

FEBRUARY
2024



Promotion Period:
Thursday 1st February to
Thursday 29th February



AMAZING
SAVINGS

P18



P4

BUY 5 OR BUY
9 FREE STOCK
PROMO

P5/6

3 FREE STOCK
PROMOS



P23

SUPERIOR QUALITY
AT AMAZING PRICES



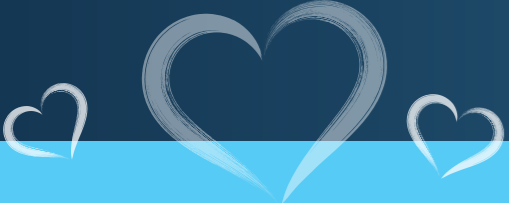
P12

FULL RANGE
JUST £23.99



FREE
STOCK
PROMO

P14



Follow us on...



February 2024

Frozen Food

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Ice Cream

Pages 14 - 23

In Store Bakes

Page 23

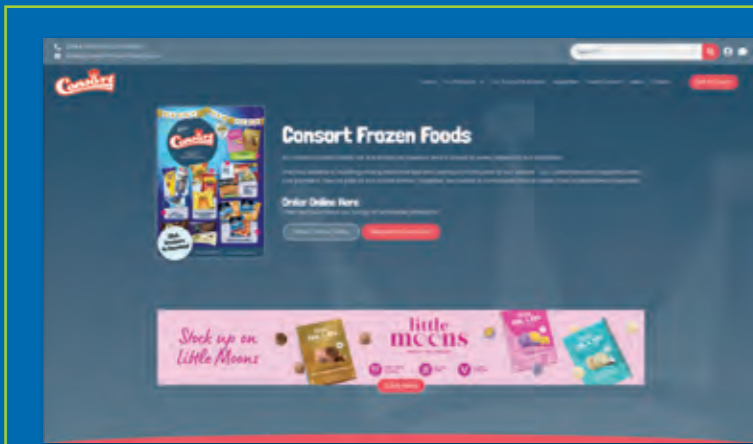
Freezer Deals

Pages 25 - 27

DID YOU KNOW?

Visit our website to see our full range of products, including:

- ★ Ice Cream
- ★ Frozen Food
- ★ In store bakes
- ★ Equipment
- ★ And so much more!



www.consortfrozenfoods.co.uk

Due to the current climate our promotions and prices are subject to short notice changes



Get in touch: sales@consortfrozenfoods.co.uk Tel: 01444 870111

Whilst we endeavour to keep the information, contained within this brochure, up to date and correct, we make no representations or warranties of any kind, expressed or implied, about the completeness, accuracy, reliability, suitability or availability with respect to the information, products, or services contained within the brochure for any purpose. Any reliance you place on such information is therefore strictly at your own risk. A full set of T&C's are available upon request from your sales contact or please refer to our website disclaimer.



Consort is part of the First 4 Frozen distribution network. **BRCGS** Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution



NEW IMPULSE LINES FOR 2024!



SEASON STARTER DEAL

Be Ready, Stock up now!



BUY ANY 5 AND GET 1 CASE FREE

CASE PRICE WORTH **£33.60** (RRP* £1.40)

FREE 1626

Available from Monday 1st January to Wednesday 31st January 2024

BUY ANY 9 AND GET 2 CASES FREE

FREE 4761

FREE 4604

CASE PRICE WORTH **£84.80** (CORNETTO RRP* £1.70 MAGNUM RRP* £2.20)

Full impulse range included in Promo



CORE RANGE

Unilever Food Solutions



FEBRUARY PROMOTION

BUY ANY 3 GET THIS FREE



FREE 8111

RETAIL EXCLUSIVE WORTH £40 AT RRP



NO.1 BEST SELLING IMPULSE PRODUCT*



Cadbury

NO.3 BEST SELLING IMPULSE PRODUCT*



FEBRUARY PROMOTION

**BUY ANY 5
GET 1 FREE**

**WORTH
£44.80
AT RRP**

**FREE
1580**



OR

**BUY ANY 9
GET 2 FREE**

**WORTH
£100
AT RRP**

**FREE
3257**



**BUY ANY 4 CASES AND GET
MARS OR SNICKERS FREE! (4+1)**

FREE CASE WORTH £48 AT MSRSP (£2)

-71 ml / 53 g

733 kJ
176 kcal
9%*

100 ml:
1015 kJ / 243 kcal

**NEW
BAR!**



**FREE
1485**



**FREE
2218**



All promotions are correct at the time of publishing. Froneri reserves the right to withdraw or alter promotion at any time. Not to be used in conjunction with any other offer. Pricing is at the discretion of the retailer.

FRANCO'S ICES

Retail Promo

BUY ANY 4...

Banana Lolly
MADE WITH REAL BANANAS

1127
30x70ml
RSP £1.00
TLP £11.50

Mr. BUBBLE
TURNS YOUR TONGUE BLUE
BUBBLEGUM FLAVOUR ICE LOLLY

5079
30x70ml
RSP £1.00
TLP £11.50

Orange Refresher
ORANGE FLAVoured ICE LOLLY

1581
30x70ml
RSP £1.25
TLP £14.02

LEMONADE REFRESHER
ICE LOLLY MADE WITH REAL LEMONS

6521
30x70ml
RSP £1.25
TLP £14.02

SOUP Rocket
CHERRY

FREE 58907

Twizzle
Fruit Flavoured Ice Lolly

FREE 13315

GET THESE FREE!

61688

BEN & JERRY'S Spectacu-love

35424

BEN & JERRY'S Sundae Marshmallow & S'more!

61688

BEN & JERRY'S Sundae non-dairy
Best of this Swirled

56904

NEW TAKE HOME LINES FOR 2024!

NEW Maltesers ICE CREAM x4

55146

Nuii ICE CREAM ADVENTURE
SALTED CARAMEL & AUSTRALIAN MACADAMIA

57221

BOUNTY Ice Cream

98297

Lyons Maid

February Promotion Price: £16.34

RRP: £3.50

POR: 30%



6x900ml

Price excluding VAT. Froneri reserve the right to amend or withdraw promotions at any time. Pricing is at the discretion of the retailer.

FEBRUARY PROMOTION
BUY ANY 3
GET 1 FREE

WORTH
£24
AT RRP

FEBRUARY PROMOTION
SAVE £2 PER CASE



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FRONERI

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FRONERI



WOW!

JUST £23.99

NETT PRICE PROMO

FREE
Häagen-Dazs
POS kit with
every deal!

NEW



99686
Dulce De Leche -
PROMO
8x460ml

NEW



18733
H/Dazs Biscoff -
PROMO
8x460ml



51284
H/Dazs Macaron Choc -
PROMO
8x420ml



70856
H/Dazs Macaron -
Strawb - PROMO
8x420ml



67922
H/D Strawb & Cream -
PROMO
8x460ml



21971
H/D Mango & Rasp -
PROMO
8x460ml

**Top
lines!**



93841
H/D Belgian Choc -
PROMO
8x460ml



20789
H/D Vanilla -
PROMO
8x460ml



29964
H/D Pralines & Cream -
PROMO
8x460ml



40105
H/D Salted Caramel
- PROMO
8x460ml



90116
H/D Cookie & Cream
- PROMO
8x460ml



87552
H/D Strawb
Cheesecake - PROMO
8x460ml



PROMO PRICE £24.99

**25%
POR**

90161	B&J TONY'S Choc PROMO	8x465ml
50518	B&J Caramel Party PROMO	8x465ml
93867	B&J Sundae S'More PROMO	8x427ml
4266	B&J Minter Wonder PROMO	8x465ml
62518	B&J Strawb Cheese PROMO	8x465ml
29349	B&J Kara Sutra PROMO	8x465ml
52314	B&J Sundae H/Nuttin PROMO	8x427ml
77356	B&J Sundae Banoff PROMO	8x427ml
23085	B&J Specatu-love PROMO	8x427ml



Promotion available from:
Thursday 1st February to
Thursday 29th February 2024

NETT PRICE PROMO

©Ben & Jerry's Homemade Inc. 2022 Cows: ©Woody Jackson 1997.
*RRP is the retail recommended price.
Pricing is at the sole discretion of the retailer.



MADE WITH RESPECT™
GOODFELLAS

FREE STOCK!



12033
PM 2.99 G/F DEEP Cheese
7x421g
RSP £2.99 | TLP £17.25

Buy 2 x cases of Goodfellas
Deep Pan £2.99 PMP

34190
PM 2.99 G/F DEEP Pepper
7x411g
RSP £2.99 | TLP £17.25

and get 1 x case
of Goodfellas Garlic
Bread £2.89 PMP
FREE!



85078
PM £2.89 G/F Garlic Bread FOC
7x218g
RSP £2.89 | TLP £16.39
FREE

1st - 29th February 2024



Follow us on...



Super Savings on Sharwoods!

**33%
POR**



76728

PM2.49 Sharwood Tikka Masala
6x375g
RSP £2.49 | TLP £11.25
PP £9.99



88127

PM 2.49 Sharwood Sweet/Sour
6x375g
RSP £2.49 | TLP £11.25
PP £9.99



12920

PM 2.49 Sharwood Chicken Korma
6x375g
RSP £2.49 | TLP £11.25
PP £9.99



23614

PM2.49 Sharwood Chow Mein
6x375g
RSP £2.49 | TLP £11.25
PP £9.99



37538

Sharwoods Lamb Biryani
6x360g
RSP £2.49 | TLP £11.25
PP £9.99

Save £4
a case!

**33%
POR**



26441

PM 2.50 Youngs Admiral Pie
12x300g
RSP £2.50 | TLP £23.99
PP £19.99

58229

PM 2.50 Youngs Mariner Pie
12x300g
RSP £2.50 | TLP £23.99
PP £19.99

For more information please visit our website at www.consortfrozenfoods.co.uk

MINIMUM ORDER 6 UNITS



Great Savings!



26% POR

12187

Kirsty's Vegan Mac & Cheeze
9x300g
RSP £3.00 | TLP £21.06
PP £19.99



26% POR

27779

Kirsty's Veggie Lasagne
9x300g
RSP £3.00 | TLP £21.06
PP £19.99



26% POR

82162

Kirsty's Pasta Bolognese
9x300g
RSP £3.00 | TLP £21.06
PP £19.99

Cheaper Chicken



30% POR

61748

SFC Hot 'N' spicy Wings
10x500g
RSP £2.99 | TLP £23.99
PP £20.99



34% POR

10800

SFC S/Fried Chicken Poppets
14x170g
RSP £1.29 | TLP £13.75
PP £11.99



71491

PM 2.49 B/E Chicken Dippers
8x220g
RSP £2.49 | TLP £16.85
PP £15.50

70524
American BBQ
Chicken Wing
12x500g
RSP £3.45 | TLP £30.75
PP £28.99



30% POR

92756
American Hot/Spicy
Wings
12x500g
RSP £3.45 | TLP £30.75
PP £28.99



47863

American S/F Shredded Chicken
12x400g
RSP £3.99 | TLP £38.99
PP £37.49



94187

American Salt Shredded Chicken
12x400g
RSP £3.99 | TLP £38.99
PP £37.49



96519

American Shredded Chicken
12x400g
RSP £3.99 | TLP £38.99
PP £37.49

Great Value Veg!

30% POR



6000

G/P Broccoli Florets
12x450g
RSP £1.79 | TLP £16.99
PP £14.99

30% POR



4377

G/P Cauliflower Florets
12x450g
RSP £1.79 | TLP £16.99
PP £14.99

30% POR



51558

PM 2.59 B/E Petit Pois
8x545g
RSP £2.59 | TLP £17.69
PP £14.50



MASSIVE SAVINGS!

WIN CUSTOMERS!
OFFER ANY 2 FOR £5 AND STILL MAKE 18% POR!



66890

PM £3.50 Ristorante Pepperoni
7x330g
RSP £3.50 | TLP £18.55
PP £14.35



91305

Ristorante Pepperoni Mozz Pesto
7x360g
RSP £3.50 | TLP £19.74
PP £14.35



4940

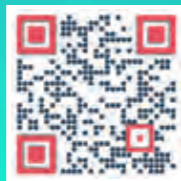
Ristorante Hawaii
7x330g
RSP £3.50 | TLP £19.74
PP £14.35



23072

Ristorante Funghi
7x365g
RSP £3.50 | TLP £19.74
PP £14.35

DOWNLOAD YOUR FREE POSTER HERE



2 FOR £5!



80480

PM £3.50 Ristorante Mozzarella
7x365g
RSP £3.50 | TLP £18.55
PP £14.35

Fantastic Fish Prices!



24257

PM £4.50 Youngs Chip Shop
4 Battered Fish
8x400g
RSP £4.50 | TLP £28.99
PP £24.99



10520

PM £4.50 Youngs Simply
Breaded 4 Fish Fillets
8x400g
RSP £4.50 | TLP £28.99
PP £24.99



97128

PM £1.50 Youngs 4 Fish
Cakes
12x200g
RSP £1.50 | TLP £14.49
PP £12.99



18464

PM £3.00 Youngs 10 Cod
Fingers
12x250g
RSP £3.00 | TLP £29.75
PP £25.75



94182

PM 2.50 Youngs Flipper
Dippers
12x250g
RSP £2.50 | TLP £23.75
PP £19.00



32370

PM £3.50 Youngs Scampi
Bites
12x300g
RSP £3.50 | TLP £33.65
PP £29.50



60228

PM £4.50 Youngs Prawns
CASE
12x180g
RSP £4.50 | TLP £43.89
PP £42.89

GREAT SAVINGS!

27% POR



41107

PM £2.99 B/E 2 Cod In Crumbs
8x200g
RSP £2.99 | TLP £19.96
PP £17.50



27% POR

97879

PM £2.99 B/E 2 Cod In Batter
8x200g
RSP £2.99 | TLP £19.96
PP £17.50

Brew City Bargains!



43% POR

59412

Brew City Halloumi Fries
8x150g
RSP £4.35 | TLP £28.39
PP £19.99



48% POR

56263

Brew City BBQ Mozz Melts
8x220g
RSP £4.10 | TLP £26.75
PP £16.99



45% POR

63764

Brew City S/Chill Halloumi
8x150g
RSP £4.10 | TLP £26.99
PP £17.99

Cheaper Chips!



27% POR

83677

PM 1.69 McCain Quick Chips
12x200g
RSP £1.69 | TLP £16.89
PP £14.89



32% POR

91298

PM 2.69 MC Home Chip CASE
15x700g
RSP £2.69 | TLP £32.50
PP £27.50

+7% Unit Growth YoY*



£2.99

£2.99 PMP Case: 16 x 600g

Promo price £34.99

FANCY SOMETHING NICE TONIGHT?

Ideal for the perfect night in

* Source: Circana Market Advantage Conv' Exc Mults 12we 02/12/23



23206

PM 2.49 B/E Pot Waffles
10x567g
RSP £2.49 | TLP £19.99
PP £18.99



93623

PM 3.69 MC 4 Jacket Potatoes
8x800g
RSP £3.69 | TLP £23.89
PP £23.39



40241

C/W Raspberry Chs
6x375g
RSP £3.20 | TLP £14.99
PP £12.99



5495

C/W Stand Toffee Chs/cake
6x395g
RSP £3.20 | TLP £14.99
PP £12.99



8496

C/W Strawberry Chs/cake
6x485g
RSP £3.20 | TLP £14.99
PP £12.99



30% POR

37059

PM 2.09 Ban 2 Jacket Potatoes
8x400g
RSP £2.09 | TLP £12.25
PP £11.75



25% POR

27266

Ban 4 Cheese & Bacon
potatoes skin
12x260g
RSP £1.99 | TLP £18.99
PP £17.99



23% POR

11438

Ban Cheese & Beans
Jacket Potatoes
8x375g
RSP £2.59 | TLP £16.99
PP £15.99

Superior Quality at Competitive Prices!

60158
Large 9"
Sausage Roll
40 x Singles
TLP £24.49

COST PER ITEM
£0.61p



COST PER ITEM
£1.37

35953
Cheese &
Onion Pasty
20 x Singles
TLP £27.49



COST PER ITEM
£1.37

34568
Cornish Pasty
20 x Singles
TLP £27.49

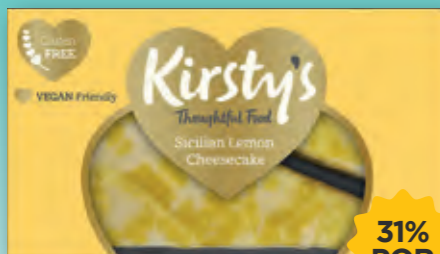


COST PER ITEM
£0.99p

48488
Cheese &
Bacon Turnover
40 x Singles
TLP £39.99



Discounted Desserts!



31% POR

79807

Kirsty's Lemon Cheesecake
8x200g
RSP £4.00 | TLP £24.98
PP £21.99



31% POR

25769

Kirsty's Carrot Cake
8x186g
RSP £4.00 | TLP £24.98
PP £21.99



31% POR

57980

Kirsty's Luxury Apple Pie
8x322g
RSP £4.00 | TLP £24.98
PP £21.99

BE PART OF ONE OF THE FASTEST GROWING ICE CREAM CATEGORIES!

DON'T MISS OUT!

Can sit next to your napoli's in the freezer and it's safe to use the same scoop

lickable frozen yogurt for dogs
frozzy's
SOFT SCOOP

Frozzy's® is a healthy lickable SOFT SCOOP frozen yogurt treat for dogs.

Made in the UK and packed full of carefully selected nutritionally beneficial ingredients, Frozzy's® is available in 2 lickable flavours – Vanilla and Strawberry, all of which are lactose free, rich in calcium, low in calories and have no added sugar.



2 Natural & Delicious Flavours

£20
for 2x2.5ltr case



Code	Flavour	Price
31339	Vanilla	£20.00
45489	Strawberry	£20.00

Lactose Free • Rich in Calcium
Low Calorie • No added Sugar

Request **FREE** point of sale pack today and start selling!

Cost per scoop = 0.50p Ex VAT,
RSP £2.00, 40 Scoops = £60 profit in the till!

Follow us on

Consort
Specialists in Retail Frozen Food and Ice Cream
FREEZER DEAL

Model	Description	Dimensions	KG	Gross Int. Volume	No. of Shelves
LGF2500	White Glass Door	Ext 2055 690 800	120	496ltr (17.51 cu.ft)	4
		Int 1520 565 640			
LGF5000	White Glass Door	Ext 2055 1382 800	190	1108ltr (39.12 cu.ft)	4 Per door
		Int 1520 1262 640			
LGF7500	White Glass Door	Ext 2055 2079 800	240	2050ltr (72.39 cu.ft)	4 Per door
		Int 1520 1959 640			



LGF2500 SINGLE UPRIGHT FREEZER
£1669+VAT
with **£1036.44 FREE STOCK**
@rsp

LGF5000 DOUBLE UPRIGHT FREEZER
WAS £2399
NOW **£2299+VAT**
with **£1140.92 FREE STOCK**
@rsp

LGF7500 TRIPLE UPRIGHT FREEZER
WAS £3499
NOW **£3349+VAT**
with **£1109 FREE STOCK**
@rsp



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.

Consort
Specialists in Retail Frozen Food and Ice Cream
FREEZER DEAL

Model	Dimensions (mm)	Power Usage
Gamma 150	1552 (W) x 967 (D) x 750 (H)	3.3 KW/24h
Gamma 200	2052 (W) x 967 (D) x 750 (H)	4.7 KW/24h
Gamma 250	2552 (W) x 967 (D) x 750 (H)	5.5 KW/24h

FREE STOCK WITH EVERY FREEZER PURCHASE!



GAMMA 150
£1149+vat
with **£1869.99 FREE STOCK**
@rsp

GAMMA 200
£1349+vat
with **£1976.38 FREE STOCK**
@rsp

GAMMA 250
£1549+vat
with **£2015.50 FREE STOCK**
@rsp



Call **01444 870 111** or email **sales@consortfrozenfoods.co.uk**

Price includes delivery, unpack, position and removal of packaging.



WALL'S 2024 CABINET BUNDLE DEALS

Call 0161 366 2500 or email sales@wallsrefrigerationsolutions.com

SLIM MAXIVISION

12 BASKETS



802mm (W)
875mm (D)
1363mm (H)

Deal price: **£1629**^{+VAT} **£600**^{RRP*}
Comes with ice cream worth over

MAXIVISION

18 BASKETS



1253mm (W)
875mm (D)
1363mm (H)

Deal price: **£1729**^{+VAT} **£800**^{RRP*}
Comes with ice cream worth over

VISTA 6

6 BASKETS



680mm (W)
650mm (D)
880mm (H)

Deal price: **£539**^{+VAT} **£450**^{RRP*}
Comes with ice cream worth over

VISTA 12 LED

12 BASKETS



1000mm (W)
650mm (D)
880mm (H)

Deal price: **£699**^{+VAT} **£620**^{RRP*}
Comes with ice cream worth over

VISTA 18 LED

18 BASKETS



1500mm (W)
650mm (D)
880mm (H)

Deal price: **£849**^{+VAT} **£800**^{RRP*}
Comes with ice cream worth over

FREE STANDARD DELIVERY

3 YEARS FULL PARTS & LABOUR WARRANTY**

PLEASE PLACE YOUR ORDER VIA PARTICIPATING WHOLESALERS

*Value of ice cream at RRP+VAT. For the avoidance of doubt, retailers are free to set their own retail prices. Wall's products supplied may differ from those shown, list of actual stock supplied with each freezer available on request. **3 years warranty is subject to the condition that the branding provided by Unilever remains unchanged 3 years from the date of delivery. We reserve the right to change any of the freezer branding without notice. All values are correct at the time of being printed. Orders subject to Unilever UK LTD. terms of business. See www.wallsrefrigerationsolutions.com for details. Wall's branded freezers are purchased subject to a condition that the customer agrees to stock Wall's impulse ice cream at a minimum of 70% of the freezer space and the unit will remain Wall's branded for 3 years from delivery, however the remaining space can be used for any ice cream of your choosing. I.e., a 12-basket freezer should contain 9 baskets of Unilever branded products. Unilever UK LTD. Registered in England & Wales NO 00334527. Registered office: 3 St James Road, Kingston Upon Thames, KT1 2BA.



FREE STOCK

with every slush machine order



MI7.5X2
2 x 7.5L barrel machine
W 420mm, D 380mm, H 705mm
Weight 38kg

£1749^{+VAT}

£2400 FREE STOCK

NEW IMPROVED PRICE!



ST12X1
1 x 12L barrel machine
W 195mm, D 487mm, H 837mm
Weight 51kg

£1599^{+VAT}

£2400 FREE STOCK



ST12X2
2 x 12L barrel machine
W 395mm, D 468mm, H 897mm
Weight 51kg

£2149^{+VAT}

£2400 FREE STOCK



ST12X3
3 x 12L barrel machine
W 598mm, D 468mm, H 897mm.
Weight 75kg

£2349^{+VAT}

£2400 FREE STOCK

NEW IMPROVED PRICE!

FANTASTIC RANGE OF STOCK



SLUSH SYRUPS
4 x Blue Raspberry
3 x Strawberry
1 x Sour Apple
1 x Pink Bubblegum
2 x Lemon & Lime
2 x Orange

SUNDRY ITEMS
800 x 10oz cups
500 x 12oz cups
1300 Straws
2 x mixing bottles
2 x Posters



STOCK WORTH £2400

MAGNUM HAD THE #1 AND #2 NPD LAUNCHES IN 2023* INTRODUCING...

The advertisement features the Magnum logo at the top center, with the tagline "wherever pleasure takes you" below it. The background is split into two vertical panels: a pinkish-red one on the left and a purple one on the right. On the left panel, a Magnum Euphoria Pink Lemonade ice cream bar is shown next to its pink packaging. The bar is light-colored with small red pieces and a larger red piece on top. On the right panel, a Magnum Chill Blueberry Cookie ice cream bar is shown next to its dark blue packaging. The bar is dark chocolate with small cookie pieces and a larger blueberry cookie piece on top. A white circular badge with the word "NEW" is positioned between the two bars. At the bottom of each panel, there is a rounded rectangular label with the flavor name: "EUPHORIA PINK LEMONADE" on the left and "CHILL BLUEBERRY COOKIE" on the right.

MAGNUM
wherever pleasure takes you

NEW

EUPHORIA
PINK LEMONADE

CHILL
BLUEBERRY COOKIE

**DON'T MISS OUT, STOCK
UP YOUR FREEZERS TODAY!**

*Nielsen GB Total Impulse, 52 wks to 30/09/23.

