
31407	ITSU Chicken Gyoza	12x240g	£4.49
73546	ITSU Prawn Guoza	12x240g	£4.49
49502	ITSU Hoisin Duck Bao Buns	8x270g	£4.49



Available in smaller sizes

4398	Taj Plain Paratha	6x400g	£1.75
9952	Taj Onion Paratha	6x400g	£1.75
15340	A/Bess Stuffing Balls	6x260g	£2.50
5565	A/Bess Dumpings	6x390g	£2.55

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Aunt Bessie's

STOCK UP NOW ON THIS GOLDEN OPPORTUNITY



NO.1 BEST SELLER YORKSHIRE PUDDING SKU IN CONVENIENCE
AUNT BESSIE'S IS THE NO.1 BRAND FOR YORKSHIRES IN THE MARKET.

FROZEN COMPLIMENTARY



SCAN TO FOLLOW US



Vegetables

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
6000	Growers pride Broccoli Florets	12x450g	£1.99
5962	Growers Pride Sliced Green Beans	12x450g	£1.99
4377	Growers Pride Cauliflower Florets	12x450g	£1.99
8136	Growers Pride Sweetcorn	12x450g	£1.99
6777	Growers Pride Garden Peas	12x450g	£1.99
7525	Growers Pride Mixed Vegetables	12x450g	£1.99
7336	Growers Pride Sprouts	12x450g	£1.99
3963	Growers Pride Petit Pois	12x450g	£1.99
51017	Growers Pride Sliced Carrots	12x450g	£1.99
6309	Growers Pride Broad Beans	12x450g	£1.99
89072	PM £1.79 Birds Eye Garden Peas	10x375g	£1.79
58498	PM £1.75 Birds Eye Mixed Vegetables	16x340g	£1.75
5576	Taj Chopped Spinach	6x450g	£1.85
51743	Birds Eye Garden Peas	8x800g	£2.69
51558	PM £2.59 Birds Eye Petit Pois Peas	8x545g	£2.59
17971	A/Bess Glazed Parsnips UNIT	6x500g	£3.50
76962	A/bess Glazed Parsnips CASE	12x500g	£3.50
7287	Taj Leaf Spinach	6x450g	£1.85
6865	Taj Whole Baby Okra UNIT	6x300g	£1.99
35288	Taj Whole Baby Okra CASE	12x300g	£1.99
93631	Taj Sliced Okra Rings CASE	12x300g	£1.99
5713	Taj Sliced Okra Rings UNIT	6x300g	£1.99



All codes and prices are subject to industry changes. Products listed in rate of sale order.



GROWERS Pride



GROWN WITH PRIDE, HARVESTED WITH CARE. LOOK OUT FOR OUR RANGE!

GARDEN PEAS, PETITS POIS, BRUSSELS SPROUTS, BROCCOLI FLORETS, CAULIFLOWER FLORETS, SLICED CARROTS, MIXED VEGETABLES, CHOPPED SPINACH, SLICED GREEN BEANS, BROAD BEANS, SWEETCORN, & LONG GRAIN WHITE RICE.

FROZEN VEGETABLES



SCAN TO FOLLOW US



Desserts & Puddings

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
77014	C/W Chocolate Gateau	6x350g	£3.50
8496	C/W Strawberry Cheesecake	6x485g	£3.20
8853	C/W Chocolate Fudge Cake	6x450g	£3.50
5495	C/W Toffee Cheesecake	6x395g	£3.20
96339	C/W Black Forest Gateau	6x375g	£3.50
43252	C/W Strawberry Gateau	6x375g	£3.50
4248	C/W Chocolate Cheesecake	6x425g	£3.20
40241	C/W Raspberry Cheesecake	6x375g	£3.20
99148	C/W Lemon Meringue Pie	6x475g	£3.50
30326	A/Bess Jam Roly Poly	6x300g	£2.45
27289	A/Bess Toffee Sponge	6x220g	£2.45
22129	A/Bess Apple Crumble	6x500g	£2.45
7061	A/Bess Apple Pie	7x550g	£2.30

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Delicious Desserts To fill your Freezer with



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Driven by smiles Powered by service



“I enjoy connecting with and supporting our customers, helping them grow every aspect of their business.”

Rep - Phil

“I love helping businesses to Thrive. Many of my customers have become good friends over the years and always really look forward to see them!”

Rep - Michelle



“Our customers are the business. My goal is to provide a personal, professional and helpful service to all, so we can achieve success together.”

Rep - Ben



“Happiness is not something ready-made. It comes from your own actions.”

Rep - Andy





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“I enjoy visiting my customers and helping with product choice and display, and in turn to help increase their turnover and margins. I have a great bunch of customers who are really friendly and welcoming..... And who make a great cup of tea too!”

Rep - Karen



“It’s a pleasure to work with our customers to help them utilise their freezer space by stocking the frozen products that work for the area they trade in.”

Rep - Russell



“I’m proud to have worked for Consort for over ten years, where customer service is at the heart of everything we do. Working with our customers & building trusting relationships is such a great feeling & job.”

Rep - Julie



“What I love most is being able to get to know each of my customers to truly be able to service their needs and help their business grow.”

Rep - Ricky Daley



Burgess Hill



WE WOULD LOVE TO HEAR YOUR FEEDBACK!

Ashford





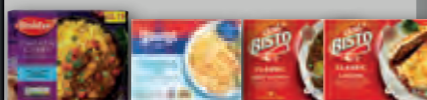
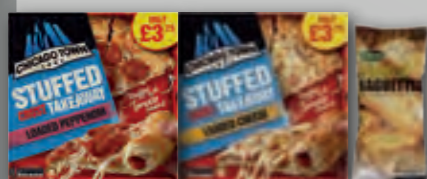
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Consort Suggested Planogram

*Based on Consorts sales value, ranking & ROS

FROZEN FOOD



SUGGESTED FREE SPACE

Freespace or additional product suggestions

(or if freezer space is bigger items to include)

- PIZZAS
- SIDES
- CHICKEN
- FISH
- VEGAN
- DESSERTS
- TAKE HOME

Based on Consorts sales

FREE SPACE



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TAKE HOME ICE CREAM

Keeping the Take Home ice cream section of your freezer well stocked and merchandised all year round, is a key part of increasing your sales and profits.

ADVERTISE ON SOCIAL MEDIA TO ATTRACT NEW CUSTOMERS

Advertise your products and promotions on social media locally on platforms such as Facebook, TikTok and Instagram. Social media is now the best way to reach a younger, fresher customers base and showcase your range and promotions.

STOCK PRODUCTS FOR YOUR CUSTOMER BASE

Adapt your range of take home to fit with your location and customer base.

NEW PRODUCTS AND LIMITED EDITIONS

Keep your range fresh by adding in new products and limited edition flavours, to offer your customers variety.

FAMILIES

Family friendly priced products should be stocked in every cabinet as part of your core range.

Lyons Maid tubs, 1.8lt Soft scoop vanilla, & Price marked multi packs are proven favourites.

NEAR A PARK

Multipacks are versatile and can be shared amongst children and adults in the park, on a day out or as an evening treat. Consort stock a wide range of multipacks including Magnums, Cornettos, Cadbury, Oreo and Franco Price marked multipacks.

COMMUTERS, STUDENTS AND INDULGENCE

If your customer base is more young adults and commuters then an indulgent range would be best suited to you.

Our premium indulgent range of take home includes Ben & Jerry's, Haagen Dazs, Hackney Gelato & Little Moons, to name but a few.

VEGAN & PLANT BASED

It's important to always offer choice and whether it is due to allergies or preference, it's a good idea to stock a few Vegan, Halal & Non Dairy offerings such as Swedish glaze & Mars Multipacks.

HOT DESSERTS

Placing hot desserts next to your takehome ice cream tubs will drive complimentary sales.

IMPULSE FREEZER WINTER WIN

Don't let your freezer dictate your winter range and sales.

October to February reduce your impulse offering and stock a range of take home Tub & Multipacks to make your freezer work all year round for you.



Scan now to see our latest promotions on Takehome Ice Cream



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CONSORT TOP SELLING TUBS BY BRAND

All codes and prices are subject to industry changes.
Based on Consorts rate of sale data.



Product

- 1.8lt Walls Soft Scoop
- Viennetta Original 650ml
- Carte D'or Vanilla 900ml
- Sweidsh Glace Vanilla 900ml
- Magnum Classic Pint 440ml



Product

- B&J Cookie Dough 465ml
- B&J Chocolate Fudge Brownie 465ml
- B&J Caramel Chew Chew 465ml



Product

- Lyons Maid Vanilla 900ml
- Lyons Maid Triple Chocolate 900ml
- Oreo Cookie Tub 480ml
- Cadburys Flake Tub 480ml
- Cadbury Dairy Milk Core Tub 480ml



DON'T HOLD BACK

Product

- Haagen Dazs Vanilla 460ml
- Haagen Dazs Cookies & Cream 460ml
- Haagen Dazs Strawberries & Cream 460ml



Product

- Snickers Tub 500ml
- Mars Tub 500ml
- Maltesers Tub 500ml

CONSORTS TOP 10 MULTIPACK LINES

All codes and prices are subject to industry changes.
Products listed in rate of sale order.



36095
3pk Magnum Classic Multipack



69542
6pk Twister Mini Multipack



29538
6pk Cornetto Classico Multipack



24989
Cadbury Button Cone Multipack



39667
Oreo Mini Multipack



33498
4Pk Fruit Pastille Multipack



42206
PM £2.00 Franco Banana lolly multipack



30647
PM £2.50 Franco Orange Split multipack



76765
4pk Snickers Multipack



9720
4pk Mars Multipack



MAGNUM
true to pleasure

**THE UK'S NO.1
ICE CREAM BRAND***



Multipacks

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
36095	3pk Magnum Classic Multipack	10x3pk	£3.00
69542	6pk Twister Mini Multipack	6x6pk	£3.45
29538	6pk Cornetto Classico Multipack	6x6pk	£4.75
21222	3pk Magnum White Multipack	10x3pk	£3.00
5845	6pk Cornetto Strawberry Multipack	10x3pk	£4.75
17258	3pk Magnum Almond Multipack	10x3pk	£3.00
32823	5pk Calippo Mini Multipacks	6x5pk	£2.75

All codes and prices are subject to industry changes.
Products listed in rate of sale order.



TAKE HOME MULTIPACKS

2024 TAKEHOME RANGE



SCAN TO FOLLOW US



Multipacks & Tubs

★ FAST RATE OF SALE ★

Code	Product	Unit Size	RSP
24989	Cadbury Button Cone Multipack	6x4x100ml	£3.75
33498	4Pk Fruit Pastille Multipack	8x4x65ml	£2.75
10842	Cadbury Flake Cone Multipack	6x4x125ml	£5.60
39667	Oreo Mini Multipack	8x6x55ml	£4.00
40860	Fab Stick Strawberry Multipack	8x6x58ml	£2.75
45746	Rowntree Watermelon Stick Multipack	6x4x73ml	£3.00
83552	Cadbury Dairy Milk Stick Multipack	8x4x90ml	£5.00
21953	Cadbury Crunchie Blast Multipack	8x4x90ml	£5.00
57221	Nuii Caramel & Macadamia Stick Multipack	8x3x90ml	£5.00
91169	Lyons Maid Vanilla	8x900ml	£3.50
80061	Lyons Maid Triple Chocolate	8x900ml	£3.50
41910	Lyons Maid Caramel	8x900ml	£3.50
62536	Cheshire Choc Ice	12x6	£2.00
52181	Cheshire Vanilla Brick	12x1lt	£1.60
60636	Kellys DAIRY Vanilla 2lt	6x2lt	£5.75

All codes and prices are subject to industry changes. Products listed in rate of sale order.

FRONERI



TAKE HOME MULTIPACKS & TUBS



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Multipacks

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
30647	PM £2.50 Franco Orange Split multipack	8x8	£2.50
42206	PM £2.00 Franco Banana lolly multipack	10x6	£2.00
37664	PM £2.00 Mr Bubble lolly multipack	10x6	£2.00
79422	PM £2.00 Franco Rocket Lolly multipack	8x6	£2.00
24233	PM £2.50 Franco Screwball Bubblegum multipack	8x6	£2.50
27825	PM £2.50 Franco Lemon & Lime Lolly multipack	8x8	£2.50
54922	PM £1.50 Franco Apple & Marshmallow multipack	12x3	£1.50
58299	PM £1.50 Coconut & Chocolate multipack	12x3	£1.50



All codes and prices are subject to industry changes. Products listed in rate of sale order.

Multipacks

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
86394	Little Moons Passion fruit & Mango	10x192g	£5.99
43383	Little Moons Honey Roasted Pistachio	10x192g	£5.99
86178	Little Moons Belgian Chocolate & Hazelnut	10x192g	£5.99
99398	Little Moons Himalayan Salted Caramel	10x192g	£5.99
29736	Little Moons Creamy Coconut	10x192g	£5.99
18243	Little Moons Alphonso Mango	10x192g	£5.99
74947	Little Moons Madagascan Vanilla	10x192g	£5.99
81943	Little Moons Summer Raspberry	10x192g	£5.99



All codes and prices are subject to industry changes. Products listed in rate of sale order.



TAKE HOME MULTIPACKS

TAKE HOME MULTIPACKS

STOCK THE BRANDS YOUR CUSTOMERS LOVE!



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	VEGETARIAN	HALAL		VEGETARIAN	HALAL
MARS	✓	✓	BOUNTY	✓	✓
SNICKERS	✓	✓	MALTESERS	✓	

Multipacks

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
76765	4pk Snickers Multipack	12x4	£2.75
9720	4pk Mars Multipack	12x4	£2.75
55146	4pk Maltesers Multipack	10x4	£2.75
98297	4pk Bounty Bar Multipack	12x4	£2.75



All codes and prices are subject to industry changes. Products listed in rate of sale order.



TAKE HOME ICE CREAM

To order now please call 01444 870111 or 01233 647355

M'OR WITH CARTE D'OR

SAME GREAT QUALITY, NOW IN A RESPONSIBLY SOURCED, RECYCLABLE PAPER TUB

NEW RECYCLABLE PAPER TUB



SCAN TO FOLLOW US



Take Home

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
1458	Viennetta Original	6x650ml	£3.50
5632	Viennetta Mint	6x650ml	£3.50
55422	Viennetta Birthday Cake	6x650ml	£3.50
7737	1.8lt Soft Scoop Vanilla	6x1.8lt	£3.40
6173	Carte D'or Vanilla	6x900ml	£5.20
5083	Carte D'or Strawberry	6x900ml	£5.20
7500	Carte D'or Dark Chocolate	6x900ml	£5.20
2486	Carte D'or Mint Choc	6x900ml	£5.20
7755	Carte D'or Salted Caramel	6x900ml	£5.20
81327	Carte D'or Baileys	6x825ml	£5.20
9381	Swedish Glace Vanilla	Vegan 6x750ml	£4.00
6017	Swedish Glace Rich Chocolate	Vegan 6x750ml	£4.00
5049	Magnum Pint Classic	8x440ml	£4.90
63737	Magnum Pint Salted Caramel	8x440ml	£4.90
12478	Magnum Pint Gold Caramel	8x440ml	£4.90
24270	Carte D'or Chocolate Cookies Mini	12x200ml	£2.75
47862	Carte D'or Eton Mess Mini	12x200ml	£2.75
82573	Carte D'or Vanilla Pecan Mini	12x200ml	£2.75



TAKE HOME ICE CREAM

All codes and prices are subject to industry changes. Products listed in rate of sale order.



* Compared to our previous Carte D'Or packaging



Support. Inspire. Progress.

To order now please call 01444 870111 or 01233 647355



Cadbury

STOCK UP NOW



YOURS FOR **200** YEARS
SINCE 1824

Take Home

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
95866	Oreo Cookie Tub	6x480ml	£5.00
86605	Cadbury Flake Tub	6x480ml	£5.00
47565	Cadbury Dairy Milk Core Tub	6x480ml	£5.00
81316	Cadbury Caramel Tub	6x480ml	£5.00
93330	Cadbury Crème Egg Tub	6x480ml	£5.00
49931	Cadbury Caramilk Tub	6x480ml	£5.00

All codes and prices are subject to industry changes. Products listed in rate of sale order.



TAKE HOME ICE CREAM!

STOCK THE BRANDS YOUR CUSTOMERS LOVE!



SCAN TO FOLLOW US



Take Home

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
28355	Snickers Ice Cream Tub	8x500ml	£4.49
65338	Mars Ice Cream Tub	8x500ml	£4.49
15329	Maltesers Ice Cream Tub	8x500ml	£4.49



All codes and prices are subject to industry changes. Products listed in rate of sale order.



TAKE HOME ICE CREAM

	VEGETARIAN	HALAL
MARS	✓	✓
SNICKERS	✓	✓
MALTESERS	✓	✓

To order now please call 01444 870111 or 01233 647355

BEN & JERRY'S

THE #1
LUXURY DESSERT
ICE CREAM BRAND*



©Ben & Jerry's Homemade, Inc. 2024. Cows: © Woody Jackson 1997.
*Nielsen GB, Total Cover, Latest 52 Wks, w/e 25/05/24.



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Take Home

☆ FAST RATE OF SALE ☆

Classic Range

Code	Product	Unit Size	RSP
18269	B&J Cookie Dough	8x465ml	£6.95
14323	B&J Chocolate Fudge Brownie	8x465ml	£6.95
63103	B&J Caramel Chew Chew	8x465ml	£6.95
58114	B&J Phish Food	8x465ml	£6.95
93208	B&J Netflix 'N' Chill'd	8x465ml	£6.95
80183	B&J Peanut Butter Cups	8x465ml	£6.95
92543	B&J Strawberry Cheesecake	8x465ml	£6.95
30998	B&J Half Baked	8x465ml	£6.95
37886	B&J Caramel Party Brownie	8x465ml	£6.95
95754	B&J Core Karamel Sutra	8x465ml	£6.95
1841	B&J Minter Wonderland	8x465ml	£6.95
86979	B&J Cookie Dough S'Wich Up	8x465ml	£6.95
82557	B&J Tony's Chocolatley Love-A-Fair	8x465ml	£6.95
35424	B&J Spectacu-love	8x465ml	£6.95

All codes and prices are subject to industry changes.
Products listed in rate of sale order.

Sundae Range

Code	Product	Unit Size	RSP
94655	B&J Sundae Dulce De-Lish	8x427ml	£6.99
42800	B&J Sundae Oh My! Banoffee Pie	8x427ml	£6.99
37481	B&J Sundae Choco-Lotta Cheesecake	8x427ml	£6.99
76340	B&J Sundae Cookie Vermoster	8x427ml	£6.99
61688	B&J Sundae Marshmallow & S'more	8x427ml	£6.99

All codes and prices are subject to industry changes.
Products listed in rate of sale order.

Non-Dairy, Vegan & Light Range

Code	Product	Unit Size	RSP
10564	B&J Non Dairy Cookie on Cookie Dough	8x465ml	£6.95
76044	B&J Lighten Up Chocolate Cookie Dough	8x465ml	£6.95
70555	B&J Non Dairy Chocolate Fudge Brownie	8x465ml	£6.95
44005	B&J Lighten Up Vanilla Brownie	8x465ml	£6.95
68421	B&J Non Dairy Tony's Chocolatley	8x465ml	£6.95
25811	B&J Sundae Non Dairy Caramel Café	8x427ml	£6.99
56904	B&J Sundae Non Dairy Oat of thie Swirled	8x427ml	£6.99

All codes and prices are subject to industry changes.
Products listed in rate of sale order.



TAKE HOME ICE CREAM

To order now please call 01444 870111 or 01233 647355

Häagen-Dazs

DON'T HOLD BACK

The ice cream of ice creams.



POS KITS

Posters



Smooth with a side of salty crunch.

Freezer Stickers



Smooth with a side of salty crunch.

Shelf Strips



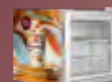
FREEZERS



Small Chest IC200SCEB



Large Chest IC300SCEB



Small Countertop UF50G



Upright Tornado



Upright LGF2500



Small Countertop UF50GCP



Large Countertop UF100GCP



SCAN TO FOLLOW US



Take Home

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
8940	Haagen Dazs Vanilla	8x460ml	£6.99
4016	Haagen Dazs Cookies & Cream	8x460ml	£6.99
5702	Haagen Dazs Strawberries & Cream	8x460ml	£6.99
6573	Haagen Dazs Strawberry Cheesecake	8x460ml	£6.99
3882	Haagen Dazs Belgian Chocolate	8x460ml	£6.99
3394	Haagen Dazs Salted Caramel	8x460ml	£6.99
48279	Haagen Dazs Biscoff	8x460ml	£6.99
7632	Haagen Dazs Praline & Cream	8x460ml	£6.99
2012	Haagen Dazs Mango & Raspberry	8x460ml	£6.99
1307	Haagen Dazs Ducle de leche Toffee	8x460ml	£6.99
29502	Haagen Dazs Rum & Raisin - NEW	8x460ml	£6.99
3249	Haagen Dazs Coffee - NEW	8x460ml	£6.99
95786	Haagen Dazs Red Velvet Cheesecake - NEW	8x420ml	£6.99
83224	Haagen Dazs Mint Chocolate - NEW	8x420ml	£6.99

All codes and prices are subject to industry changes. Products listed in rate of sale order.



DON'T HOLD BACK



TAKE HOME ICE CREAM

For more information please contact **Samantha Butcher**, Business Account Manager
07403 757275 Samantha.butcher@genmills.com

To order now please call 01444 870111 or 01233 647355



SCAN TO FOLLOW US



SCAN TO FOLLOW US



Multipacks

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
37905	Hackney Gelato Pistachio, Almond & Lemon	6x460ml	£6.20
63633	Hackney Gelato Alphonso Mango Sorbet	6x460ml	£6.20
37246	Hackney Gelato Strawberry & Clotted Cream Gelato	6x460ml	£6.20
26984	Hackney Gelato Dark Chocolate Sorbet	6x460ml	£6.20
45500	Hackney Gelato Peanut Butter & Chocolate	6x460ml	£6.20
88819	Hackney Gelato Pistachio Gelato	6x420ml	£6.20



All codes and prices are subject to industry changes. Products listed in rate of sale order.



Take Home

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
57217	Angel Delight Strawberry Tub	6x800ml	£5.39
86294	Angel Delight Butterscotch Tub	6x800ml	£5.39
67614	Mr Kipling Cherry Bakewell Tub	6x475ml	£5.39
62967	Mr Kipling French Fancy Tub	6x475ml	£5.39
24945	Mr Kipling Viennese Whirls Tub	6x475ml	£5.39
48528	Ambrosia Custard Ice Cream Tub	6x475ml	£5.39



All codes and prices are subject to industry changes. Products listed in rate of sale order.



TAKE HOME ICE CREAM

TAKE HOME ICE CREAM

HACKNEY GELATO

SMALL BATCH
BIG FLAVOURED
ITALIAN
GELATO

Deliciously Creamy.

Like our Devon Custard.

soft & Fluffy ice creammmmm

EXCEEDINGLY GOOD ICE CREAM





SCAN TO FOLLOW US



IMPULSE ICE CREAM

Impulse Ice Cream is the second most impulsive purchase customers make.

For this reason, it's important to ensure your impulse freezer is always well merchandised and fully stocked with a range to suit all ages.

DID YOU KNOW

- ▶ Impulse ice cream sells all year round!
- ▶ Significant increases in sales of impulse ice cream happen during School holidays, special holidays and during large sporting events.
- ▶ A well merchandised impulse freezer will boost your sales.
- ▶ In our experience own brand label impulse products sell a lot slower than brands such as Magnum, cornetto, oreo & Cadbury.
- ▶ Slower sales will impact your rate of sale and lower your profits.

MAKE IMPULSE WORK FOR YOU

- ▶ Keep your cabinet well stock at all times to avoid losing sales. Look in the cabinet and not out the window, it could be sunny tomorrow !
- ▶ Impulse ice cream sales are proven to be higher when the Freezer is placed near the till.
- ▶ Free point of sale is available from Consort to promote your impulse ice cream inside and outside your store.
- ▶ To see our range of Pavement signs, Freezer display boards, flags and so on, See Page 96 and scan the QR code.

Stock lines that fit your area

NEAR A SCHOOL?

Stocking lines such as smarties, Twister, Calippos, Rowntrees & Kinder will drive up sales.

COLLEGE OR UNI'S?

Brands such as Oreo, Cadbury, Magnum & Cornetto are massively popular

OFFICE & INDUSTRIAL AREA?

Indulgent chocolate brands are the best fit here such as Magnums, Mars, Snickers & Biscoff

BEAUTY SPOT OR ATTRACTION NEAR BY?

Your range should cater for all ages, Childrens lines as well as adult indulgence and refreshment

Smarties, Calippo, Magnum, Flake cones & Solero are all great offerings

HIGH STREET OR HIGH FOOTFALL AREA?

Expand your range to include the best selling lines and limited editions.

If it's advertised on social media or TV, Customers will be looking in the cabinets for it.

See our Consort top selling 20 Impulse lines for more ideas on what the right products are for your store.

CONSORTS TOP 20 IMPULSE LINES

All codes and prices are subject to industry changes. Products listed in rate of sale order.



SCAN TO FOLLOW US





MAGNUM

true to pleasure

3 OF THE **5** TOP BEST SELLING IMPULSE ICE CREAMS ARE MAGNUM!



WHITE

CLASSIC

ALMOND

Ice Cream

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
3536	Magnum Classic	20x110ml	£2.20
6765	Magnum White Chocolate	20x110ml	£2.20
5570	Magnum Almond	20x100ml	£2.20
29291	Magnum Double Gold Caramel Billionaire	20x85ml	£2.20
5028	Magnum Mint	20x100ml	£2.20
65631	Magnum Chill Vegan	20x85ml	£2.20
96564	Magnum Euphoria	20x85ml	£2.20
99452	Magnum Double Caramel	20x85ml	£2.20
3395	Magnum White Chocolate & Cookie	20x90ml	£2.20

All codes and prices are subject to industry changes. Products listed in rate of sale order.



IMPULSE ICE CREAM



WALL'S BEST SELLING IMPULSE LINES



#1
FILED CONE
BRAND¹

Cornetto

#1
KIDS OOH
SKU¹



#1
ADULT REFRESH
BRAND¹



Ice Cream

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
1156	Calippo Orange	24x105ml	£1.50
6919	Solero Exotic	25x90ml	£1.80
9013	Cornetto Strawberry	24x120ml	£1.80
95620	Twister	35x80ml	£1.50
1089	Cornetto Classico	24x120ml	£1.80
8523	Feast	35x90ml	£1.50
8401	Calippo Cola	24x105ml	£1.50
70949	Cornetto soft Cookie & Chocolate	24x140ml	£2.00
8402	Cornetto Mint	24x120ml	£1.80
97607	Twister Berry-licious	35x80ml	£1.50
84353	Cornetto Go	33x110ml	£1.50
21233	Mini Milk Strawberry	44x35ml	£0.90
35855	Mini Milk Vanilla	44x35ml	£0.90
84446	Guuud Raspberry & Yoghurt Lolly	30x80ml	£1.29

All codes and prices are subject to industry changes. Products listed in rate of sale order.



IMPULSE ICE CREAM

1: Nielsen GB Total Cover, 52 wks to 30/09/23

To order now please call 01444 870111 or 01233 647355

MUST STOCK

1ST & 3RD BEST SELLING IMPULSE PRODUCTS

OREO



OREO ICE CREAM
WITH OREO COOKIE PIECES



Cadbury
flake 99



Ice Cream

★ FAST RATE OF SALE ★

Code	Product	Unit Size	RSP
17251	Oreo Cookie Sandwich	24x135ml	£2.30
1762	Cadbury Flake Cone	24x125ml	£2.30
89665	Cadbury Dairy Milk Stick	24x90ml	£2.30
40851	Cadbury Crunchie Blast	24x90ml	£2.30
30278	Oreo Mini Bites	12x14	£2.50
4611	Oreo Stick	20x100ml	£2.30
87567	Cadbury Caramel Stick	20x90ml	£2.30
21914	Cadbury Caramilk stick	24x90ml	£2.30
89080	Cadbury DARK milk	24x90ml	£2.30

All codes and prices are subject to industry changes. Products listed in rate of sale order.

Cadbury
OREO



IMPULSE ICE CREAM



Ice Cream

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
1703	Smarties Pop-Up	20x85ml	£2.00
97479	Fruit Pastille Lolly	32x65ml	£1.40
78856	Rowntree Watermelon	36x73ml	£1.40
4394	Rowntree Blackcurrant Push-Up	24x100ml	£1.40
8731	Rowntree Orange Push-up	24x100ml	£1.40
1351	Fab Stick standard	32x58ml	£1.40
62436	Rowntree Fruit Stack	20x70ml	£1.40
6036	Nuii Salted Caramel Stick	20x90ml	£2.30
29102	Nuii Dark Choc Berry	20x90ml	£2.30

All codes and prices are subject to industry changes. Products listed in rate of sale order.

FRONERI



SALTED CARAMEL & AUSTRALIAN MACADAMIA



DARK CHOCOLATE & NORDIC BERRY

Nuii

ICE CREAM ADVENTURE™



CHOOSE YOUR NEXT ADVENTURE

IMPULSE ICE CREAM

STOCK THE BRANDS YOUR CUSTOMERS LOVE!



SCAN TO FOLLOW US



Ice Cream

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
1586	Mars Ice Cream Bar	24x74ml	£2.00
2882	Snickers Ice Cream bar	24x72ml	£2.00
7721	Bounty Ice Cream Bar	24x66ml	£2.00
59251	Twix Ice Cream Bar	24x50ml	£2.00
81099	Starburst Fruit Ice Lolly	30x50ml	£1.65
51769	Hubba Bubba Ice Lolly	30x50ml	£1.65



All codes and prices are subject to industry changes. Products listed in rate of sale order.



	VEGETARIAN	HALAL		VEGETARIAN	HALAL
MARS	✓	✓	MALTESERS	✓	
SNICKERS	✓	✓	HUBBA BUBBA	✓	
BOUNTY	✓	✓	STARBURST	✓	
TWIX	✓	✓			

IMPULSE ICE CREAM

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SCAN TO FOLLOW US



IMPULSE ICE CREAM

Ice Cream

Code	Product	Unit Size	RSP
57087	Jude's Plant Based Salted Caramel Stick	20x80ml	£2.30
39264	Jude's Low Sugar Rocket Lolly	24x55ml	£1.55
96651	Jude's Plant Based Vanilla Stick	20x80ml	£2.30
56388	Jude's Triple Chocolate Stick	20x80ml	£2.30
50262	Jude's Salted Caramel Stick	20x80ml	£2.30
24214	Jude's Fruit Twists	24x58ml	£1.60

All codes and prices are subject to industry changes. Products listed in rate of sale order.



★ FAST RATE OF SALE ★

Code	Product	Unit Size	RSP
28229	Kinder Bueno Cone	20x62g	£2.20
63413	Ferrero Rocher Stick	20x70ml	£2.20
83936	Raffaello Ice Cream Stick	24x70ml	£2.20
62256	Ferrero Rocher White Chocolate Stick	24x70ml	£2.20

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Jude's ICE CREAM

FERRERO

Ice Cream

★ FAST RATE OF SALE ★

Code	Product	Unit Size	RSP
10190	Lotus Biscoff Milk Chocolate Stick	28x90ml	£2.30
89079	Lotus Biscoff White Chocolate Stick	28x90ml	£2.30

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Code	Product	Unit Size	RSP
5849	Marshfield Orange Fruit Pop	24x110ml	£1.80
4763	Marshfield Blackcurrant Pop	24x110ml	£1.80
5523	Marshfield Vanilla Milk Pop	24x110ml	£1.80

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Code	Product	Unit Size	RSP
64673	Pip Oranic Fruity Berry Squeezer	24x75ml	£1.50
23976	Pip Oranic Fruity Tropical Squeezer	24x75ml	£1.50

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Code	Product	Unit Size	RSP
4594	Ice Pops Siglitos	12x(12x80ml)	£2.40

All codes and prices are subject to industry changes. Products listed in rate of sale order.



IMPULSE ICE CREAM



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Ice Cream

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
7122	Lickalix Strawberry Lemonade	24x75ml	£2.30
9177	Lickalix Mango Raspberry	24x75ml	£2.30
9912	Lickalix Citrus Burst	24x75ml	£2.30
4809	Lickalix Simply Chocolate	24x75ml	£2.30
6609	Lickalix Natural Cola	24x75ml	£2.30
97431	Lickalix Cherryade	24x75ml	£2.30



All codes and prices are subject to industry changes. Products listed in rate of sale order.



ORGANIC & TOTALLY FREE-FROM ICE LOLLIES 100% COMPOSTABLE PACKAGING!



CITRUS BURST

SIMPLY CHOCOLATE

STRAWBERRY LEMONADE

MANGO RASPBERRY SWIRL

NATURAL COLA

CHERRYADE



Mini Tubs

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
3273	B&J Cookie Dough Cup	12x100ml	£1.90
1170	B&J Choc Fudge Brownie Cup	12x100ml	£1.90
7153	B&J Caramel Chew Chew	12x100ml	£1.90
8341	B&J Strawberry Cheesecake	12x100ml	£1.90
9431	B&J Vanilla Cup	12x100ml	£1.90
35999	B&J Non Dairy Cookie On Cookie Dough	12x100ml	£1.90

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Code	Product	Unit Size	RSP
42615	Haagen Dazs Belgian Chocolate	24x95ml	£2.05
42692	Haagen Dazs Vanilla	24x95ml	£2.05
63112	Haagen Dazs Strawberry & Cream	24x95ml	£2.05
75069	Haagen Dazs Strawberry Cheesecake	24x95ml	£2.05
30383	Haagen Dazs Cookies & Cream	24x95ml	£2.05
36084	Haagen Dazs Salted Caramel	24x95ml	£2.05

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Code	Product	Unit Size	RSP
82447	Hackney Gelato Madagascar Vanilla Cup	12x100ml	£2.50
14663	Hackney Gelato Dark Chocolate Sorbet Cup	12x100ml	£2.50
20242	Hackney Gelato Raspberry sorbet Cup	12x100ml	£2.50
60573	Hackney Gelato Pistachio Gelato Cup	12x100ml	£2.50
93984	Hackney Gelato Salted Caramel Gelato Cup	12x100ml	£2.50

All codes and prices are subject to industry changes. Products listed in rate of sale order.



IMPULSE ICE CREAM

MINI TUBS



SCAN TO FOLLOW US



SCAN TO FOLLOW US



Mini Tubs

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
5060	Marshfield Clotted Cream Vanilla Cup	12x125ml	£2.00
5304	Marshfield Chocoholic Heaven Cup	12x125ml	£2.00
3666	Marshfield Mint Chocolate Chip Cup	12x125ml	£2.00
3000	Marshfield Strawberry Clotted Cream	12x125ml	£2.00
4685	Marshfield Salted Caramel Cup	12x125ml	£2.00
5194	Marshfield Heavenly Honeycomb Cup	12x125ml	£2.00
78828	Marshfield PLANT BASED Vanilla Cup	12x125ml	£2.00
70336	Marshfield PLANT BASED Salted Caramel Cup	12x125ml	£2.00
6531	Marshfield Lemon Sorbet Cup	12x125ml	£2.00
1563	Marshfield Blackcurrant in Clotted Cream Cup	12x125ml	£2.00
4739	Marshfield Honey & Ginger Cup	12x125ml	£2.00
15154	Marshfield Strawberry & Marc De Champagne Sorbet Cup	12x125ml	£2.00

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Code	Product	Unit Size	RSP
67617	Beechdean Eco Luxury Vanilla Cup	24x140ml	£2.30
77772	Beechdean Eco Indulgent Chocolate Cup	24x140ml	£2.30
34717	Beechdean Eco Cookies & Cream Cup	24x140ml	£2.30
48573	Beechdean Eco Mango Sorbet Cup	24x140ml	£2.30
86497	Beechdean Eco Salted Caramel Cup	24x140ml	£2.30
73834	Beechdean Eco Strawberry Cream Cup	24x140ml	£2.30
27320	Beechdean Eco Mint Chocolate Cup	24x140ml	£2.30
62372	Beechdean Eco Honey & Ginger Cup	24x140ml	£2.30
75216	Beechdean VEGAN Vanilla Cup	24x140ml	£2.30
16236	Beechdean Eco Caramelised Biscuit Cup	24x140ml	£2.30
78630	Beechdean Eco Lemon Meringue Cup	24x140ml	£2.30
72976	Beechdean Eco Honeycomb Cup	24x140ml	£2.30

All codes and prices are subject to industry changes. Products listed in rate of sale order.



Ice Cream

☆ FAST RATE OF SALE ☆

Code	Product	Unit Size	RSP
8050	Purbeck Salted Caramel Cup	18x125ml	£2.55
7206	Purbeck Mint Chocolate Cup	18x125ml	£2.55
1747	Purbeck Vanilla Bean Cup	18x125ml	£2.55
4330	Purbeck Seriously Chocolate Cup	18x125ml	£2.55
4784	Purbeck Strawberry Cup	18x125ml	£2.55
2974	Purbeck Dig-A-Saurus Cup	18x125ml	£2.55
61450	Purbeck Raspberry Sorbet Cup	18x125ml	£2.55
4284	Purbeck Clotted Cream Cup	18x125ml	£2.55
8198	Purbeck Skull-Diggery Cup	18x125ml	£2.55
9451	Purbeck Honeycomb Cup	18x125ml	£2.55
69605	Purbeck Rum & Raisin Cup	18x125ml	£2.55
59802	Purbeck VEGAN Chocolate & Raspberry Cup	18x125ml	£2.85
78788	Purbeck Passion Fruit Sorbet Cup	18x125ml	£2.55

All codes and prices are subject to industry changes. Products listed in rate of sale order.

Code	Product	Unit Size	RSP
4203	Marshfield DOG Vanilla Cup	24x125ml	£2.00
46530	Marshfield DOG Mint Cup	24x125ml	£2.00

All codes and prices are subject to industry changes. Products listed in rate of sale order.

Code	Product	Unit Size	RSP
24748	Frozzys Orginial Cup	24x85g	£2.25
76201	Frozzys Strawberry Cup	24x85g	£2.25
60865	Frozzys Blueberry Cup	24x85g	£2.25
90859	Frozzys Cranberry Cup	24x85g	£2.25
28346	Frozzys Banana & Honey Cup	24x85g	£2.25

All codes and prices are subject to industry changes. Products listed in rate of sale order.



MINI TUBS

MINI TUBS

Best-Bake to Go

Superior Quality at
Competitive prices



48488
Bacon Cheese
Turnover
40 x 117g
TLP £39.99

COST
PER ITEM
£0.99p



10332
Cheese &
Onion Pasty
24 x 283g
TLP £32.89

COST
PER ITEM
£1.37



60158
Large 9"
Sausage Roll
40 x 165g
TLP £24.49

COST
PER ITEM
£0.61p



13700
Cornish
Pasty
24 x 283g
TLP £32.89

COST
PER ITEM
£1.37



31774
Cheese &
Onion Slice
40 x 150g
TLP £42.99

COST
PER ITEM
£1.07



41303
Chicken
Tikka Slice
40 x 150g
TLP £42.99

COST
PER ITEM
£1.07



14752
Peppered
Steak Slice
40 x 150g
TLP £42.99

COST
PER ITEM
£1.07

The smell of in-store bakes will have customers
floating through your doors

fwip®

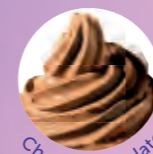
WANT AN ICE CREAM
SOLUTION THAT USES LESS
POWER THAN A LIGHT BULB?
SOUNDS LIKE A BRIGHT IDEA

SAY HELLO TO POD BASED GELATO, SORBET & FROZEN YOGURT

Serve delicious award-winning
desserts with the Portobello



Contact our friendly sales team for more info



Chocolate Gelato
8423



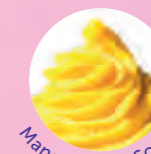
Vanilla Gelato
4129



Salted Caramel Gelato
7010



Natural Frozen Yogurt
7369



Mango Vegan Sorbet
7401



Strawberry Vegan Sorbet
1114



fwip.com 95



SCAN TO FOLLOW US



Slush, Thickshakes and Cups

Code	Product	Unit Size
6236	Slush Blue Raspberry	1x5lt
1835	Slush Strawberry	1x5lt
4244	Slush Lemon & Lime	1x5lt
3446	Slush Orange	1x5lt
4918	Slush Sour Apple	1x5lt
5155	Slush Pink Bubblegum	1x5lt
37253	10oz Clear Slush Cup	1x50
19363	10oz Domed Slush Cup Lid	1x50
37506	10oz Flat Slush Cup Lid	1x50
45692	12oz Clear Slush Cup	1x50
70078	16oz Clear Slush Cup	1x50
94730	12oz / 16oz Domed Slush Cup Lid	1x50
77091	12oz / 16oz Flat Slush Cup Lid	1x50
53868	Paper Smoothie / Slush Straws 8mm	1x200
63868	Thickshake Syrup Strawberry	1x5lt
28151	Thickshake Syrup Chocolate	1x5lt
10391	Thickshake Syrup Banana	1x5lt
69030	Thickshake Syrup Caramel	1x5lt
86993	Thickshake Syrup Vanilla	1x5lt



For Best results use Jersey Dairy Thick Shake Mix
12x1lt - Code 5548

All codes and prices are subject to industry changes. Products listed in rate of sale order.



JOIN THE SHAKE REVOLUTION!

NEW

Increase your profits with innovation to the growing Drinks to Go market



W 598mm, D 468mm, H 897mm - Weight 75kg

Consistency is everything with Thickshakes!

Recommended use with:

- Jersey Dairy Thickshake Mix for an unrivalled creamy shake. Mix is certified Palm Oil Free.
- Low Maintenance, High Output Plug & Play Machine
- Contract Free
- 5 Popular Flavours to choose from (1:9 Ratio Mix)
- Chocolate - Strawberry - Banana Caramel - Vanilla
- Express turnaround from purchase to set up
- Cup & Shake cost 62p each - RSP £2.95 is 79% POR



Deal Price £2199+VAT

Inclusive Starter Package worth £500! Including...

- ST12x3 Branded Unit (1 year P&L warranty)
- 1000 12oz Clear Recyclable Cups, Dome Lids and Straws
- 36 Litres of Jersey Dairy Thickshake Mix
- 3 x 5L Flavour Syrups
- Pavement sign



SCAN ME
SCAN FOR SPEC'S

Ask your Consort Rep or Call Consort on 01444 870111 for more details

FREE STOCK

with every slush machine order

SCAN ME



£2190
FREE STOCK

MI7.5X2

2 x 7.5L barrel machine
W 420mm, D 380mm, H 705mm
Weight 38kg

£1699+VAT

NEW
IMPROVED
PRICE!



£2190
FREE STOCK

ST12X1

1 x 12L barrel machine
W 195mm, D 487mm, H 837mm
Weight 51kg

£1549+VAT



£2190
FREE STOCK

ST12X2

2 x 12L barrel machine
W 395mm, D 468mm, H 897mm
Weight 51kg

£2050+VAT



£2190
FREE STOCK

ST12X3

3 x 12L barrel machine
W 598mm, D 468mm, H 897mm,
Weight 75kg

£2249+VAT

NEW
IMPROVED
PRICE!

FANTASTIC RANGE OF STOCK



SLUSH SYRUPS
4 x Blue Raspberry
3 x Strawberry
1 x Sour Apple
1 x Pink Bubblegum
2 x Lemon & Lime
2 x Orange

SUNDRY ITEMS
800 x 10oz cups
500 x 12oz cups
1300 Straws
2 x mixing bottles
2 x Posters

STOCK
WORTH
£2190

SCAN ME



FILL UP WITH **freal**



Product	Case Size
Bubblegum Milkshake	12 x 265g
Banana Milkshake	12 x 265g
Chocolate Fudge Brownie Milkshake	12 x 255g
Cookies 'n Cream Milkshake	12 x 240g
Strawberry Milkshake	12 x 265g
Vanilla Milkshake	12 x 250g
Chocolate Milkshake	12 x 250g
Strawberry Banana Smoothie	12 x 285g
Mango & Passionfruit Smoothie	12 x 250g
Chocolate Orange Milkshake	12 x 250g
Rolo Milkshake	12 x 250g
Paper Straws	300
Lids	100

ORDER ONLINE OR VIA YOUR REP TODAY!

For marketing support & POS visit: www.frealdrinks.co.uk/retail





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Milkshakes and Smoothies

Code	Product	Unit Size	RSP
97066	F'Real Cookies 'N' Cream Milkshake	12x240g	£4.05
44908	F'Real Salted Caramel Milkshake	12x240g	£4.05
65302	F'Real Chocolate Fudge Brownie Milkshake	12x250g	£4.05
95279	F'Real Chocolate Milkshake	12x250g	£4.05
74804	F'Real Vanilla Milkshake	12x250g	£4.05
70527	F'Real Strawberry Milkshake	12x250g	£4.05
56349	F'Real Banana Milkshake	12x265g	£4.05
20775	F'Real Bubblegum	12x265g	£4.05
79625	F'Real ROLO Milkshake	12x250g	£4.05
38473	F'Real Mint Chocolate Chip Milkshake	12x250g	£4.05
22118	F'Real Strawberry & Banana Smoothie	12x250g	£4.05
19821	F'Real Mango & Passionfruit Smoothie	12x255g	£4.05
31297	F'Real Chocolate Orange Milkshake	12x250g	£4.05
46486	F'real Paper Straws	1x300	£5.78
88958	F'real Flat Clip on Cup Lids	1x100	£3.58



MILKSHAKES AND SMOOTHIES

Advertising your Frozen food and Ice Cream both inside and outside your shop is the best way to entice customers through the door

From pavements signs & stickers to freezer back boards and flags, we have you covered.

Let us help you stand out from the crowd with our wide range of Free Point of sale.



Scan here or speak to our Team



FREEZER DEAL

- ▶ Fully automatic
- ▶ Fan assisted cooling
- ▶ Auto defrost
- ▶ Lock
- ▶ Adjustable shelves
- ▶ Castors with locking feet
- ▶ LED interior light with switch (2 LED strips per door)
- ▶ Digital controller and temperature display
- ▶ Self closing door with stay open feature for ease of loading
- ▶ Light canopy with switch
- ▶ Replaceable door gasket
- ▶ Anti mist glass

SCAN ME



LGF2500 SINGLE UPRIGHT FREEZER

LGF5000 DOUBLE UPRIGHT FREEZER

LGF7500 TRIPLE UPRIGHT FREEZER

See our website for prices and availability

All free stock values are subject to change due to supplier participation and availability.

Model	Description	Dimensions			KG	Gross Int. Volume	No. of Shelves	
LGF2500	White Glass Door	Ext	2055	690	800	120	496ltr (17.51 cu.ft)	4
		Int	1520	565	640			
LGF5000	White Glass Door	Ext	2055	1382	800	190	1108ltr (39.12 cu.ft)	4 Per door
		Int	1520	1262	640			
LGF7500	White Glass Door	Ext	2055	2079	800	240	2050ltr (72.39 cu.ft)	4 Per door
		Int	1520	1959	640			

Call 01444 870 111

or email sales@consortfrozenfoods.co.uk

Price includes delivery, unpack, position and removal of packaging.

2024 CRB





FREEZER DEAL



FREE STOCK WITH EVERY FREEZER PURCHASE!

GAMMA 200

GAMMA 150

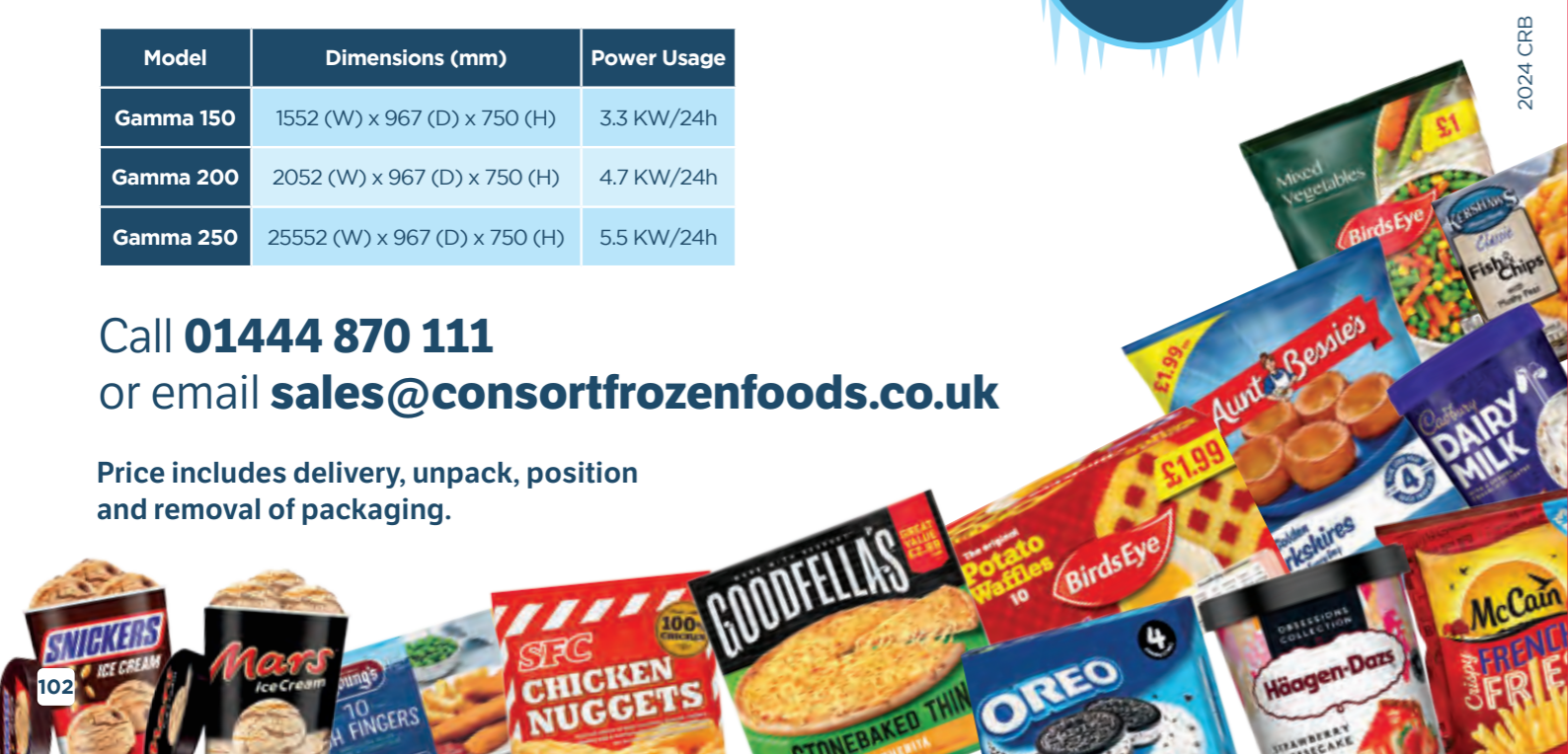
GAMMA 250

See our website for prices and availability

Model	Dimensions (mm)	Power Usage
Gamma 150	1552 (W) x 967 (D) x 750 (H)	3.3 KW/24h
Gamma 200	2052 (W) x 967 (D) x 750 (H)	4.7 KW/24h
Gamma 250	2552 (W) x 967 (D) x 750 (H)	5.5 KW/24h

Call **01444 870 111**
or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.



2024 CRB



WALL'S 2024 CABINET BUNDLE DEALS

SLIM MAXIVISION

12 BASKETS

802mm (W)
875mm (D)
1363mm (H)

MAXIVISION

18 BASKETS

1253mm (W)
875mm (D)
1363mm (H)

VISTA 6 SD

6 BASKETS

800mm (W)
690mm (D)
845mm (H)

VISTA 12 SD

12 BASKETS

1000mm (W)
690mm (D)
845mm (H)

VISTA 18 SD

18 BASKETS

1550mm (W)
690mm (D)
845mm (H)

FREE STANDARD DELIVERY

3 YEARS FULL PARTS & LABOUR WARRANTY*



Scan here to view our cabinet deals

*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. **3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD. terms of business. See www.wallrefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing, i.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.





SCAN TO FOLLOW US



SCAN TO FOLLOW US



Frequently asked questions

Freezer & Equipment questions

Q. Do we offer finance on freezers and equipment?

A. Payment is due at the time of order, no finance is available.

Q. What temperature should my frozen food & Ice cream freezer be?

A. Minus 18 is the optimum temperature for freezers.

Q. How often should I defrost my freezer?

A. Once a year minimum, See page 6 for our guide to maintaining freezers.

Q. Who do I contact when I have an issues with my equipment?

A. Please call the Sales team for advice.

Q. How can I get equipment spare parts: lightbulbs, baskets, divider etc

A. These can be ordered directly online from the manufacturer Tefcold / Interlevin or Walls re Fridgeration solitions (wrs)

Delivery questions

Q. Where is my delivery?

A. You can check the status / ETA of the delivery on your online ordering account.

Q. How do I find out my delivery days?

A. Your online ordering account has all the information regarding your deliver days, or you can call our friendly team and they will be able to help.

Q. Do you deliver to my postcode area?

A. Please check - www.consortfrozenfoods.co.uk to check if your area is covered.

Q. Can I change my delivery days?

A. Unfortunately, we can never promise this but call our team to discuss your needs and they will try to help.

Q. Can I have a timed delivery?

A. We offer a multidrop delivery service and cannot guarantee delivery times.

Stock & Promotion questions

Q. Incorrect or missing item on delivery, what should I do?

A. Contact the sales team immediately and they will advise you.

Q. If something doesn't sell can I get a refund?

A. Unfortunately, we are unable to take back stock due to temperature quality control measures we adhere to.

Q. Why Is Ice restricted at times?

A. Due to weight constraints on our re Fridgerated vehicals, when Ice cream demand is high then Ice will be restricted.

Q. Why are some products priced marked and some aren't?

A. Price marked packaging is down to the manufacturers discretion and can change at short notice.

Q. Damaged stock: What do I do?

A. Contact the sales team immediatley and they will advise you.

Q. Where do I find the retail prices for products (RSP)?

A. All RSP's are available on our website, your online ordering account and will also appear on your invoice.

Q. I haven't recieved my monthly promotional brochure?

A. The Current / New promotional brochures are available to download on website www.consortfrozenfoods.co.uk

Pricing questions

Q. Which is the best buying group for me to join?

A. See page 5 for the buying groups we partner with, you can then contact them to investigate which groups best fits your needs.

Q. Can I get more discount instead of freestock on promotions?

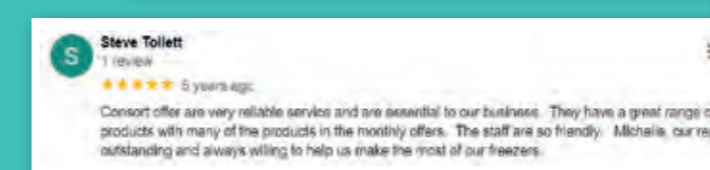
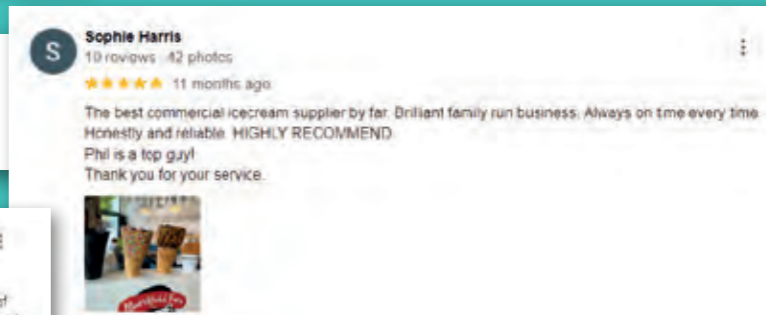
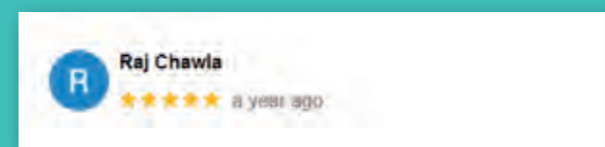
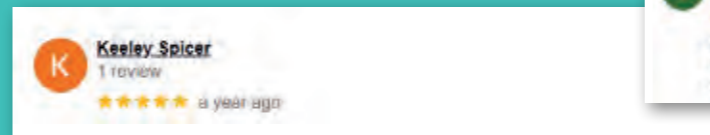
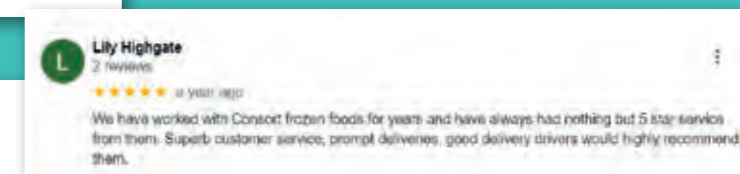
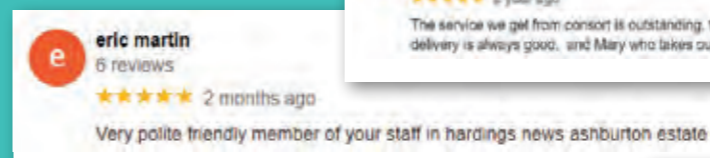
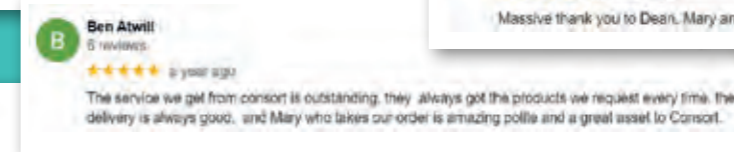
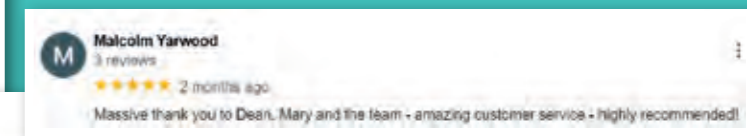
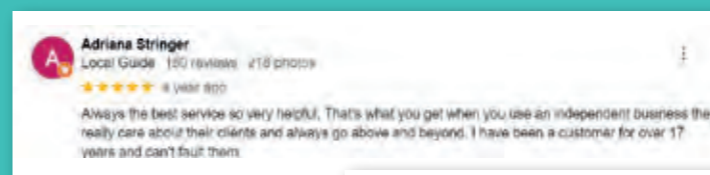
A. We are unable to change national promotions laid out by the manufactures.

Can't find the answer here?

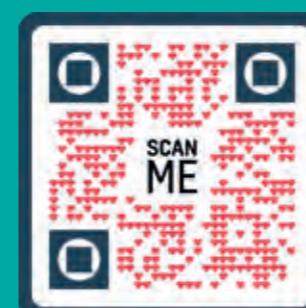
Call our friendly sales team and they will be happy to help

Our customers feedback fuels our passion!

Customer Testimonials



Burgess Hill



WE'DE LOVE TO HEAR FROM YOU. PLEASE LEAVE US A REVIEW AND SHARE YOUR EXPERIENCE

Ashford





TERMS AND CONDITIONS (a summary)

Conditions of Sale

1. All products supplied will be at our standard list price plus VAT where applicable.
2. We reserve the right to alter prices without notification.
3. Payment will be on a cash on delivery basis unless otherwise agreed (see payment terms below).
4. No products are supplied on a sale or return basis.
5. All goods are offered subject to availability – please check with your local Consort office

Pricing

1. Pricing of products is as stated in the current brochures and on the consortfrozenfoods.co.uk website.
2. All prices are exclusive of VAT, shipping costs unless otherwise stated.
3. Consort retains the right to revise prices at any time with reasonable notice.

Payment terms

1. Credit terms will only be provided upon completion of a credit account application and are subject to credit and trade references. All orders placed prior to the approval of a credit account will either be on a cash on delivery basis or card/bank transfer prior to delivery.
2. All Credit Accounts must be settled within 20 days from the end of the month in which the invoice was raised.
3. If payment is not made in accordance with point 2 above, the Company reserves the right to charge Statutory Interest on the overdue balances for the period from the date on which payment became due until the date on which payment is made including any period after the date of any judgement or decree against the Customer.
4. Consort Frozen Foods Ltd reserves the right in its absolute discretion to refuse to grant credit.

Delivery

1. Deliveries of Products to the Customer shall be in accordance with the Company's delivery schedule. The Company shall not be liable for any loss or damage whatsoever arising because of a delay or failure to deliver Products by a particular date or a particular time on a particular date unless otherwise agreed between the company and the Customer or arising because of any cause beyond the Company's control, including any force majeure event or the Customer's failure to provide adequate delivery instructions. Time for delivery shall not be of the essence.
2. Delivery of Products shall be made by the Company to a reasonably accessible location at the Customer's premises, or as otherwise agreed between the parties ("the Delivery Location"). The Customer shall allow the Company access to such premises and shall use best endeavours to ensure that a responsible person shall be at the place of delivery to take delivery of the Products and to sign for them. If such a person is not present at the time of delivery the Customer hereby consents to the Company not leaving the Products at the Delivery Location.
3. The customer is responsible for providing accurate delivery information and ensuring the availability of personnel to receive the products.
4. Risk of loss or damage to the products passes to the customer upon delivery.

Acceptance and Claims Procedure

1. The Customer must check that the quantity and specifications of Products delivered upon receipt and that they correspond with the order placed, before signing for the delivery.
2. Consort reserves the right to accept or reject any order at our own discretion.
3. Claims in respect of short deliveries or damage to Products reasonably visible on inspection must be made to the Company within 24 hours of the time of the delivery which gives rise to the claim. The Customer must retain damaged Products for inspection and collection. Credit will only be granted by the Company if the provisions of this Condition are complied with.

Warranties

1. The Company warrants that all Food Products shall comply with the Food Safety Act 1990 and all relevant UK legislation in force at the time of delivery. The Company warrants that all Non-Food Products shall comply with all relevant UK legislation in force at the time of delivery.
2. The Company gives no warranties in respect of the Equipment. The Company will, to the extent that it is able, make available to the Customer the benefit of any warranties or guarantees relating to the Equipment obtained from the manufacturer thereof.
3. The Customer shall ensure that no Food it purchases from the Company is sold (or otherwise distributed) after any 'best-before' or 'use-by' dates included on the Products or their packaging. To the extent any Food is sold (or otherwise distributed) by the Customer after any such date, it shall be at the Customer's sole risk, and the Customer shall compensate and hold the Company harmless against any losses, claims, expenses, or damages it incurs howsoever relating to the same.

Errors/Omissions

Every effort has been made to ensure the accuracy of this brochure; however, mistakes may occur, no liability is accepted by the company for changes or errors.

Data Protection

Customers purchasing products from Consort Frozen Foods Ltd should note that by placing orders they will be taken to have authorised Consort Frozen Foods Ltd to use data provided to them: by such retail outlets or customers in the course of trading with Consort Frozen Foods Ltd and in accordance with trading terms or payment arrangements: to advise retail outlets or customers of product offers, to offer this information to other reputable companies organisations or persons who wish to offer the products of such reputable persons or the promotions or services of Consort Frozen Foods Ltd to such retail outlets or customers. If retail outlets or customers do not wish Consort Frozen Foods Ltd to use their details or data in this way, they may notify Consort Frozen Foods Ltd in writing to: Consort Frozen Foods Ltd, Consort Way, Burgess Hill, West Sussex, RH15 9TJ.

For a full list of our Terms & Conditions please email info@consortfrozenfoods.co.uk or call **01444 870111**



We have donated over 500 cases to local Charities and food banks so far in 2024

Customer Satisfaction is our priority



Winner of the BHA Green Champion award 2024. We're proud to have installed 824 solar panels



Join our family & let us help grow your Business



In-store Bakes



Unlocking new products, Equipment and opportunities together