

# Convenience and Retail Brochure 2024 



Your specialists in Retail Frozen Food and Ice Cream

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FREE DELINERM 4
MINIMUM ORDER 6 UNIIS MONITHY PROMOIIONS 4 ECUIPMENIT FREE STOCK DEALS 4

GREAT CUSTOMER SERVIGE 4 FLEXIBLE PAYMENIT METHODS 4

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FREE POINIT OF SALE 4

## How to Order

Speak to one of our friendly Sales Executives, email us or why not try our easy online ordering system (2pm cut off for next day delivery).

Burgess Hill 01444-870111 or Ashford (Kent) 01233-647355
sales@consortfrozenfoods.co.uk
FOLLOW US ON
www.consortfrozenfoods.co.uk

Notes.
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*Due to the current climate our products and prices are subject to short notice changes*


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## CONIJENIIS

## OFROZEN FOOD

The cost of living challenges have made a noticeable impact within retail.

More consumers are turning to frozen products for their quality, convenience and value for money, as well as helping to reduce food waste within the home.

This represents a real opportunity for retailers to adjust and expand their offering to meeting growing consumer demand.

Did you know
Frozen Food is a key category with 1 in 4 Convenience shoppers purchasing Frozen Food.

Keep your freezer tidy - It's your shop window to frozen produce
Make sure it's always clean, well stocked and accessible
$\checkmark$ Visible pricing of products encourages more confidence and sales.
Defrost your freezer regularly - built up ice affects the efficiency of your freezer, costing you more money and can impact the quality of the products and sales.
Temperature is important - Ensure your freezer is below -18 and check daily.
Shoppers will look for meal solutions, so stocking a complimentary range is essential, such as ready
meals, chips, vegetables, garlic bread, fish fingers a complimentary range is essential, such as ready
meals, chips, vegetables, garlic bread, fish fingers and desserts

- Switch to the best performing convenience products for your area, removing poor performing lines you could increase your sales by $25 \%$.
- Ensure you're stocked up for events and holidays
- Christmas, Easter, bank holiday's \& large sporting events.
Expand your winter offering by utilising your Impulse Ice Cream Freezer for seasonal lines and additional takehome and desserts.

Don't forget your Ice Cubes !








# - 


#### Abstract

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## Pizza

| Code | Product | Unit Size | RSP | Dr. 0 |
| :---: | :---: | :---: | :---: | :---: |
| 66890 | PM $£ 3.50$ Ristorant Pepperoni | $7 \times 320 \mathrm{~g}$ | £3.50 |  |
| 80480 | pm $£ 3.50$ Ristorante Mozzarella | $7 \times 3359$ | £3.50 | Distorante |
| 46680 | PM £3.50 Ristorante Fungi | $7 \times 365 \mathrm{~g}$ | £3.50 | loworanae |
| 68737 | Ristorante Pollo | $7 \times 365 \mathrm{~g}$ | £3.50 |  |
| 82896 | Ristorante Speciale | $7 \times 3459$ | £3.50 |  |
| 53351 | Ristorante Hawaii | $7 \times 3559$ | £3.50 |  |
| 54432 | Ristorante Gluten Free Salami | $7 \times 315 \mathrm{~g}$ | £4.25 |  |

roducts listed in rate of sale orde.


NEW LOOK PRICE MARK PACKS
FROM PIZZA RISTORANTE

NO. 1 THIN \& CRISPY FROZEN PIZZA BRAND IN C\&I

## WOPTILGE - TOPDITGS - Fivirivics <br>  <br> STOCK UP ON THE <br> NO. 1 FROZEN PIZZA BRAND



Follow us on...

## Pizza

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\mathbf{6 1 7 8 2}$ | PM $£ 2.75$ Chicago Town Thin \& Crispy Pepperoni | $6 \times 325 \mathrm{~g}$ | $£ 2.75$ |
| $\mathbf{3 8 0 7 3}$ | PM $£ 2.75$ Chicago Town Thin \& Crispy Cheese | $6 \times 325 \mathrm{~g}$ | $£ 2.75$ |
| $\mathbf{3 2 0 6 0}$ | PM $£ 2.75$ Chicago Town Thin \& Crispy Meat Feast | $6 \times 347 \mathrm{~g}$ | $£ 2.75$ |

## All codes and prices are subject to in Products listed in rate of sale order.

Products listed in rate of sale order.


# FODDFELIMSATEASIIETOF THESMIIES WITH ONE OF THE EISTIEST GROWING BRAND - IN THE GONVENIENE CHANNEL 



## Pizza

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{3 4 1 9 0}$ | PM $£ 2.99$ Goodfellas Deep Pan Pepperoni | $7 \times 411 \mathrm{~g}$ | $£ 2.99$ |
| $\mathbf{6 8 7 0 4}$ | PM $£ 2.99$ Goodfellas Thin Pepperoni | $7 \times 345 \mathrm{~g}$ | $£ 2.99$ |
| $\mathbf{8 6 6 1 5}$ | PM $£ 2.99$ Goodfellas Thin Margherita | $7 \times 345 \mathrm{~g}$ | $£ 2.99$ |
| $\mathbf{2 5 8 3 7}$ | PM $£ 3.25$ Goodfellas Takeaway Pepperoni | $6 \times 410 \mathrm{~g}$ | $£ 3.25$ |
| $\mathbf{1 2 0 3 3}$ | PM $£ 2.99$ Goodfellas Deep Pan Cheese | $7 \times 421 \mathrm{~g}$ | $£ 2.99$ |
| $\mathbf{7 2 4 5 1}$ | PM $£ 3.25$ Goodfellas Takeaway Cheese | $6 \times 426 \mathrm{~g}$ | $£ 3.25$ |

## ROODFILIS



FODDFELITS



STONEBAKED THIN MARGHERITA

STONEBAKED THIN PEPPERONI


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## Cans

Southern Fried Chickem

|  |
| :---: |
|  |  |


| $\mathbf{1 0 8 0 0}$ | SFC Southern Fried Chicken Poppets | $14 \times 170 \mathrm{~g}$ | $£ 1.29$ |
| :--- | :--- | :--- | :--- |
| $\mathbf{2 8 0 1 6}$ | SFC Boneless Bucket | $8 \times 500 \mathrm{~g}$ | $£ 4.00$ |
| $\mathbf{5 5 8 7 0}$ | SFC Boneless Box | $6 \times 500 \mathrm{~g}$ | $£ 4.50$ |
| $\mathbf{9 6 3 5 7}$ | SFC Southern Fried Chicken Dippers | $6 \times 140 \mathrm{~g}$ | $£ 1.29$ |
| $\mathbf{2 0 7 0 6}$ | SFC Southern Fried Portions | $10 \times 50 \mathrm{~g}$ | $£ 3.99$ |
| $\mathbf{6 1 7 4 8}$ | SFC Hot 'N' Spicy Wings | $\mathbf{2 \times 2 2 8 \mathrm { g }}$ | $£ 1.99$ |
| $\mathbf{7 6 6 6 5}$ | Southern Fried 4 Chicken Burgers |  |  |



| Code | Product |
| :---: | :---: |
| 4612 | Goodf |
| 48063 | PM $£ 2.89$ |
| 15856 | Yearsley |
| 48862 | Yearsley |
| 34067 | Lands Gatis |
| All codes and prices are subject Products listed in rate of sale or |  |



Pizza \& Ganlic bread


## McCain



Follow us on...

## practices across

 $1010 /$ of their potatofields by 2030.


Chips \& Potatos

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{3 6 2 7 8}$ | PM $£ 2.09$ McCain Naked oven chips | $16 \times 600 \mathrm{~g}$ | $£ 2.09$ |
| $\mathbf{9 1 2 9 8}$ | PM $£ 2.69$ McCain Home Chips | $15 \times 700 \mathrm{~g}$ | $£ 2.69$ |
| $\mathbf{8 8 9 3 9}$ | PM $£ 2.69$ McCain French Fries | $15 \times 700 \mathrm{~g}$ | $£ 2.69$ |
| $\mathbf{8 3 6 7 7}$ | PM $£ 1.69$ McCain Quick chips | $12 \times 200 \mathrm{~g}$ | $£ 1.69$ |
| $\mathbf{3 8 5 3}$ | McCain Southern Fries | $15 \times 750 \mathrm{~g}$ | $£ 4.25$ |
| $\mathbf{2 3 0 6 4}$ | McCain Frying Chips | $12 \times 1.2 \mathrm{~kg}$ | $£ 2.69$ |
| $\mathbf{9 2 1 0 6}$ | McCain Spicy Wedges | $16 \times 650 \mathrm{~g}$ | $£ 3.45$ |
| $\mathbf{5 1 8 7 0}$ | PM $£ 2.69$ McCain Hash Browns | $15 \times 525 \mathrm{~g}$ | $£ 2.69$ |
| $\mathbf{7 2 4 4 5}$ | PM $£ 2.99$ McCain Gastro Chips | $16 \times 600 \mathrm{~g}$ | $£ 2.99$ |
| $\mathbf{3 4 6 5 0}$ | McCain Home Roast Potato | $12 \times 700 \mathrm{~g}$ | $£ 2.95$ |
| $\mathbf{5 0 2 3}$ | McCain Potato Smiles | $15 \times 454 \mathrm{~g}$ | $£ 2.85$ |


| Smaller sizes (units) available for your convenience |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :---: | :---: |
| $\mathbf{5 7 6 3 7}$ | PM $£ 2.09$ McCain Naked Oven Chips | $8 \times 600 \mathrm{~g}$ | $£ 2.09$ |  |  |
| $\mathbf{3 0 1 6 2}$ | PM $£ 2.69$ McCain Home Chips | $5 \times 700 \mathrm{~g}$ | $£ 2.69$ |  |  |
| $\mathbf{2 4 1 6 9}$ | PM $£ 2.69$ McCain French Fries | $5 \times 700 \mathrm{~g}$ | $£ 2.69$ |  |  |
| $\mathbf{8 0 4 1}$ | McCain Southern Fries | $5 \times 750 \mathrm{~g}$ | $£ 4.25$ |  |  |
| $\mathbf{4 2 2 3 3}$ | McCain Frying Chips | $6 \times 1.2 \mathrm{~kg}$ | $£ 2.69$ |  |  |
| $\mathbf{2 9 9 2 7}$ | McCain Spicy Wedges | $8 \times 650 \mathrm{~g}$ | $£ 3.45$ |  |  |
| $\mathbf{7 1 7 2 0}$ | PM $£ 2.69$ McCain Hash Browns | $5 \times 525 \mathrm{~g}$ | $£ 2.69$ |  |  |
| $\mathbf{7 8 0 1 2}$ | PM $£ 2.99$ McCain Gastro Chips | $8 \times 600 \mathrm{~g}$ | $£ 2.99$ |  |  | 78012 PM £2.99 McCain Gastro Chips

All codes and prices are subject to industry changes.
Products listed in rate of sale order


DID YOUKNOW?
We're helping OUR FARMERS adopt Regenerative egricultural

McCain
We are family




## Potatos ESides

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{6 1 3 4 5}$ | PM $£ 1.99$ Aunt Bessie Yorkshire Puddings | $12 \times 220 \mathrm{~g}$ | $£ 1.99$ |
| $\mathbf{2 9 2 3 4}$ | Aunt Bessie Home Style Chips | $14 \times 800 \mathrm{~g}$ | $£ 1.99$ |
| $\mathbf{7 0 9 8 5}$ | Anut Bessie Mash Potato | $14 \times 650 \mathrm{~g}$ | $£ 2.55$ |
| $\mathbf{8 8 0 8 7}$ | PM $£ 1.29$ Aunt Bessie 4 Extra Large Yorkshire puddings | $10 \times 160 \mathrm{~g}$ | $£ 1.29$ |
| $\mathbf{4 9 0 7 0}$ | PM $£ 2.79$ Aunt Bessie Roast Potatoes | $8 \times 720 \mathrm{~g}$ | $£ 2.79$ |
| $\mathbf{2 9 7 4 0}$ | Aunt Bessie Onion Rings | $12 \times 375 \mathrm{~g}$ | $£ 3.25$ |
| $\mathbf{1 2 8 6 2}$ | Add PM $£ 1.89$ Aunt Bessie French Fries | $10 \times 700 \mathrm{~g}$ | $£ 1.89$ |
| $\mathbf{9 0 2 2 0}$ | Aunt Bessie Potato Croquettes | $14 \times 550 \mathrm{~g}$ | $£ 2.55$ |
| $\mathbf{4 1 8 9 5}$ | PM $£ 1.99$ Aunt Bessie Toad in the hole | $12 \times 190 \mathrm{~g}$ | $£ 1.99$ |
| $\mathbf{9 9 1 9}$ | Aunt Bessie Dumplings | $12 \times 390 \mathrm{~g}$ | $£ 2.55$ |
| $\mathbf{7 8 1 2 5}$ | Aunt Bessie Sage \& Onion Stuffing Balls | $12 \times 260 \mathrm{~g}$ | $£ 2.50$ |
| $\mathbf{7 6 9 6 2}$ | Aunt Bessie Glazed Parsnips | $12 \times 500 \mathrm{~g}$ | $£ 3.29$ |

Smaller sizes (units) available for your convenience

| $\mathbf{4 3 1 6 9}$ | Aunt Bessie Home Style Chips | $8 \times 800 \mathrm{~g}$ | $£ 1.99$ |
| :--- | :--- | :--- | :--- |
| $\mathbf{7 1 3 4 5}$ | Aunt Bessie Mash Potato | $7 \times 650 \mathrm{~g}$ | $£ 2.55$ |
| $\mathbf{5 3 2 0 2}$ | Aunt Bessie Onion Rings | $6 \times 375 \mathrm{~g}$ | $£ 3.25$ |
| $\mathbf{7 6 5 8 4}$ | PM $£ 1.99$ Aunt Bessie Toad in the hole | $6 \times 190 \mathrm{~g}$ | $£ 1.99$ |
| $\mathbf{5 5 6 5}$ | Aunt Bessie Dumplings | $6 \times 390 \mathrm{~g}$ | $£ 2.55$ |
| $\mathbf{1 5 3 4 0}$ | Aunt Bessie Sage \& Onion Stuffing Balls | $6 \times 260 \mathrm{~g}$ | $£ 2.50$ |
| $\mathbf{1 7 9 7 1}$ | Aunt Bessie Glazed Parnsips | $6 \times 500 \mathrm{~g}$ | $£ 3.29$ |

Products listed in rate of sale order.
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# GRAB SOME TASTY MEAT FREE SALES 



Vegan EReady Meals

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{4 3 2 5 0}$ | Green Cuisine Meat Free Burgers | $10 \times 200 \mathrm{~g}$ | $£ 3.00$ |
| $\mathbf{2 0 5 1 1}$ | Green Cuisine Meat Free Sausages | $12 \times 300 \mathrm{~g}$ | $£ 2.65$ |
| $\mathbf{2 2 4 8 0}$ | PM $£ 1.39$ Green Cuisine Vegan Fingers | $12 \times 225 \mathrm{~g}$ | $£ 1.39$ |

BirdsEye
(2)


## repen




## STOOKUP ONTHESE FROZEN FAVOUSITES?



MADE WITH QUALITY INGREDIENTS YOU CAN TRUST.. DONT DELAY, ORDER NOW!


Ready Meals \& Pies

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{6 2 2 3 1}$ | Yankee 1/4 Pounder Burger | $6 \times 4$ | $£ 3.29$ |
| $\mathbf{7 2 8 9 5}$ | PM $£ 2.49$ Yankee Doner Kebabs 2's | $6 \times 2$ | $£ 2.49$ |
| $\mathbf{1 8 1 0 1}$ | PM $£ 2.49$ Yankee Doner Meat | $6 \times 500 \mathrm{~g}$ | $£ 2.49$ |
| $\mathbf{1 7 7 7 8}$ | PM $£ 2.49$ Yankee Cheese Burgers 2's | $6 \times 2$ | $£ 2.49$ |
| $\mathbf{2 5 4 3 2}$ | Yankee 4 Lamb Grills | $8 \times 4$ | $£ 3.29$ |
| $\mathbf{8 1 2 6 7}$ | Yankee 4 Beef Grills | $8 \times 4$ | $£ 3.29$ | 81267 Yankee 4 Beef Grills

Ready Meals


| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{3 7 5 3 8}$ | Sharwoods Lamb Biryani | $6 \times 375 \mathrm{~g}$ | $£ 2.49$ |
| $\mathbf{7 6 7 2 8}$ | PM $£ 2.49$ Sharwoods Chicken Tikka Masala | $6 \times 375 \mathrm{~g}$ | $£ 2.49$ |
| $\mathbf{8 8 1 2 7}$ | PM $£ 2.49$ Sharwoods Sweet \& Sour Chicken | $6 \times 375 \mathrm{~g}$ | $£ 2.49$ |
| $\mathbf{1 2 9 2 0}$ | PM $£ 2.49$ Sharwoods Chicken Korma | $6 \times 375 \mathrm{~g}$ | $£ 2.49$ |
| $\mathbf{2 3 6 1 4}$ | PM $£ 2.49$ Sharwoods Chicken Chow Mein | $6 \times 375 \mathrm{~g}$ | $£ 2.49$ |

All codes and prices are subject to industry changes.
Products listed in rate of sale order.


| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{1 2 1 8 7}$ | Kirsty's Vegan Macaroni Cheeze | $9 \times 275 \mathrm{~g}$ | $£ 3.00$ |
| $\mathbf{2 7 7 7 9}$ | Kirsty's Vegan Vegetable Lasagne | $9 \times 300 \mathrm{~g}$ | $£ 3.00$ |
| $\mathbf{8 2 1 6 2}$ | Kirsty's Pasta Bolognese | $9 \times 300 \mathrm{~g}$ | $£ 3.00$ |
| $\mathbf{7 9 8 0 7}$ | Kirsty's Vegan Lemon Cheescake - Gluten Free | $8 \times 200 \mathrm{~g}$ | $£ 4.00$ |
| $\mathbf{2 5 7 6 9}$ | Kirsty's Vegan Luxury Carrot Cake - Gluten Free | $8 \times 186 \mathrm{~g}$ | $£ 4.00$ |
| $\mathbf{5 7 9 8 0}$ | Kirsty's Vegan Luxury Apple Pie - Gluten Free | $8 \times 322 \mathrm{~g}$ | $£ 4.00$ |



Aroducts listed in rate of sale order.




Products listed in rate of sale order.


All codes and prices are subject to industry changes.
All codes and prices are subject to in
Products listed in rate of sale order.



| 61783 | Pukka Pie Microwave Chicken \& Bacon 2's | $8 \times 2 \times 170 \mathrm{~g}$ | E 3.35 |
| :--- | :--- | :--- | :--- | :--- |

59278 Pukka Pie Microwave Vegetable, cheese \& Leek 2's $8 \times 2 \times 170$
 2904 Pukka Chicken Bake 2's
All codes and prices are subject to industry changes.
Products listed in rate of sale order.


## MASTERS OF FISH



STOCK UP NOW!


Follow us on ๑๑

## Fish

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{8 6 1 6 5}$ | PM $£ 1.69$ Birds Eye Value Fish Fingers | $12 \times 225 \mathrm{~g}$ | $£ 1.69$ |
| $\mathbf{9 7 8 7 9}$ | PM $£ 2.99$ Birds Eye Cod in Crispy Batter | $8 \times 200 \mathrm{~g}$ | $£ 2.99$ |
| $\mathbf{4 1 1 0 7}$ | PM $£ 2.99$ Birds Eye Cod In Crunchy Breadcrumbs | $8 \times 200 \mathrm{~g}$ | $£ 2.99$ |
| $\mathbf{3 8 9 0 9}$ | PM $£ 2.99$ Birds Eye 8 Cod Fish Fingers | $12 \times 224 \mathrm{~g}$ | $£ 2.99$ |
| $\mathbf{1 3 6 3 5}$ | Birds Eye 10 Omega Fish Fingers | $12 \times 280 \mathrm{~g}$ | $£ 4.99$ |
| $\mathbf{2 6 4 8}$ | Birds Eye 4 Cod Fish Cakes | $8 \times 198 \mathrm{~g}$ | $£ 2.35$ |

BirdsEye


## Chicken EMeat

 The UK＇s Thest loved
fish finger

abetter be<br>BirdsEye




## sirdstye



## Meat E Poultiry

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{3 7 3 3 1}$ | PM $£ 2.39$ Richmond Sausages | $8 \times 344 \mathrm{~g}$ | $£ 2.39$ |
| $\mathbf{3 9 2 3}$ | Korkers Original Pork Sausages | $6 \times 454 \mathrm{~g}$ | $£ 4.55$ |
| $\mathbf{6 8 9 7 3}$ | Wilsons Minced Beef | $8 \times 400 \mathrm{~g}$ | $£ 4.00$ |
| $\mathbf{4 9 9 8 9}$ | PM $£ 3.00$ Wilson 2 Pork Chops | $8 \times 340 \mathrm{~g}$ | $£ 3.00$ |
| $\mathbf{6 6 6 5 0}$ | Wilsons Minced Lamb | $8 \times 400 \mathrm{~g}$ | $£ 4.00$ |
| $\mathbf{7 8 4 0}$ | Harvest Chicken Fillets | $5 \times 500 \mathrm{~g}$ | $£ 4.50$ |
| $\mathbf{6 4 0 9}$ | Harvest Chicken Portions | $6 \times 1 \mathrm{~kg}$ | $£ 2.35$ |
| $\mathbf{4 7 1 3 4}$ | Smithfield Chicken Roasting Joint | $9 \times 550 \mathrm{~g}$ | $£ 4.50$ |
| $\mathbf{7 7 2 5 2}$ | Smithfield Chicken with Stuffing Roasting Joint | $9 \times 500 \mathrm{~g}$ | $£ 4.50$ |

All codes and prices are subject to industry changes,
Products listed in rate of sale order.


Ethnic

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{5 5 7 6}$ | Taj Chopped Spinach | $6 \times 450 \mathrm{~g}$ | $£ 1.85$ |
| $\mathbf{7 2 8 7}$ | Taj Leaf Spinach | $6 \times 450 \mathrm{~g}$ | $£ 1.85$ |
| $\mathbf{3 1 8 2 8}$ | Taj Plain Paratha | $12 \times 400 \mathrm{~g}$ | $£ 1.75$ |
| $\mathbf{9 3 6 3 1}$ | Taj Sliced Baby Okra Rings | $12 \times 300 \mathrm{~g}$ | $£ 1.50$ |
| $\mathbf{3 5 2 8 8}$ | Taj Whole Baby Okra | $12 \times 300 \mathrm{~g}$ | $£ 1.50$ |


| Available in smaller sizes for your convenience |  |  |  |  |  |  |  |  |
| :--- | :--- | :--- | :--- | :---: | :---: | :---: | :---: | :---: |
| $\mathbf{4 3 9 8}$ | Taj Plain Paratha | $6 \times 400 \mathrm{~g}$ | $£ 1.75$ |  |  |  |  |  |
| $\mathbf{5 7 1 3}$ | Taj Sliced Baby Okra Rings | $6 \times 330 \mathrm{~g}$ | $£ 1.50$ |  |  |  |  |  |
| $\mathbf{9 9 5 2}$ | Taj Onion Paratha | $6 \times 400 \mathrm{~g}$ | $£ 1.75$ |  |  |  |  |  |
| $\mathbf{6 8 6 5}$ | Taj Whole Baby Okra | $6 \times 300 \mathrm{~g}$ | $£ 1.50$ |  |  |  |  |  |

All codes and prices are subject to industry changes Products listed in rate of sale order


Vegetaples

| Code | Product | Unit Size | RSP |
| :---: | :---: | :---: | :---: |
| 79877 | PM $£ 1.49$ Birds Eye Garden Peas | 10x3759 | £1.49 |
| 35240 | PM $£ 1.09$ Birds Eye Mixed Vegetables | $16 \times 3409$ | £1.09 |
| 10964 | PM $£ 2.69$ Birds Eye Garden Peas | $8 \times 8009$ | £2.69 |
| 2772 | PM $£ 2.49$ Birds Eye Petit Pois Peas | $8 \times 5459$ | £2.49 |

All codes and prices are subject to industry changes
Products listed in rate of sale order.


Vegetables

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |$\quad$ GROWERS


in

## Pastry E Puddings



| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{4 6 1 3}$ | Jus Rol Short Crust Pastry | $6 \times 500 \mathrm{~g}$ | $£ 2.29$ |
| $\mathbf{5 1 1 9}$ | Jus Rol Puff Pastry | $6 \times 500 \mathrm{~g}$ | $£ 2.29$ |

All codes and prices are subject to industry changes.
Products listed in rate of sale order.


| Code | Product | Unit Size | RSP |
| :---: | :---: | :---: | :---: |
| 7061 | Aunt Bessie Apple Pie | $7 \times 550 \mathrm{~g}$ | £2.30 |
| 22129 | Aunt Bessie Apple Crumble | $6 \times 240 \mathrm{~g}$ | £2.45 |
| 27289 | Aunt Bessie Toffee Sponge | $6 \times 220 \mathrm{~g}$ | £2.45 |
| 30326 | Aunt Bessie Jam Roly Poly | $6 \times 220 \mathrm{~g}$ | £2.45 |

Al codes and prices are subject to industry changes.
Products listed in rate of sale order.


## Dessents

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{7 7 0 1 4}$ | Coppenwrath Chocolate Gateau | $6 \times 375 \mathrm{~g}$ | $£ 3.20$ |
| $\mathbf{8 4 9 6}$ | Coppenwrath Strawberry Cheesecake | $6 \times 485 \mathrm{~g}$ | $£ 3.20$ |
| $\mathbf{8 8 5 3}$ | Coppenwrath Chocolate Fudge Cake | $6 \times 450 \mathrm{~g}$ | $£ 3.20$ |
| $\mathbf{9 6 3 3 9}$ | Coppenwrath Black Forest Gateau | $6 \times 375 \mathrm{~g}$ | $£ 3.20$ |
| $\mathbf{5 4 9 5}$ | Coppenwrath Toffee Cheesecake | $6 \times 395 \mathrm{~g}$ | $£ 3.20$ |
| $\mathbf{4 0 2 4 1}$ | Coppenwrath Raspberry Cheesecake | $6 \times 375 \mathrm{~g}$ | $£ 3.20$ |
| $\mathbf{4 3 2 5 2}$ | Coppenwrath Strawberry Gateau | $6 \times 375 \mathrm{~g}$ | $£ 3.20$ |
| $\mathbf{4 2 4 8}$ | Coppenwrath Chocolate Cheesecake | $6 \times 425 \mathrm{~g}$ | $£ 3.20$ |
| $\mathbf{9 9 1 4 8}$ | Coppenwrath Lemon Meringue Pie | $6 \times 475 \mathrm{~g}$ | $£ 3.20$ |

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All codes and prices are subject to industry changes.
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## Ponn ${ }^{2}$ <br> OTANE HOME ICE CREAM

The category has increased by 22\% year on year (Nielsen scantrack data).

Stock up on the core top selling take home products to maximise your year round sales. See pages 42 \& 43 for the Consort Top 10.

Maximise sales of this category
Utilise the freezer space availaible to showcase your take home products alongside the frozen food. Chest freezer or multi door upright freezer?

Ensure you maximise this growing category by increasing your offer to your customers
Adapt your range of take home to fit with your location and main customer base.

Vegan EPlant based
Stock vegan products? Try adding Swedish Glace (Vegan, Halal, Kosher) or Ben \& Jerry's non dairy tubs.

New or Limited Edition
Offerings can become stale if you always stock the same products, stick to the your core selling lines and add in some new products.

Try stocking new and limited edited products like Haagen Dazs Macaron, Little Moons, Hackney Gelato Tubs and exclusive flavour multi packs like Magnum Pistachio or Cornetto Soft Caramel Hazelnut.

## Family EBudget

Budgeting is now part of normal life due to the cost of living. Why not try some of the more budget friendly products; Lyons maid, or 1.81 l vanilla sof scoop tubs, Franco or Cadbury family multipacks, Cheshire Choc ices \& 11t Vanilla Bricks.

## Near a Parke

Multipacks are versitile and be can be shared in the park, on a day out or as an evening treat.
Consort can supply a great range of Walls, Magnum, Cadbury, Rowntree, Mars and Franco multipacks to cover every taste

Commuters and indulgent premium offerings
If your customers base is more commuter belt or adult then indugence is what they tend to look for.
Our premium range of take home include Ben \& Jerry's, Haagen Dazs, Hackey Gelato, Magnum Tubs \& Freezecake.

Hot Dessents
Placing your hot desserts next to your Ice Cream tubs will drive sales.

Cold Derserts
These are family favourites that sell all year round. Coppenwrath Cheesecakes, Gateau, Cakes and Pies.
check out the website for the latest deals and innovations in this catergory.

## © <br> ©oncome <br> Concont <br> Suggested Planogram

*Based on Consorts sales value, ranking \& ROS

## FROZEN FOOD



SUGGESTED
FREE SPACE

Freespace or additional product
suggestions
(or if freezer space is
bigger items to include)
PIzZAS
SIDES
CHICKEN
FISH
VEGAN
DESSERIS
TAKE HOME

Based on Consorts sales


true to pleasure

## CLASSIC, ALMOND AND WHITE CHOCOLATE BITES




Support. Inspire. Progress.

## Oadtury




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\begin{aligned}
& \text { you fready fnow } \\
& \text { abO'RE GOING } \\
& \text { OTO LOVE IT: }
\end{aligned}
$$

## Multipacks

| Code | Product | Unit Size | RSP | FRANCO'S |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\mathbf{3 0 6 4 7}$ | PM $£ 2.50$ Franco Orange Split Lolly Multipack | $8 \times 8$ | $£ 2.50$ | _CES |
| $\mathbf{3 7 6 6 4}$ | PM $£ 2.00$ Franco Mr Bubble Lolly Multipack | $10 \times 6$ | $£ 2.00$ |  |
| $\mathbf{2 7 8 2 5}$ | PM $£ 2.50$ Franco Lemon \& Lime Pop Multipack | $8 \times 8$ | $£ 2.50$ |  |
| $\mathbf{5 4 9 2 2}$ | PM $£ 1.50$ Franco Sour Apple Lolly Multipack | $12 \times 3$ | $£ 1.50$ |  |
| $\mathbf{4 2 2 0 6}$ | PM $£ 2.00$ Franco Banana Lolly Multipack | $10 \times 6$ | $£ 2.00$ |  |
| $\mathbf{2 4 2 3 3}$ | PM $£ 2.50$ Franco Bubblegum Screwball Multipack | $8 \times 6$ | $£ 2.50$ |  |
| $\mathbf{7 9 4 2 2}$ | PM $£ 2.00$ Franco Rocket Lolly Multipack | $8 \times 6$ | $£ 2.00$ |  |
| $\mathbf{4 3 9 1 8}$ | PM $£ 1.50$ Franco Vanilla Milk Lolly Multipack | $12 \times 3$ | $£ 1.50$ |  |
| All codes and prices are subject to industry changes. <br> Products listed in rate of sale order. |  |  |  |  |

All codes and prices are subject to industry changes.
Products listed in rate of sale order.


## Take Home ke Cream

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{8 6 3 9 4}$ | Little Moons Passionfruit \& Mango | $10 \times 192 \mathrm{~g}$ | $£ 5.99$ |
| $\mathbf{4 3 3 8 3}$ | Little Moons Pistachio | $10 \times 192 \mathrm{~g}$ | $£ 5.99$ |

## moons



## PACK IN TAKE HOME SALES, WITH MARS \& SNICKERS 4 PACKS



## Multipacks

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{9 7 2 0}$ | Mars 4pk Multipack | $12 \times 4$ | $£ 2.75$ |
| $\mathbf{2 3 6 9}$ | Snickers 4pk Multipack | $12 \times 4$ | $£ 2.75$ | All codes and prices are subject to industry changes

Products listed in rate of sale order.

MARS IS THE UK'S 3RD BIGGEST MULTIPACK ICE CREAM!

## ACHIEVE OUT OFTHIS WORLD SALES WITH TUBS FROM MARS!



## Ice Cream Tubs

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{2 8 3 5 5}$ | Snickers Ice Cream Tub | $8 \times 500 \mathrm{ml}$ | $£ 3.99$ |
| $\mathbf{6 5 3 3 8}$ | Mars Ice Cream Tub | $8 \times 500 \mathrm{ml}$ | $£ 3.99$ |
| $\mathbf{1 5 3 2 9}$ | Maltesers Ice Cream Tub | $8 \times 500 \mathrm{ml}$ | $£ 3.99$ |
| $\mathbf{4 4 1 4 4}$ | MilkyWay Ice Cream Tub | $8 \times 455 \mathrm{ml}$ | $£ 3.99$ |

## SaME GREAT QUALLTY, NOW In a RESPONSIBLY SOURCED, RECYCLABLE PAPER TUB

## NEW RECYCLLABLE PaPER TUB



Follow us on...
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## Ice Cream Tuts

(c) CARTE DOR

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{6 1 7 3}$ | Carte D'or Vanilla | $6 \times 900 \mathrm{ml}$ | $£ 5.20$ |
| $\mathbf{5 0 8 3}$ | Carte D'or Strawberry | $6 \times 900 \mathrm{ml}$ | $£ 5.20$ |
| $\mathbf{7 5 0 0}$ | Carte D'or Dark Chocolate | $6 \times 900 \mathrm{ml}$ | $£ 5.20$ |
| $\mathbf{2 4 8 6}$ | Carte D'or Mint Chocolate Chip | $6 \times 900 \mathrm{ml}$ | $£ 5.20$ |
| $\mathbf{7 7 5 5}$ | Carte D'or Salted Caramel | $6 \times 900 \mathrm{ml}$ | $£ 5.20$ |
| $\mathbf{5 2 8 8 7}$ | Carte D'or Vanilla \& Cinnamon Biscuit | $6 \times 900 \mathrm{ml}$ | $£ 5.20$ |
| All codes and prices are subject to industry changes. |  |  |  |

All codes and prices are subject to industry changes.
Products listed in rate of sale order.


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| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{9 3 8 1}$ | Swedish Glace Smooth Vanilla | $6 \times 750 \mathrm{ml}$ | $£ 4.00$ |
| $\mathbf{6 0 1 7}$ | Swedish Glace Rich Chocolate | $6 \times 750 \mathrm{ml}$ | $£ 4.00$ |
| All codes and prices are subject to industry changes. <br> Products listed in rate of sale order. |  |  |  |



Support. Inspire. Progress.

Oadrury NEW
CHAMLIL
GOLDEN CARAMEL CHOCOLATE WITH A CREAMY ICE CREAM CENTRE


## NOW AVALLABLE IN CONVENIENCE



## Ice Cream Tubs

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{9 5 8 6 6}$ | Oreo Cookie Tub | $6 \times 480 \mathrm{ml}$ | $£ 4.00$ |
| $\mathbf{8 6 6 0 5}$ | Cadbury Flake Tub | $6 \times 480 \mathrm{ml}$ | $£ 4.00$ |
| $\mathbf{8 1 3 1 6}$ | Cadbury Caramel Tub | $6 \times 480 \mathrm{ml}$ | $£ 4.00$ |
| $\mathbf{4 7 5 6 5}$ | Cadbury Dairy Milk Core Tub | $6 \times 480 \mathrm{ml}$ | $£ 4.00$ |
| $\mathbf{4 9 9 3 1}$ | Cadbury Caramilk Tub | $6 \times 480 \mathrm{ml}$ | $£ 4.00$ |
|  |  |  |  |

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## Ice Cream Tuts

| Code | Product | Unit Size | RSP |  |
| :---: | :---: | :---: | :---: | :---: |
| 63633 | Hackney Gelato Alphonso Mango Sorbet | $6 \times 460 \mathrm{ml}$ | £6.25 |  |
| 37905 | Hackney Gelato Pistachio, Almond \& Lemon | $6 \times 460 \mathrm{ml}$ | £6.25 | , |
| 45500 | Hackney Gelato Peanut Butter Chocolate | $6 \times 460 \mathrm{ml}$ | £6.25 | HACK |
| 26984 | Hackney Gelato Dark Chocolate Sorbet | $6 \times 460 \mathrm{ml}$ | £6.25 |  |
| 37246 | Hackney Gelato Strawberry Clotted Cream | $6 \times 460 \mathrm{ml}$ | £6.25 |  |

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NEW FROM MAGNUM
MADE TO BE BROKEN


## MAGNUM <br> for pleasure seekers




## Stock up on these Winter Winners!

Stock winter's iconic flavour!

$40 \%$ of dessert ice creams sold over winter are Ben \& Jerry's


Mini-Pots are big winter sellers, with over $1 / 3^{\text {rd }}$ of sales in winter

Stock the \#1 best selling mini pot oveI the xmas period! ${ }^{2}$



Follow us on...
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## Se CreamTuts

## Classic Range

| ClaSSiC Range |
| :--- |
| Code Product Unit Size RSP <br> $\mathbf{1 8 2 6 9}$ B\&J Cookie Dough $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{1 4 3 2 3}$ B\&J Chocolate Fudge Brownie $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{6 3 1 0 3}$ B\&J Caramel Chew Chew $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{5 8 1 1 4}$ B\&J Phish Food $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{3 0 9 9 8}$ B\&J Half Baked $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{9 3 2 0 8}$ B\&J Netflix \& Chill'd $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{8 0 1 8 3}$ B\&J Peanut Butter Cups $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{9 2 5 4 3}$ B\&J Strawberry Cheesecake $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{1 8 4 1}$ B\&J Minter Wonderland $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{8 1 7 3 1}$ B\&J Baked Alaska $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{8 2 5 5 7}$ B\&J TONYS Chocolatley $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{3 7 8 8 6}$ B\&J Caramel Party Brownie $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> $\mathbf{9 5 7 5 4}$ B\&J Karamel Sutra CORE $8 \times 465 \mathrm{ml}$ $£ 6.95$ <br> All codes and prices are subject to industry changes. <br> Products listed in rate of sale order.    $\mathbf{l}$ |

## Sundae Range

## Code $\begin{aligned} & \text { Product }\end{aligned}$

Unit Size $\quad$ RSP
94655 B\&J Sundae Dulce De-Lish
Lish


| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{2 2 1 5}$ | Sussex Ice Cream Vanilla Tub | $6 \times 500 \mathrm{ml}$ | $£ 6.59$ |
| $\mathbf{5 8 5 7}$ | Sussex Ice Cream Chocolate Brownie Tub | $6 \times 500 \mathrm{ml}$ | $£ 6.59$ |
| $\mathbf{3 7 6 8}$ | Sussex Ice Cream Salted Caramel Tub | $6 \times 500 \mathrm{ml}$ | $£ 6.59$ |
| $\mathbf{2 9 1 5}$ | Sussex Ice Cream Strawberries \& Cream | $6 \times 500 \mathrm{ml}$ | $£ 6.59$ |
| $\mathbf{8 6 8 1}$ | Sussex Ice Cream Marmalade Honeycomb | $6 \times 500 \mathrm{ml}$ | $£ 6.59$ |
| $\mathbf{2 5 4 8}$ | Sussex Ice Cream Lemon Meringue | $6 \times 500 \mathrm{ml}$ | $£ 6.59$ |

All codes and prices are subject to industry changes.
Products listed in rate of sale order.


When the sun comes out, this is when your freezer can make you the most profit as everyone is screaming for Ice Cream.

## Impulse Ice Cream is something for all ages,

 if people want a treat and it's warm then this is what they will be looking to buy. Ensure your range caters for all and that your freezer is well stocked and organised.Did you know
Impulse lce Cream is the second most impulsive purchase your customers will make after confectionary.
Customers buy into brands when buying single Impulse lce Creams.

In our experience own label single ice creams sell a lot slower than branded and can become basket blockers impacting sales
HFSS - High fat sugar salt legislation came into effec in October 2022, however most convenience stores are exempt from the regulations meaning they have an advantage over supermarkets and express stores who can no longer have their impulse cabinets next to the till.
Make Lmpulse Ice Cream work for you

- Look in your cabinet and not out of the window. The weather changes daily so make sure your cabinet is well stocked ready for when the sun shines to avoid missing sales.
- Impulse Ice Cream freezers are proven to have a higher rate of sale when placed in the impulse triangle within your store close to the till.
- Impulse Ice Cream Sales increase when cabinets are well merchandised, clean, visible and prices are clearly displayed.
Consort offer a great range of free point of sale material for imuplse Ice Cream in the convenience ector. Please ask the sales team for more information.

Advertise that you sell Ice Cream internally and externally; Pavement signs, Flags \& Posters are a great way to advertise that you sell Ice Cream to everyone passing by.
fock lines to fit your area
and shoppers

## Near a school

Stocking lines such as Smarties, Twisters, Calippos and Rowntrees lollies will drive sales

## College \& Uni's?

oreo is a massively popular brand with this age range.
Office \& Industrial areas
Mars and Snickers ice Cream bars are very popular
Beauty spot or attactions near by?
Refeshing Solero's or indulgent Cadbury Flake cones are great here.

High street or high footfall areas?
Expand your range to include the best sellers. See our top 20 best selling impulse lines

Follow us on f 0

 <br> \section*{Consort <br> \section*{Consort <br> <br> TOP 20 <br> <br> TOP 20 Impulse Lines} Impulse Lines}


## © <br> MAGNUM THE UK'S NO. 1 ICE CREAM BRAND

Follow us on...
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## Smpulse ke Cream

| Code | Product | Unit Size | RSP |  |
| :--- | :--- | :--- | :--- | :--- |
| $\mathbf{3 5 3 6}$ | Magnum Classic | $20 \times 110 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{5 5 7 0}$ | Magnum Almond | $20 \times 110 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{6 7 6 5}$ | Magnum White | $20 \times 110 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{2 9 2 9 1}$ | Magnum Double Gold Caramel Billionaire | $20 \times 85 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{5 0 2 8}$ | Magnum Mint | $20 \times 110 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{9 9 4 5 2}$ | Magnum Double Caramel | $20 \times 85 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{1 3 1 0 4}$ | Magnum Vegan Raspberry Swirl | $20 \times 90 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{3 3 9 5}$ | Magnum White Chocolate Cookies | $20 \times 90 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{8 6 3 3 3}$ | Magnum Double Sunlover | $20 \times 85 \mathrm{ml}$ | $£ 2.20$ |  |
| $\mathbf{7 9 4 0 5}$ | Magnum Double Starchaser | $20 \times 85 \mathrm{ml}$ | $£ 2.20$ |  |

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All codes and prices are subject to industry changes,
Products listed in rate of sale order.


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Dmpulse ke Cream

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{1 7 6 2}$ | Cadbury Flake Cone | $24 \times 125 \mathrm{ml}$ | $£ 2.30$ |
| $\mathbf{1 7 6 5}$ | Cadbury Dairy Milk Swirl Stick | $24 \times 100 \mathrm{ml}$ | $£ 2.30$ |
| $\mathbf{5 7 9 6}$ | Cadbury Crunchie Blast stick | $24 \times 100 \mathrm{ml}$ | $£ 2.30$ |
| $\mathbf{2 1 9 1 4}$ | Cadbury Caramilk Stick | $24 \times 90 \mathrm{ml}$ | $£ 2.30$ |
| $\mathbf{5 3 0 3 0}$ | Cadbury Dark Milk Stick |  |  |




## IMPROVE IMPULSE SALES BY <br> INCLUDING A BROAD RANGE



Dmpulse lce Cream

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{1 5 8 6}$ | Mars Ice Cream Bar | $24 \times 75 \mathrm{ml}$ | $£ 1.85$ |
| $\mathbf{2 8 8 2}$ | Snickers Ice Cream Bar | $24 \times 75 \mathrm{ml}$ | $£ 1.85$ |
| $\mathbf{9 7 2 8 1}$ | Maltesers Ice Cream Stick | $24 \times 90 \mathrm{ml}$ | $£ 2.00$ |
| $\mathbf{7 7 2 1}$ | Bounty Ice Cream Bar | $24 \times 66 \mathrm{ml}$ | $£ 1.85$ |
| $\mathbf{5 9 2 5 1}$ | Twix Ice Cream Bar | $24 \times 50 \mathrm{ml}$ | $£ 1.85$ |
| $\mathbf{8 4 8 8 2}$ | Hubba Bubba Ice Lolly | $30 \times 50 \mathrm{ml}$ | $£ 1.65$ |
| $\mathbf{8 2 7 1 9}$ | Skittles Fruit Ice Cream Stix | $25 \times 35 \mathrm{ml}$ | $£ 1.65$ |
| $\mathbf{8 1 0 9 9}$ | Starburst Fruit Ice Lolly | $30 \times 60 \mathrm{ml}$ | $£ 1.65$ |

81099 Starburst Fruit Ice Lolly
All codes and prices are subject to industry changes.
Products listed in rate of sale order.



Dmpulse lee Cream


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## Judés

AWARD-WINNING ICECREAM


Smpulse ke Cream

## P1P PP HOORXY

| Code | Product | Unit Size | RSP |  |
| :---: | :---: | :---: | :---: | :---: |
| 23976 | Pip Organic Tropical Squeezer | 24x75mı | £1.50 |  |
| 64673 | Pip Organic Berry Squeezer | $24 \times 75 \mathrm{ml}$ | £1.50 |  |

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Products listed in rate of sale orde ( 1 GYum FRUIT POP So ( 1 GYut PRUTPPP


Dmpiplse lee Cream

| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{5 5 2 3}$ | Marshfield Vanilla Milk Pop | $24 \times 110 \mathrm{ml}$ | $£ 1.80$ |
| $\mathbf{5 8 4 9}$ | Marshfield Orange Fruit Pop | $24 \times 110 \mathrm{ml}$ | $£ 1.80$ |
| $\mathbf{4 7 6 3}$ | Marshfield Blackcurrant Fruit Pop | $24 \times 110 \mathrm{ml}$ | $£ 1.80$ |

## 1 MIIK POP

83936 Raffaello Ice Cream Stick
All codes and prices are subject to industry changes
Products listed in rate of sale order.
Products listed in rate of sale order


Smpulse ice Cream

| Code | Product | Unit Size | RSP |
| :---: | :---: | :---: | :---: |
| 63413 | Ferrero Rocher Ice Cream Stick | 24×70ml | £2.20 |
| 83936 | Raffaello Ice Cream Stick | $24 \times 70 \mathrm{ml}$ | £2.20 |





| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{2 7 3 6 1}$ | Tango Ice Poles | $60 \times 75 \mathrm{ml}$ | $£ 0.40$ |
| $\mathbf{4 5 9 4}$ | Siglito Ice Poles | $12 \times 12 \times 80 \mathrm{ml}$ | $£ 2.40$ |
| All codes and prices are subject to industry changes. <br> Products listed in rate of sale order. |  |  |  |


| Unit Size | RSP |
| :--- | :--- |
| $60 \times 75 \mathrm{ml}$ | $£ 0.40$ |
| $12 \times 12 \times 80 \mathrm{ml}$ | $£ 2.40$ | 4594 Siglto Ice Poles


code $\mid$ product



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Häagen-Dazs
All codes and prices are subject to industry changes.
Products listed in rate of sale order.


| Code | Product | Unit Size | RSP |
| :---: | :---: | :---: | :---: |
| 46530 | Marshfield DOG Mint Cup | $24 \times 125 \mathrm{ml}$ | £2.00 |
| 4203 | Marshfield DOG Vanilla Cup | $24 \times 125 \mathrm{ml}$ | £2.00 |
| All codes and prices are subject to industry changes. Products listed in rate of sale order. |  |  |  |
| Code | Product | Unit Size | RSP |
| 5304 | Marshfield Chocoholic Heaven Cups | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 5060 | Marshfield Clotted Cream Vanilla Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 3000 | Marshfield Strawberry Clotted Cream Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 3666 | Marshfield Mint Choc Chip Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 4685 | Marshfield Salted Caramel Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 5194 | Marshfield Heavenly Honeycomb Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 70336 | Marshfield Plant Based Salted Caramel Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 6531 | Marshfield Lemon Sorbet Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 78828 | Marshfield Plant Based Vanilla Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 1563 | Marshfield Blackcurrant in clotted cream Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 4739 | Marshfield Honey \& Ginger Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 15154 | Marshfield Strawberry \& Marc De Champgane Sorbet Cup | $12 \times 125 \mathrm{ml}$ | £2.00 |
| 20666 | Marshfield Chocolate Cup | $24 \times 180 \mathrm{ml}$ | £3.50 |
| 20679 | Marshfield Clotted Cream Vanilla Cup | $24 \times 180 \mathrm{ml}$ | £3.50 |
| 28264 | Marshfield Strawberry Clotted Cream Cup | $24 \times 180 \mathrm{ml}$ | £3.50 |
| 70101 | Marshfield Salted Caramel Cup | $24 \times 180 \mathrm{ml}$ | £3.50 |
| 70721 | Marshfield Mint Choc Chip Cup | $24 \times 180 \mathrm{ml}$ | £3.50 |
| 80979 | Marshfield Blackcurrant in Clotted Cream Cup | $24 \times 180 \mathrm{ml}$ | £3.50 |

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| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{9 3 9 8 4}$ | Hackney Gelato Sea Salt \& Caramel Cups | $12 \times 100 \mathrm{ml}$ | $£ 2.50$ |
| $\mathbf{1 4 6 6 3}$ | Hackney Gelato Vegan Dark Chocolate Sorbet Cups | $12 \times 100 \mathrm{ml}$ | $£ 2.50$ |
| $\mathbf{8 2 4 4 7}$ | Hackney Gelato Madagascan Vanilla Cups | $12 \times 100 \mathrm{ml}$ | $£ 2.50$ |
| $\mathbf{6 0 5 7 3}$ | Hackney Gelato Pistachio Cups | $12 \times 100 \mathrm{ml}$ | $£ 2.50$ |
| $\mathbf{2 0 2 4 2}$ | Hackney Gelato Raspberry Sorbet Cups | $12 \times 100 \mathrm{ml}$ | $£ 2.50$ | All codes and prices are subject to industry changes, roducts listed in rate of sale order.

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| Code | Product | Unit Size | RSP |
| :---: | :---: | :---: | :---: |
| 8050 | Purbeck Salted Caramel Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 4784 | Purbeck Strawberry Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 4330 | Purbeck Seriously Chocolate Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 1747 | Purbeck Vanilla Bean Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 7206 | Purbeck Mint Choc Chip Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 4284 | Purbeck Clotted Cream Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 2974 | Purbeck Dig-A-Saurus Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 8198 | Purbeck Skull-Diggery Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 61450 | Purbeck Rasberry Sorbet Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 9451 | Purbeck Honeycomb Cups | $18 \times 125 \mathrm{ml}$ | £2.40 |
| 59802 | Purbeck Vegan Chocolate \& Raspberry Cups | $18 \times 125 \mathrm{ml}$ | £2.85 |



All codes and prices are subject to industry changes.
Products listed in rate of sale order.

| Farmhouse |
| :---: |
| Dairy Ine Cream fresh Jersey milk <br> and rich double cream |


| Code | Product | Unit Size | RSP |
| :--- | :--- | :--- | :--- |
| $\mathbf{6 7 6 1 7}$ | Beechdean ECO Luxury Vanilla Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{7 7 7 7 2}$ | Beechdean ECO Indulgent Chocolate Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{3 4 7 1 7}$ | Beechdean ECO Cookies \& Cream Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{7 3 8 3 4}$ | Beechdean ECO Strawberry Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{4 8 5 7 3}$ | Beechdean ECO Mango Sorbet Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{8 6 4 9 7}$ | Beechdean ECO Salted Caramel Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{6 2 3 7 2}$ | Beechdean ECO Honey \& Ginger Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{7 5 2 1 6}$ | Beechdean ECO Vegan Vanilla Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{1 6 2 3 6}$ | Beechdean ECO Caramalised Biscuit Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{2 7 3 2 0}$ | Beechdean ECO Mint Choc Chip Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{7 2 9 7 6}$ | Beechdean ECO Honeycomb Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |
| $\mathbf{7 8 6 3 0}$ | Beechdean ECO Lemon Meringue Cups | $24 \times 140 \mathrm{ml}$ | $£ 2.25$ |

## All codes and prices are subject to industry changes. <br> Products listed in rate of sale order.



## ก Conemg

New suppliers to Consort 2023/2024



## Follow us on...

O
Syrups

| Code | Product | Unit Size |
| :--- | :--- | :--- |
| $\mathbf{6 2 3 6}$ | Slush Syrup Blue Raspberry | $1 \times 5 \mathrm{It}$ |
| $\mathbf{1 8 3 5}$ | Slush Syrup Strawberry | $1 \times 5 \mathrm{lt}$ |
| $\mathbf{4 9 1 8}$ | Slush Syrup Sour Apple | $1 \times 5 \mathrm{t}$ |
| $\mathbf{3 4 4 6}$ | Slush Syrup Orange | $1 \times 5 \mathrm{lt}$ |
| $\mathbf{5 1 5 5}$ | Slush Syrup Pink Bubblegum | $1 \times 5 \mathrm{lt}$ |
| $\mathbf{4 2 4 4}$ | Slush Syrup Lemon \& Lime | $1 \times 5 \mathrm{t}$ |

All codes and prices are subject to industry changes
Products listed in rate of sale order.

| Code | Product | Unit Size |
| :--- | :--- | :--- |
| $\mathbf{3 7 2 5 3}$ | Clear Slush Cups 10oz | $1 \times 50$ |
| $\mathbf{1 9 3 6 3}$ | Domed Slush Lids 10oz | $1 \times 50$ |
| $\mathbf{3 7 5 0 6}$ | Flat Slush Lids 10oz | $1 \times 50$ |
| $\mathbf{4 5 6 9 2}$ | Clear Slush Cups 12oz | $1 \times 50$ |
| $\mathbf{7 0 0 7 8}$ | Clear Slush Cups 16oz | $1 \times 50$ |
| $\mathbf{9 4 7 3 0}$ | Domed Slush Lids For 12oz \& 16oz | $1 \times 50$ |
| $\mathbf{7 7 0 9 1}$ | Flat Slush Lids 12oz \& 160z | $1 \times 50$ |
| $\mathbf{5 3 8 6 8}$ | Paper smoothie / slush straws 8mm | $1 \times 200$ |

All codes and prices are subject to industry changes.
All cups, lids and straws are available in full cases
ask your sales excutive for details.
All our Cups \& Lids are RPET - Made to be recycled

| Code | Product | Unit Size |
| :--- | :--- | :--- |
| 28151 | Thick Shake Syrup Chocolate | $1 \times 51 \mathrm{t}$ |
| 63868 | Thick Shake Syrup Strawberry | $1 \times 51 \mathrm{t}$ |
| 69030 | Thick Shake Syrup Caramel | $1 \times 51 \mathrm{t}$ |
| $\mathbf{1 0 3 9 1}$ | Thick Shake Syrup Banana | $1 \times 51 \mathrm{t}$ |
| $\mathbf{8 6 9 9 3}$ | Thick Shake Syrup Vanilla | $1 \times 51 \mathrm{t}$ |

For best results use Jersey Dairy Thick Shake Vanilla Mix $12 \times 1 \mathrm{lt}-5548$

## FAQ's

Which is the best buying group for me to join? We can give you the details of the Groups we partner with for you to contact and decide which best fits your criteria.

Do we offer Freezer \& Equipment finance? Our freestock equipment packages are paid for upfront

## Where is my delivery?

Your can check the status/ETA of your delivery on your Online Ordering Account.

When are my delivery days?
Online Ordering Account give you the available days for your store.

Do you deliver to my postcode?
Please check the Consort website for more info

Incorrect or missing items on delivery, what do I do Contact the sales office ASAP and they will advise you.

Can I change my delivery day as I have other deliveries on my scheduled days? Contact the sales office ASAP and they will advise you.

## Can I have a timed delivery slot?

We offer a multidrop delivery service \& cannot gurantee delivery times.

What temperature should my food or ice cream freezer be?
Minus 18 is optimum temperature for a freezer.

How often should I defrost my freezer?
Annually you should empty your freezer, turn it off, defrost \& de-ice the freezer, thoroughly clean inside \& turn it back on.

Who do I contact with freezer / slush machine issues? Please call the sales office for advice.

Equipment spare parts: baskets, lightbulbs, dividers etc
These can be ordered directly online from the manufacturer Tefcold/Interlevin or Walls refrigeration Solutions.

Where do I find the retail prices for items (RSP)? All RSPs will appear on the delivery note/invoice and are available via your Online account.

If something doesn't sell can I get refund? Unfortunately we are unable to take back stock due to temperature quality control measures we adhere to.

Why is ice restricted at times?
Due to weight constraints on our refrigerated vehicles when ice cream demand is high, ice may be restricted

Why are some products Price Marked and some not? Price marking on packaging is down to manufacturers discretion and can change at short notice.

Got damaged stock what do I do? Contact the Sales office ASAP.

Can I get more discount rather than freestock deals or swap the free product on the deal?
The promotional deals and products are set by the
manufacturer so we are unable to change products or swap for discounts.
haven't received my monthly promotional brochure yet?
The current / new promotional brochures can be found on the Consort website.

# FILL UP WITH freal 



## ORDER ONLINE OR VIA YOUR REP TODAY!

For marketing support \& POS visit: www.frealdrinks.co.uk/retail
f © @ ©REALUK

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## FREEStock Freezer Deals!

Visit Consorts website and see our latest deals on Freezers and Equpiment, simply scan the QR code on your phone or tablet



| Model | Description | Dimensions |  |  |  | KG | Gross Int. Volume | No. of Shelves |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| LGF2500 | White Glass Door | Ext | 2055 | 690 | 800 | 120 | 4961tr(17.51 cu.ft) | 4 |
|  |  | Int | 1520 | 565 | 640 |  |  |  |
| LGF5000 | White Glass Door | Ext | 2055 | 1382 | 800 | 190 | $\begin{gathered} 11081 \mathrm{tr} \\ \text { (39.12 cu.ft) } \end{gathered}$ | 4 Per door |
|  |  | Int | 1520 | 1262 | 640 |  |  |  |
| LGF7500 | White Glass Door | Ext | 2055 | 2079 | 800 | 240 | $\begin{gathered} 2050 \mathrm{ltr} \\ 72.39 \text { cu.ft) } \end{gathered}$ | 4 Per door |
|  |  | Int | 1520 | 1959 | 640 |  |  |  |

Call 01444870111
or email sales@consortfrozenfoods.co.uk
Price includes delivery, unpack, position and removal of packaging.


Call 01444870111
or email sales@consortfrozenfoods.co.uk
Price includes delivery, unpack, position and removal of packaging.


## Ways to Pay

Consort offer a variety of payment methods to make paying for your goods simple and easy．

Cash on delivery．A maximum of 5 bags of coins


WALLS TOP SELLING ICE CREAMS

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## TERMS AND CONDITIONS (a summary)

## Conditions of Sale

1. All products supplied will be at our standard list price plus VAT where applicable.
2 We reserve the right to alter prices without notification.
2. Payment will be on a cash on delivery basis unless otherwise agreed (see payment terms below).
3. No products are supplied on a sale or return basis.
4. All goods are offered subject to availability please check with your local Consort office.

## Pricing

1. Pricing of products is as stated in the current brochures and on the consortfrozenfoods.co.uk website.
2. All prices are exclusive of VAT, shipping costs unless otherwise stated.
3. Consort retains the right to revise prices at any time with reasonable notice.

## Payment terms

1. Credit terms will only be provided upon completion of a credit account application and are subject to credit and trade references. All orders placed prior to the approval of a credi account will be on a cash on delivery basis.
2. All Credit Accounts must be settled within 20 days from the end of the month in which the invoice was raised.
3. If payment is not made in accordance with point 2 above, the Company reserves the right to charge Statutory Interest on the overdue balances for the period from the date on which payment became due until the date on which payment is made including any period after the date of any judgement or decree against the Customer.
4. Consort Frozen Foods Ltd reserves the right in its absolute discretion to refuse to grant credit.

## Delivery

1. Deliveries of Products to the Customer shall be in accordance with the Company's delivery schedule. The Company shall not be liable for any oss or damage whatsoever arising because of a delay or failure to deliver Products by a particula date or a particular time on a particular date unless otherwise agreed between the company and the Customer or arising because of any cause beyond the Company's control, including any force majeure event or the Customer's failure to provide adequate delivery instructions. Time for delivery shall not be of the essence.
2. Delivery of Products shall be made by the Company to a reasonably accessible location at the Customer's premises, or as otherwise agreed between the parties ("the Delivery Location"). The Customer shall allow the Company access to such premises and shall use best endeavours to ensure that a responsible person shall be at the place of delivery to take delivery of the Products and to sign for them. If such a person is not present at the time of delivery the Customer hereby consents to the Company not leaving the Products at the Delivery Location.
3. The customer is responsible for providing accurate delivery information and ensuring the availability of personnel to receive the products.
4. Risk of loss or damage to the products passes to the customer upon delivery

## Acceptance and Claims Procedure

1. The Customer must check that the quantity and specifications of Products delivered upon receip and that they correspond with the order placed, before signing for the delivery.
2. Consort reserves the right to accept or reject any order at our own discretion
3. Claims in respect of short deliveries or damage to Products reasonably visible on inspection must be made to the Company within 24 hours of the time of the delivery which gives rise to the claim The Customer must retain damaged Products for inspection and collection. Credit will only be Condition are complied with.

## Warranties

1. The Company warrants that all Food Products shall comply with the Food Safety Act 1990 and all relevant UK legislation in force at the time of delivery. The Company warrants that all NonFood Products shall comply with all relevant UK legislation in force at the time of delivery.
2. The Company gives no warranties in respect of the Equipment The Company will to the extent that it is able, make available to the Customer the benefit of any warranties or guarantees relating to the Equipment obtained from the manufacturer thereof
3. The Customer shall ensure that no Food it purchases from the Company is sold (or otherwise distributed) after any 'best-before' or 'use-by' dates included on the Products or their packaging. To the extent any Food is sold (or otherwise distributed) by the Customer after any such date, it shall be at the Customer's sole risk, and the Customer shall compensate and hold the Company harmless against any losses, claims, expenses, or damages it incurs howsoever relating to the same.

## Errors/Omissions

Every effort has been made to ensure the accuracy of this brochure; however, mistakes may occur no liability is accepted by the company for changes or errors.

## Data Protection

Customers purchasing products from Consort Frozen Foods Ltd should note that by placing orders they will be taken to have authorised Consort Frozen Foods Ltd to use data provided to them: by such retail outlets or customers in the course of trading with Consort Frozen Foods Ltd and in accordance with trading terms or payment arrangements to advise retail outlets or customers of product offers, to offer this information to other reputable companies organisations or persons who wish to offer the products of such reputable persons or the promotion or services of Consort Frozen Foods Ltd to such retail outlets or customers. If retail outlets or customers do not wish Consort Frozen Foods Ltd to use their details or data in this way, they may notify Consort Frozen Foods Ltd in writing to: Consort Frozen Foods Ltd Consort Way, Burgess Hill, West Sussex, RH15 9TJ.

For a full list of our Terms \& Conditions please email info@consortfrozenfoods.co.uk or call 01444870111


Let Consort help deliver the goods you need to drive your sales!


## sales@consortfrozenfoods.co.uk www.consortfrozenfoods.com


[^0]:    MADE WITH RESPECT ${ }^{m}$

