# Increasing POSsibilities with Point Of Sale

### Point of Sale

We have a variety of options to let your customers know that Purbeck Ice Cream is just through the door. Perhaps you're in a row of restaurants or stores and want to stand out, displaying effective signage outside with unique selling points may be exactly what they are looking for! That's where effective outside POS with unique and individual branding can really come into its own.

Of course, talking to your customers is imperative, however POS makes a great back up to further promote the products and flavours in store.



#### Who we are

Established 1988, we are a family owned and ethically run business dedicated to the production and delivery of premium quality, natural real dairy ice cream and sorbets.

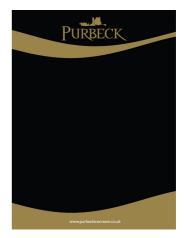
We make all our ice cream and sorbets on the farm in a range of sizes to suit ~ from impulse to retail to foodservice to scoop! Giving excellent customer service, deliveries are swift and efficient whether direct or via one of our reputable Wholesalers.

Our ingredients are sourced as close to home as possible, being balanced with 60% Purbeck Milk and 22% Dorset Cream, British Sugar & Skimmed Milk Powder and an abundance of all natural ingredients and flavours.





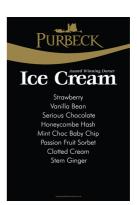
Board for A-Frame H 800mm W 600mm £50 ex VAT Plus one tub/case of ice cream



Board for A-Frame (writable) H 800mm W 600mm £50 ex VAT Plus one tub/case of ice cream



Freezer Vinyls for your freezer FOC



Tub Board H 600mm w 400mm FOC



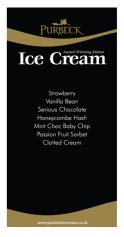
Jurassic Wobble Board W 460mm H 870mm D 580mm £45 ex VAT FOC I case I 25ml tubs (18 per box)



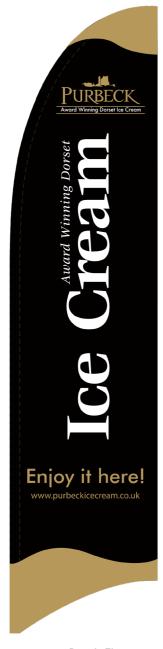
Wobble Board W 430mm H 870m D 420mm £45 ex VAT FOC I case I25ml tubs (18 per box)



Small Magnetic Board H 600mm W 400mm £30 ex VAT (Includes 7 magnetic flavour strips)



Tall Magnetic Board H 800mm W 400mm £35 ex VAT (Includes 11 magnetic flavour strips)



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Beach Flag 3.5m + base £160 ex VAT Includes two tubs/cases of ice cream Jurassic Beach Flag 3.5m + base £160 ex VAT Includes two tubs/cases of ice cream





Jurassic Wall Flag 600mm x 400mm & pole FOC Wall Flag 600mm x 400mm & pole FOC





Umbrella I.8m £55 ex VAT Plus one tub/case of ice cream



Cone Holder

 $f_{30} \exp VAT$ 



Menu Cards - A6 FOC



A4 Poster FOC



A4 Poster FOC



Flavour Name Stickers W 100mm H 40mm

FOC



Clear Vinyls for windows FOC

## How do I order ?

Please either call or email 01929 480090 orders@purbeckicecream.co.uk

## Award Winning Dorset Ice Cream Lower Scoles Farm, Kingston, Wareham, Dorset BH20 5LG

fob

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