



### June 2023

**Ice Cream** 

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### **Frozen Food**

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Freezer Deals

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### **Dear Customer**

Do you want to turn your Ice Cream Freezer into a Smart Freezer, Free of Charge?

## INTRODUCING - GOLDEN EYE

In 2023 Unilever / Walls Ice Cream are giving several Consort customers the chance to change their freezer to be a smart freezer that transmits information to Consort about the status of your freezer.



### How

- **1.** A Unilever representative will visit your store and insert a camera that will take a daily photo of the inside of your freezer.
- **2.** The Smart technology will then record an order (If one is needed) and send that proposed order to Consort.
- **3.** Consort will then give you a call and ask you if you'd like to receive the order.
- **4.** No order will be sent without the permission of the Store Manager or Owner (This is your direction).

### **Results**

- MORE SALES Having your freezer filled with the best sellers at the right time will make you more sales in this impulse purchase environment.
- MORE PROFIT Selling more means more profit of 'impulse, additional products from your store.
- NO COST All the costs are covered by Unilever or Consort.
- **NO COMMITMENT** This is controlled by you, the retailer. If at anytime, you wish to not take part we can turn off and return the camera.
- NO RISK If this is successful you'll make more sales and profit, if it is not successful you've not lost anything.

### Please find out more please call Consort on 01444 870111 or email sales@consortfrozenfoods.co.uk

\*Due to the current climate our promotions and prices are subject to short notice changes\*

Get in touch





sales@consortfrozenfoods.co.uk Tel:01444 870111

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Consort is part of the First 4 Frozen distribution network



Consort Frozen Foods has achieved a AA Grade for the frozen storage & distribution of branded pre-packed Ice Cream and Frozen Food as set out in the BRC Global Standard for Storage and Distribution

# June Promotion: BUY ANY 5 - GET | FREE OR BUY ANY 9 AND GET 2 FREE



Burgess Hill **01444 870111** Ashford Kent **01233 647355** Email **sales@consortfrozenfoods.co.uk** Please use codes

All promotions are correct at the time of publishing. Froneri reserves the right to withdraw or alter promotions at any point. Not to be used in conjunction with any other offer. Pricing is at the discretion of the retailer.









**FREE** 14278



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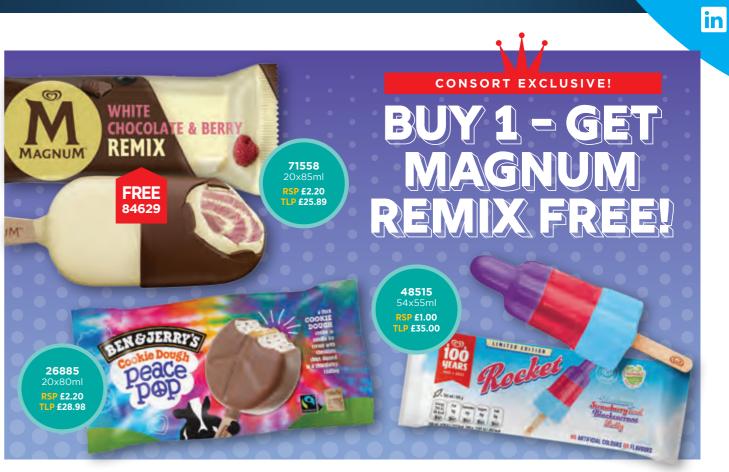
20x80ml RSP £2.20 | TLP £28.85

20x80ml RSP £2.20 | TLP £28.85

20x80ml RSP £2.20 | TLP £28.85

24x55ml RSP £1.50 | TLP £22.85





**SAVE 25%** VANILLA Dalinci Dallinc **AZELNUT** 87186 34048 96464 Caramel Syrup Hazelnut Syrup Vanilla Syrup

**MINIMUM ORDER 6 UNITS** 



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7





### **TLP £7.29 PP £5.47**

GOURMET Hot drink & Coffee Syrups

### **BUY IN SINGLE** BOTTLES



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For more information please visit our website at www.consortfrozenfoods.co.uk **MINIMUM ORDER 6 UNITS** 

Burgess Hill 01444 870111 Ashford Kent 01233 647355 Email sales@consortfrozenfoods.co.uk Please use codes



Follow us on...



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# June Promotion: BUY ANY 4 - GET I FREE



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Food











For more information please visit our website at www.consortfrozenfoods.co.uk **MINIMUM ORDER 6 UNITS** 

CARTE D'OR

Follow us on...





25%

**B&J TONYS Choc PROMO** 

**B&J Caramel Party PROMO** 

B&J Cone Together PROMO

B&J Minter Wonder PROMO

**B&J Strawb Cheese PROMO** 

B&J Kara Sutra PROMO

8x465ml

8x465ml

8x465ml

8x465ml

8x465ml

90161

50518

55531

4266

62518

29349

52314

# little moons 20% OFF MOCHI ICE CREAM

8x465ml **Top sellers** B&J Sundae H/Nuttin PROMO 8x465ml 18243 I0x192 taște SP £4.49 taste little little P <del>£33.41</del> P £26.73 moon moon CREAMY COCONUT 86394 P £4.49 P <del>£33.41</del> P £26.73 little little moon  $\mathbf{n}$ BELGIAN CHOCOLATE & HAZELNUT VEGAN VEGAI 99398 10x1920 P £4.49 P <del>£33.41</del> £26.73 little little moons moon 73 IMALAYAN SALTED CARAMEL



# 29% POR







# WHY NOT MAKE A MEAL OF IT WITH THESE BEST SELLERS!



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RSP £2.99 | TLP £16.99

PP £15.99

24% POR

PROMO PRICE £15.50



12033 PM 2.99 G/F DEEP Cheese 7x421g RSP £2.99 TLP £17.25 **PP £15.50** 

26% POR

**MINIMUM ORDER 6 UNITS** 



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## PROMO PRICE £15.99



68704 PM 2.99 G/F THIN Pepper 7x345g RSP £2.99 TLP £16.99 PP £15.99



68704 PM 2.99 G/F THIN Pepper 7x345g RSP £2.99 TLP £16.99 PP £15.99



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51263 RSP £2.75 TLP £13.20



66781 PM2.75 K/S Beef Din UNIT RSP £2.75 | TLP £13.20



12628 PM2.75 K/S Bangers UNIT RSP £2.75 TLP £13.20



76312 PM2.75 K/S Beef Stew UNIT RSP £2.75 | TLP £13.20



54725 PM 2.35 K/S Lasagne UNIT 6x400g RSP £2.35 | TLP £11.35



47020 PM 2.35 K/S Spag Bol UNIT 6x400g RSP £2.35 | TLP £11.35 |



93263 PM2.75 K/S BeefCurry UNIT RSP £2.75 | TLP £13.20



10584 PM2.75 K/S ChicCurry UNIT RSP £2.75 TLP £13.20





98710 PM1.75 K/S Curry and chips UNIT 6x400g RSP **£1.75 | TLP £8.50** 



78078 PM2.75 K/S Lamb Din UNIT 6x400g







99163 PM2.75 K/S Saus Chip UNIT RSP £2.75 TLP £13.20



95562 PM 2.75 K/S Turk Din UNIT RSP £2.75 TLP £13.20



41959 K/S Cottage pie UNIT RSP £2.75 | TLP £13.20 Follow us on...





97483 PM2.75 K/S Liver/Oni UNIT 6x400g RSP £2.75 | TLP £13.20



43861 RSP £2.75 TLP £13.20



96693 PM2.75 K/S Fish Chip UNIT 6x400g RSP £2.75 | TLP £13.20



87456 PM 2.75 K/S Pork Din UNIT 6x400g RSP £2.75 | TLP £13.20 |



61259 RSP £2.75 | TLP £13.20



55180 PM 2.95 Cooks Pie & Mash RSP £2.95 TLP £19.50

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26441 PM 2.50 Yngs Admiral Pie 12x300g RSP £2.50 | TLP £23.99 PP £19.99



PM 2.50 Yngs Mariner Pie 12x300g RSP £2.50 | TLP £23.99 PP £19.99



31962 PM £1.25 Yngs 4 Fish Cake 12x200g RSP £1.25 | TLP <del>£11.99</del> PP £10.99



PM £3.00 Yngs 10 Cod Fing 12x250g RSP £3.00 | TLP £29.75 PP £25.99



94182 PM 2.50 Yngs Flipper Dips 12x250g RSP £2.50 | TLP <del>£23.75</del> PP £19.99



87510 PM £4.50 Yngs Scampi UNIT 6x220g RSP £4.50 | TLP <del>£21.85</del> PP £19.75



24257 PM£4.50 Ygs C/S 4 Fish Ba 8x400g RSP £4.50 | TLP <del>£28.99</del> PP £26.00



SFC Hot 'N' spicy Wings 10x500g RSP £3.75 | TLP £23.99 PP £20.99



17778 PM 2.49 Yank CHE/Burg 2's 6x2 RSP £2.49 | TLP £12.39 PP £11.25



Follow us on...





PM£4.50 Ygs Simp Brd 4 Fi 8x400g RSP £4.50 | TLP £28.99 PP £26.00



10800 SFC S/Fri Chick Poppet 14x170g RSP £1.29 | TLP <del>£13.75</del> PP £12.25



70094 PM 2.75 Wilson 2 PorkChop 8x340g RSP £2.75 | TLP <del>£17.50</del> PP £16.50













McCain Southern Frie CASE 15x750g RSP £4.25 | TLP £48.99

> For more information please visit our website at www.consortfrozenfoods.co.uk **MINIMUM ORDER 6 UNITS**

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## **GET THIS FREE!**



NEW PM 1.29 McC Quick Chips 12x2x100g RSP £1.29 TLP £12.85 FREE





Dimensions				КG	Gross Int. Volume	No. of Shelves
Ext	2055	690	800	120	496ltr (17.51 cu.ft)	4
Int	1520	565	640			
Ext	2055	1382	800	190	1108ltr (39.12 cu.ft)	4 Per door
Int	1520	1262	640			
Ext	2055	2079	800	240	2050ltr 72.39 cu.ft)	4 Per door
Int	1520	1959	640			
	Int Ext Int Ext	Ext   2055     Int   1520     Ext   2055     Int   1520     Ext   2055     Int   2055	Ext   2055   690     Int   1520   565     Ext   2055   1382     Int   1520   1262     Ext   2055   2079	Ext   2055   690   800     Int   1520   565   640     Ext   2055   1382   800     Int   1520   1262   640     Ext   2055   2079   800	Ext   2055   690   800   120     Int   1520   565   640   120     Ext   2055   1382   800   190     Int   1520   1262   640   190     Ext   2055   2079   800   240	Ext   2055   690   800   120   496ltr (17.51 cu.ft)     Int   1520   565   640   100   101     Ext   2055   1382   800   190   1108ltr (39.12 cu.ft)     Int   1520   1262   640   2050   1008ltr     Ext   2055   2079   800   240   2050ltr

# PROMOTION PRICE £23.99

### FREE Häagen-Dazs POS kit with every deal!



22373 H/D Whiskey Chocolate PROMO 8x420m



87552 H/D Starwb Cheesecake PROMO 8x460ml



40105 H/D Salted Caramel PROMO 8x420ml



29964 H/D Pralines & Cream PROMO 8x460ml





51284 H/D Macaron H Chocolate PROMO 8x420m



**70856** H/D Macaron Strawb Rasp PROMO 8x420m





**46011** H/D DUO Choc / Vanilla PROMO 8x420m





**73604** H/D DUO Choc / Strawberry PROMO 8x420m

25% POR



**21971** H/D Mango Raspberry PROMO 8x420m

**Top lines!** 



**40105** H/D Salted Caramel PROMO 8x420m



90116 H/D Cookie & Cream PROMO 8x420m



**93841** H/D Belgian Chocolate PROMO 8x420m



67922 H/D Strawberry & Cream PROMO 8x420m



20789

H/D Vanilla PROMO

8x420m